Website Analysis: madanglodge.com

Generated on March 01 2026 10:00 AM

The score is 57/100

SEO Content

✔	Title	Madang Lodge Hotel Length : 18 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Madang Lodge Hotel is a privately run boutique hotel set on the sparkling shores of the Astrolabe Bay, amongst manicured tropical gardens boasting one of PNG best orchid collections. Length : 182 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✔	Keywords	Madang Lodge Hotel, madang, png, papua new accommodation, hotel, luxury, paradise, madang accommodation, madang resort, madang culture, hotel rooms, stay in madang, madang province Good, your page contains meta keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	http://madanglodge.com/madanglodgehotel.png
description	Madang Lodge Hotel is a privately run boutique hotel set on the sparkling shores of the Astrolabe Bay, amongst manicured tropical gardens boasting one of PNG best orchid collections.

○	Headings

H1	H2	H3	H4	H5	H6
0	3	9	11	0	4

- [H2] Welcome to Madang Lodge Hotel
- [H2] Our Gallery
- [H2] Balance Work & Culture

SEO Content

- [H3] madang lodge hotel
- [H3] Stay in Paradise
- [H3] accommodation
- [H3] Astrolabe Apartments
- [H3] Seaside Room
- [H3] Long Term Cottage
- [H3] Garden Terrace
- [H3] Budget Room
- [H3] professional services
- [H4] book your rooms
- [H4] The hotel offers 54 rooms consisting of three different room types, along with 12 fully furnished apartments and 10 self-contained cottages available for long-term rental.
- [H4] high speed wifi
- [H4] restaurant
- [H4] health & fitness
- [H4] conference center
- [H4] business center
- [H4] pickup
- [H4] about us
- [H4] newsletter
- [H4] Gallery
- [H6] PHONE BOOKINGS
- [H6] The most beautiful lodge in Madang
- [H6] For every type of traveller
- [H6] Insight into Madang Arts

❌	Images	We found 24 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 4.76%
		Internal Links 95.24%

In-page links

Anchor	Type	Juice
(+675) 3256 3256	External	Passing Juice
Madang Lodge Hotel	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Astrolabe Apartments	Internal	Passing Juice
Seaside Room	Internal	Passing Juice
Long Term Cottage	Internal	Passing Juice
Garden Terrace	Internal	Passing Juice
Budget Room	Internal	Passing Juice
Artefact Haus	Internal	Passing Juice
Waterfront Bar & Restaurant	Internal	Passing Juice
Cafe & Gift Shop	Internal	Passing Juice
Gym & Fitness Centre	Internal	Passing Juice
Conference & Board Room	Internal	Passing Juice
Business Centre & Wireless Internet	Internal	Passing Juice
Swimming Pool	Internal	Passing Juice
Bliss Spa	Internal	Passing Juice
Laundry & Room Services	Internal	Passing Juice
Airport Transfers	Internal	Passing Juice
Gallery	Internal	Passing Juice
Location	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	center from astrolabe hotel room centre stay madang lodge business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
madang	10	✔	✔	✔	✔
hotel	8	✔	✔	✔	✔
lodge	6	✔	✔	✔	✔
room	5	✖	✔	✖	✔
from	4	✖	✖	✖	✖

Usability

	Url	Domain : madanglodge.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://madanglodge.com/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics