





# Website Analysis: magikme.net

Generated on May 14 2025 03:28 AM






The score is 55/100







## SEO Content

	Title	Equipment Data, APIs   Prices   Serial Number Search   Fleets   magikme.net																			
		Length : 75																			
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																			
	Description	MagikMe Equipment provides data for construction equipment, lift trucks and ag equipment - equipment costs, values/prices, year verification, rental rates.																			
		Length : 155																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Equipment Data, APIs   Prices   Serial Number Search   Fleets</td></tr><tr><td>description</td><td>MagikMe Equipment provides data for construction equipment, lift trucks and ag equipment - equipment costs, values/prices, year verification, rental rates.</td></tr><tr><td>url</td><td>/</td></tr><tr><td>site_name</td><td>MagikMe Equipment</td></tr></table>						Property	Content	locale	en_US	type	website	title	Equipment Data, APIs   Prices   Serial Number Search   Fleets	description	MagikMe Equipment provides data for construction equipment, lift trucks and ag equipment - equipment costs, values/prices, year verification, rental rates.	url	/	site_name	MagikMe Equipment
Property	Content																				
locale	en_US																				
type	website																				
title	Equipment Data, APIs   Prices   Serial Number Search   Fleets																				
description	MagikMe Equipment provides data for construction equipment, lift trucks and ag equipment - equipment costs, values/prices, year verification, rental rates.																				
url	/																				
site_name	MagikMe Equipment																				
	Headings	H1	H2	H3	H4	H5	H6														

# SEO Content

		1	11	11	3	4	0
		<ul style="list-style-type: none"> <li>• [H1] Data-Driven Equipment Decisions Start Here</li> <li>• [H2] Cart</li> <li>• [H2] The ONLY solution covering construction, lift/access, and ag.</li> <li>• [H2] MagikMe Equipment helps you streamline your business</li> <li>• [H2] See what our customers say about us</li> <li>• [H2] MagikMe Equipment Consulting to solve major problems for modern equipment professionals</li> <li>• [H2] Driving equipment decisions across the industry</li> <li>• [H2] Read More</li> <li>• [H2] See Winners</li> <li>• [H2] Read More</li> <li>• [H2] Read More</li> <li>• [H2] Sign up for our newsletter</li> <li>• [H3] Fleet Valuation</li> <li>• [H3] Data Cleanup</li> <li>• [H3] Custom Charge Rates</li> <li>• [H3] Disposition &amp; Remarketing</li> <li>• [H3] Dealerships</li> <li>• [H3] Construction Companies</li> <li>• [H3] Finance &amp; Insurance</li> <li>• [H3] Blog</li> <li>• [H3] Events</li> <li>• [H3] Intel Article</li> <li>• [H3] Featured Download</li> <li>• [H4] Construction Plan</li> <li>• [H4] Finance &amp; Insurance Plan</li> <li>• [H4] Dealership &amp; Rentals Plan</li> <li>• [H5] How Our Customers Inspired Us to Establish Standby and Idling Rates</li> <li>• [H5] 2018 Lowest Cost of Ownership Awards</li> <li>• [H5] West Coast Equipment Rental Market Review</li> <li>• [H5] Cost Recovery Guide</li> </ul>					
	Images	<p>We found 50 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.94%</p> <p>Internal Links 97.06%</p>

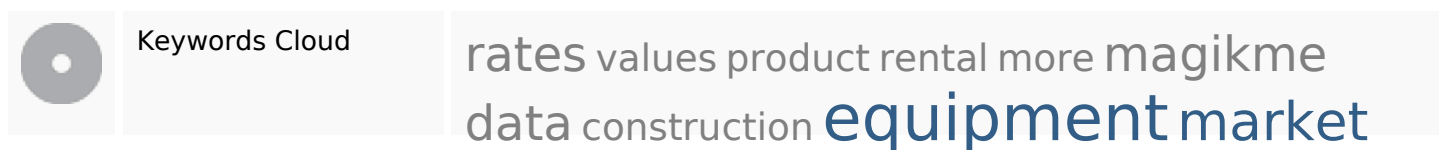
## In-page links

Anchor	Type	Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Cost Recovery</a>	Internal	Passing Juice
<a href="#">Internal Charge Rates</a>	Internal	Passing Juice
<a href="#">Values &amp; Market Data</a>	Internal	Passing Juice
<a href="#">Market Activity</a>	Internal	Passing Juice
<a href="#">Verification</a>	Internal	Passing Juice
<a href="#">Retail Rental Rates</a>	Internal	Passing Juice
<a href="#">Residual Values</a>	Internal	Passing Juice
<a href="#">Specs</a>	Internal	Passing Juice
<a href="#">Inventory &amp; Groups</a>	Internal	Passing Juice
<a href="#">Mobile Verification</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Fleet Valuation</a>	Internal	Passing Juice
<a href="#">Data Cleanup</a>	Internal	Passing Juice
<a href="#">Custom Charge Rates</a>	Internal	Passing Juice
<a href="#">Disposition &amp; Remarketing</a>	Internal	Passing Juice
<a href="#">API &amp; Database</a>	Internal	Passing Juice

## In-page links

<a href="#">Construction Plan</a>	Internal	Passing Juice
<a href="#">Finance &amp; Insurance Plan</a>	Internal	Passing Juice
<a href="#">Dealership &amp; Rental Plans</a>	Internal	Passing Juice
<a href="#">Reports, Webinars &amp; more</a>	Internal	Passing Juice
<a href="#">Intelligence</a>	Internal	Passing Juice
<a href="#">Product Blog</a>	Internal	Passing Juice
<a href="#">Product Guides</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">MagikMe Equipment Awards</a>	Internal	Passing Juice
<a href="#">Dictionary</a>	Internal	Passing Juice
<a href="#">Specifying Organizations</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Request Demo</a>	Internal	Passing Juice
<a href="#">Request a Demo</a>	Internal	Passing Juice
<a href="#">Russian Tobacco</a>	External	Passing Juice
<a href="#">2018 Lowest Cost of Ownership Awards</a>	Internal	Passing Juice
<a href="#">Cost Recovery Guide</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
equipment	27	✓	✗	✓	✓
market	17	✗	✗	✗	✓
data	16	✓	✗	✓	✓
rates	13	✗	✗	✓	✓

## Keywords Consistency

magikme

13



## Usability

	Url	Domain : magikme.net Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://magikme.net/sitemap.xml>



### Robots.txt

<http://magikme.net/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.