

# Website Analysis: luxisd.com

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The score is 43/100







## SEO Content

	Title	<p>China Luxi Chemical Petroleum Additives Co., LTD &amp;#8211; We are committed to providing customers around the world with the most comprehensive range of the most stable petroleum additives</p> <p>Length : 186</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	H1 2	H2 16	H3 0	H4 5	H5 2	H6 0
		<ul style="list-style-type: none"><li>• [H1] Welcome to Luxi Chemical Website</li><li>• [H1] Hot Products</li><li>• [H2] Sincere Service and Quality Assurance</li><li>• [H2] Why choose us?</li><li>• [H2] Idebenone CAS 58186-27-9</li><li>• [H2] Troxerutin CAS# 7085-55-4</li><li>• [H2] Pigment Blue 29 CAS #57455-37-5</li><li>• [H2] Ferric Oxide CAS# 1309-37-1</li><li>• [H2] Ethylene Glycol Distearate CAS# 627-83-8</li><li>• [H2] Isooctyl palmitate CAS #1341-38-4</li><li>• [H2] Polyvinyl chloride CAS#9002-86-2</li><li>• [H2] Olive oil CAS#8001-25-0</li><li>• [H2] Key Customers &amp; Partners</li><li>• [H2] What Our Customers Say About Us</li><li>• [H2] Request A Free Quote</li></ul>					

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] We're here to help! Call Us Today!</li> <li>• [H2] Brand Name</li> <li>• [H2] About Us</li> <li>• [H4] Abundant Stock &amp; Quality</li> <li>• [H4] Professional Support</li> <li>• [H4] Advantageous Pricing</li> <li>• [H4] CEO Email</li> <li>• [H4] Contact Number:</li> <li>• [H5] Who We Are?</li> <li>• [H5] Questions, comments? You tell us. We listen. Free samples are available for you.</li> </ul>
	Images	<p>We found 25 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Hot Products</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Get a Quote</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	<p>petroleum china around luxi customers providing committed most additives chemical</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
petroleum	2	✓	✗	✗	✗
additives	2	✓	✗	✗	✗
most	2	✓	✗	✗	✗
china	1	✓	✗	✗	✗
luxi	1	✓	✗	✗	✓












## Usability

	Url	Domain : luxisd.com Length : 10
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://luxisd.com/sitemap.xml">http://luxisd.com/sitemap.xml</a></div> <div><a href="https://luxisd.com/wp-sitemap.xml">https://luxisd.com/wp-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://luxisd.com/robots.txt">http://luxisd.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>