Website Analysis: luxurychartergroup.com

The score is 62/100

SEO Content

✅	Title	Luxury Private Yacht Charters - Luxury Charter Group Length : 52 Perfect, your title contains between 10 and 70 characters.
✅	Description	Hand-picked luxury private charter yachts carefully selected from premium destinations including the South Pacific, Caribbean and Mediterranean. Length : 144 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 6 H2 6 H3 13 H4 14 H5 9 H6 0 • [H1] LUXURY YACHT CHARTERS DESIGNED FOR YOU • [H1] PRIVATE YACHT CHARTERS DESIGNED TO PAMPER • [H1] CHOOSE YOUR DREAM DESTINATION • [H1] Book your next charter with us • [H1] MEET YOUR TEAM • [H1] Private yacht charters designed to pamper • [H2] We'll Match the Right Yacht to Meet Your Criteria • [H2] Meet Your Team • [H2] We create exceptional charter experiences and long lasting memories • [H2] Choose your Dream Charter Destination • [H2] Latest Charter News • [H2] 8 Good Reasons to Book with Luxury Charter Group • [H3] Motor Yachts • [H3] Sailing Yachts • [H3] Catamarans

SEO Content

- [H3] Gulets
- [H3] Mediterranean
- [H3] Caribbean
- [H3] South Pacific
- [H3] US & Territories
- [H3] The Advantages of Engaging a Luxury Yacht Charter Broker: Why Choose Luxury Charter Group?
- [H3] Luxury Yacht Charters in the Mediterranean: A Foodie Discovery
- [H3] Friends and Family Groups Chartering a Luxury Yacht in Croatia
- [H3] Eco-Friendly Luxury Catamarans in the Med: the Future
- [H3] Turkish Delights at the TYBA Yacht Charter Show
- [H4] Jeni Tidmarsh
- [H4] Radek Gendek
- [H4] Sharon Bahmer
- [H4] Joanna Kozak
- [H4] Emily Mack
- [H4] Xenia Bregianni
- [H4] Rebecca Montgomery
- [H4] Magda Starobrat
- [H4] Chrisy Bird
- [H4] Explore Destinations
- [H4] Browse Yachts
- [H4] Charter Help
- [H4] Subscribe to our Newsletters
- [H4] Follow us on
- [H5] Head Office
- [H5] European Office
- [H5] USA Office
- [H5] European Office
- [H5] USA OFFICE
- [H5] European Office
- [H5] Australia
- [H5] European Office
- [H5] New Zealand

❌	Images	We found 26 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 50% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 60 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
English	Internal	Passing Juice
Français	Internal	Passing Juice
Home	Internal	Passing Juice
Destinations	Internal	Passing Juice
Mediterranean	Internal	Passing Juice
Caribbean	Internal	Passing Juice
South Pacific	Internal	Passing Juice
US & Territories	Internal	Passing Juice
South East Asia	Internal	Passing Juice
Indian Ocean	Internal	Passing Juice
Remote Destinations	Internal	Passing Juice
Events	Internal	Passing Juice
Charters	Internal	Passing Juice
Motor Yachts	Internal	Passing Juice
Sailing Yachts	Internal	Passing Juice

In-page links

Link	Type	Juice
Catamarans	Internal	Passing Juice
Power Catamarans	Internal	Passing Juice
Gulets	Internal	Passing Juice
Motor Sailers	Internal	Passing Juice
Purchase	Internal	Passing Juice
Guide	Internal	Passing Juice
Introduction to Chartering	Internal	Passing Juice
How to Have the Best Yacht Charter	Internal	Passing Juice
Family Charters	Internal	Passing Juice
Healthy Charters	Internal	Passing Juice
Adventure Charters	Internal	Passing Juice
Discover the Off Season	Internal	Passing Juice
Routes Less Traveled	Internal	Passing Juice
Charter FAQs	Internal	Passing Juice
Charter Guide	Internal	Passing Juice
News	Internal	Passing Juice
News Home	Internal	Passing Juice
Last Minute Availabilities	Internal	Passing Juice
Featured Yachts	Internal	Passing Juice
Yachting & Industry News	Internal	Passing Juice
Mega Yacht News	Internal	Passing Juice
Charter News, Tips & Advice	Internal	Passing Juice
About Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Meet Your Team	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Signup	Internal	Passing Juice
Login	Internal	Passing Juice
Destinations	Internal	Passing Juice
Charters	Internal	Passing Juice
All Yachts...	Internal	Passing Juice
Forgot Password	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	Internal	Passing Juice
Yacht Ownership - Buying a Yacht & Charter Management	Internal	Passing Juice

SEO Keywords

Keywords Cloud	yachting -- local yacht time luxury charter yachts news charters

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
charter	45	✔	✘	✔	✔
yacht	29	✔	✘	✔	✔
luxury	22	✔	✘	✔	✔
yachts	19	✘	✘	✔	✔

Keywords Consistency

--	15	✖	✖	✖	✖

Usability

	Url	Domain : luxurychartergroup.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://luxurychartergroup.com/sitemap.xml
	Robots.txt	http://luxurychartergroup.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.