



# Website Analysis: mackva.ru

Generated on July 25 2024 22:22 PM





The score is 60/100







## SEO Content

	<p>Title</p>	<p>Мацква &amp;#8211; информационно новостной портал города Москвы</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>✓ Информационно новостной портал города Москвы, самые свежие новости на самые разные темы, актуальные новости на портале Москвы.</p> <p>Length : 127</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1476 1892"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>ru_RU</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Московские новости</td> </tr> <tr> <td>description</td> <td>✓ Информационно новостной портал города Москвы, самые свежие новости на самые разные темы, актуальные новости на портале Москвы.</td> </tr> <tr> <td>url</td> <td>https://mackva.ru/</td> </tr> <tr> <td>site_name</td> <td>Мацква</td> </tr> </tbody> </table>	Property	Content	locale	ru_RU	type	website	title	Московские новости	description	✓ Информационно новостной портал города Москвы, самые свежие новости на самые разные темы, актуальные новости на портале Москвы.	url	https://mackva.ru/	site_name	Мацква
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	<p>Headings</p>	<table border="1" data-bbox="542 1926 1476 2004"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 2027 1085 2072" style="list-style-type: none"> <li>• [H1] Новостной портал Москвы</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	4	0	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Новости Москвы</li><li>• [H2] Афиша мероприятий</li><li>• [H2] Путеводитель по Москве</li><li>• [H2] История Москвы</li></ul>
	Images	We found 13 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 21.43%  External Links : Passing Juice 0%  Internal Links 78.57%

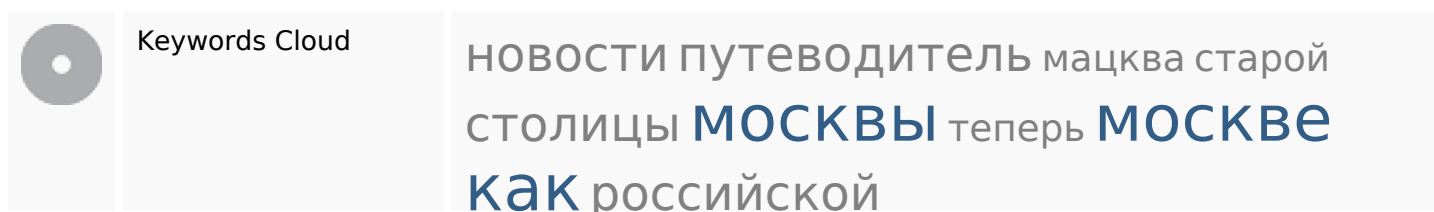
## In-page links

Anchor	Type	Juice
<a href="#">Перейти к контенту</a>	Internal	Passing Juice
<a href="#">Афиша</a>	Internal	Passing Juice

## In-page links

<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">Эксклюзивные материалы</a>	Internal	Passing Juice
<a href="#">Наши фоторепортажи</a>	Internal	Passing Juice
<a href="#">Путеводитель</a>	Internal	Passing Juice
<a href="#">История</a>	Internal	Passing Juice
<a href="#">Фотографии старой Москвы</a>	Internal	Passing Juice
<a href="#">Слайды о Москве</a>	Internal	Passing Juice
<a href="#">О проекте</a>	Internal	noFollow
=	External	noFollow
=	External	noFollow
<a href="#">Лаборатории Рунета</a>	External	noFollow
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice




## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
москве	7	✘	✘	✘	✔
как	6	✘	✘	✘	✘
москвы	6	✔	✘	✔	✔
российской	3	✘	✘	✘	✘
новости	3	✘	✘	✔	✔

## Usability

	Url	Domain : mackva.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 73 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://mackva.ru/sitemap.xml</pre> <pre>https://mackva.ru/sitemap_index.xml</pre>
	Robots.txt	<pre>http://mackva.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>