

# Website Analysis: lotus-365-in.com

Generated on May 12 2025 00:46 AM

The score is 65/100







## SEO Content

|    | Title  | Lotus365 #1 Official IPL Betting & Casino Site   Lotus 365 APK<br><br>Length : 66<br><br>Perfect, your title contains between 10 and 70 characters.  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
|--|--|--|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|---------------------------|-----------|--|-------|--|
|    | Description  | Join Lotus365 for top cricket betting, IPL action & casino games. Download the app, sign up now at lotus365.in your trusted Lotus betting site in India.<br><br>Length : 156<br><br>Great, your meta description contains between 70 and 160 characters.   |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
|  | Keywords   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
|  | Og Meta Properties   | <div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lotus365 #1 Official IPL Betting &amp; Casino Site   Lotus 365 APK</td></tr><tr><td>description</td><td>Join Lotus365 for top cricket betting, IPL action &amp; casino games. Download the app, sign up now at lotus365.in your trusted Lotus betting site in India.</td></tr><tr><td>url</td><td>https://lotus-365-in.com/</td></tr><tr><td>site_name</td><td>Best Online Betting &amp; Casino Platform for Winning Big   Lotus365</td></tr><tr><td>image</td><td>https://lotus-365-in.com/wp-content/uploads/2024/04/banner-1-lotus-1.png</td></tr></table> | Property | Content | locale | en_US | type | website | title | Lotus365 #1 Official IPL Betting & Casino Site   Lotus 365 APK | description | Join Lotus365 for top cricket betting, IPL action & casino games. Download the app, sign up now at lotus365.in your trusted Lotus betting site in India. | url | https://lotus-365-in.com/ | site_name | Best Online Betting & Casino Platform for Winning Big   Lotus365 | image | https://lotus-365-in.com/wp-content/uploads/2024/04/banner-1-lotus-1.png |
| Property   | Content  |  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
| locale   | en_US  |  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
| type   | website  |  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
| title  | Lotus365 #1 Official IPL Betting & Casino Site   Lotus 365 APK   |  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
| description  | Join Lotus365 for top cricket betting, IPL action & casino games. Download the app, sign up now at lotus365.in your trusted Lotus betting site in India. |  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
| url  | https://lotus-365-in.com/  |  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
| site_name  | Best Online Betting & Casino Platform for Winning Big   Lotus365   |  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |
| image  | https://lotus-365-in.com/wp-content/uploads/2024/04/banner-1-lotus-1.png   |  |          |         |        |       |      |         |       |  |             |  |     |                           |           |  |       |  |





# SEO Content

|  | Headings | H1 | H2   | H3 | H4 | H5 | H6 |
|--|----------|----|--|----|----|----|----|
|  |          | 1  | 19   | 32 | 0  | 0  | 0  |
|  |          |    | <ul style="list-style-type: none"><li>• [H1] Lotus365 Promotions and Bonuses</li><li>• [H2] Lotus365- Best Cricket Betting and Casino Site in India</li><li>• [H2] What is Lotus365?</li><li>• [H2] Features of Lotus365</li><li>• [H2] Why choose Lotus365 Bet?</li><li>• [H2] Quick Links to Lotus365 Online Betting</li><li>• [H2] How to do IPL betting on lotus365?</li><li>• [H2] Lotus365 Help &amp; Support</li><li>• [H2] Lotus365 FAQs</li><li>• [H2] Lotus 365 App: An Overview</li><li>• [H2] How to Download the Lotus 365 App</li><li>• [H2] Creating a Lotus 365 Account</li><li>• [H2] Exploring Bonuses &amp; Rewards in Lotus 365</li><li>• [H2] Understanding Payment Methods for Lotus 365</li><li>• [H2] Deposit Options for Lotus 365</li><li>• [H2] Lotus 365 Withdrawal Process</li><li>• [H2] Exclusive Benefits with Lotus365 VIP</li><li>• [H2] Customer Service Options for Lotus 365 Users</li><li>• [H2] Types of Bets on Lotus365</li><li>• [H2] Why Choose Lotus 365.in?</li><li>• [H3] a. Sports Betting</li><li>• [H3] b. Online Casino</li><li>• [H3] c. Live Games and Slots</li><li>• [H3] d. Exchange Betting</li><li>• [H3] e. Real-time updates and analytics</li><li>• [H3] User-friendly interface:</li><li>• [H3] Live betting and live streaming:</li><li>• [H3] High odds:</li><li>• [H3] Fast &amp; secure payment:</li><li>• [H3] Attractive bonuses :</li><li>• [H3] 24/7 customer support</li><li>• [H3] Mobile app support:</li><li>• [H3] Lotus365 Login</li><li>• [H3] Lotus365 Registration</li><li>• [H3] Lotus365 APP Download</li><li>• [H3] Register and log in</li><li>• [H3] How do I deposit?</li><li>• [H3] How to place an IPL bet?</li><li>• [H3] How to Deposit and Withdraw in Lotus365?</li><li>• [H3] Welcome Bonus for New Players</li><li>• [H3] Free Bets on IPL</li><li>• [H3] Sports &amp; Casino Bonuses</li><li>• [H3] How to Claim Lotus365 Bonuses?</li><li>• [H3] Customer Support at Lotus365</li><li>• [H3] 24/7 Live Chat &amp; Email Support</li><li>• [H3] 1. How do I register for the Lotus365 online betting app?</li><li>• [H3] 2. Can I Bet Live on IPL Matches at Lotus365?</li><li>• [H3] 3. Is the Lotus betting App Safe?</li><li>• [H3] How to register on Lotus 365</li><li>• [H3] Account Verification Process</li><li>• [H3] Lotus 365 Login Procedure Explained</li><li>• [H3] Winning with Lotus 365: Tips and Insights</li></ul> |    |    |    |    |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|  | Images          | We found 50 images on this web page.<br><br>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 16%<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 34 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Skip to content</a> | Internal | Passing Juice |
| <a href="#">Log in</a>          | Internal | Passing Juice |
| <a href="#">IPL 2025</a>        | Internal | Passing Juice |
| <a href="#">CRICKET</a>         | Internal | Passing Juice |
| <a href="#">BASKETBALL</a>      | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">TENNIS</a>                     | Internal | Passing Juice |
| <a href="#">LIVE CASINO</a>                | Internal | Passing Juice |
| <a href="#">SOCCER</a>                     | Internal | Passing Juice |
| <a href="#">VIRTUAL SPORTS</a>             | Internal | Passing Juice |
| <a href="#">SLOTS</a>                      | Internal | Passing Juice |
| <a href="#">INDIAN CARD GAMES</a>          | Internal | Passing Juice |
| <a href="#">ARTICLES</a>                   | Internal | Passing Juice |
| <a href="#">Lotus 365 Online</a>           | Internal | Passing Juice |
| <a href="#">Lotus 365 online app</a>       | Internal | Passing Juice |
| <a href="#">create a Lotus 365 account</a> | Internal | Passing Juice |
| <a href="#">Lotus 365 support</a>          | Internal | Passing Juice |
| <a href="#">Lotus365 bonus codes</a>       | Internal | Passing Juice |
| <a href="#">Lotus 365 bonus</a>            | Internal | Passing Juice |
| <a href="#">terms and conditions</a>       | Internal | Passing Juice |
| <a href="#">Payment methods</a>            | Internal | Passing Juice |
| <a href="#">deposit with Lotus 365</a>     | Internal | Passing Juice |
| <a href="#">Lotus 365 withdrawal</a>       | Internal | Passing Juice |
| <a href="#">win with Lotus 365</a>         | Internal | Passing Juice |
| <a href="#">Lotus365 VIP club</a>          | Internal | Passing Juice |
| <a href="#">join the Lotus365</a>          | Internal | Passing Juice |
| <a href="#">Lotus365 cricket betting</a>   | Internal | Passing Juice |
| <a href="#">Lotus 365 casino</a>           | Internal | Passing Juice |
| <a href="#">Lotus365 Live Casino</a>       | Internal | Passing Juice |
| <a href="#">Lotus365 Cricket Betting</a>   | Internal | Passing Juice |
| <a href="#">Lotus 365 App Download</a>     | Internal | Passing Juice |
| <a href="#">Quick Flash Games</a>          | Internal | Passing Juice |
| <a href="#">Betting Odds</a>               | Internal | Passing Juice |
| <a href="#">Betting Exchange</a>           | Internal | Passing Juice |
|  |          |               |

## In-page links

[Sign Up](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

users **betting** live sports account **lotus**  
casino ipl **lotus365** app

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| betting  | 104     | ✓     | ✗        | ✓           | ✓        |
| lotus    | 98      | ✓     | ✗        | ✓           | ✓        |
| lotus365 | 61      | ✓     | ✗        | ✓           | ✓        |
| live     | 37      | ✗     | ✗        | ✗           | ✓        |
| ipl      | 35      | ✓     | ✗        | ✓           | ✓        |












## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : lotus-365-in.com<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|



## Document

|  |                 |  |
|--|-----------------|--|
|  |                 |  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|--|---------------------|---|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div><a href="https://lotus-365-in.com/sitemap_index.xml">https://lotus-365-in.com/sitemap_index.xml</a></div> |
|  | Robots.txt  | <a href="http://lotus-365-in.com/robots.txt">http://lotus-365-in.com/robots.txt</a><br>Great, your website has a robots.txt file.                         |
|  | Analytics   | Missing   |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.