






# Website Analysis: longisland.com

Generated on May 24 2025 22:31 PM





The score is 56/100






## SEO Content

	Title	Long Island New York Guide to Hotels, Events, Restaurants, News and more					
		Length : 72					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Description	Read all about Long Island news and stories at LongIsland.com. Also find long island events, movies, deals, shopping, classifieds, photos, offers, real estate and Yellow Pages on Long Island.					
		Length : 191					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Keywords	Long Island events, news, movies, daily deals, photos, shopping, Long Island classifieds, shopping offers, yellow pages, real estate, localities, theaters, multiplex, restaurants, hotels, clubs, gym, spas, resorts.					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 0	H3 5	H4 16	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Long Island's Most Popular Website™</li><li>• [H3] Latest On Long Island</li><li>• [H3] Long Island Videos</li><li>• [H3] Latest Events</li><li>• [H3] Business &amp; Services</li><li>• [H3] Sign up for our Weekend Guide</li><li>• [H4] United States Air Force Thunderbirds To Headline The FourLeaf Air Show At Jones Beach This Memorial Day Weekend – May 24 - 25, 2025</li><li>• [H4] Nassau County Executive Bruce Blakeman Announces Memorial Day Weekend Events</li></ul>					


## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Singer Billy Joel Cancels All Tour Dates Following Brain Disorder Diagnosis</li><li>• [H4] Domenico's Italian Restaurant of Levittown Shutting Down After Nearly Six Decades</li><li>• [H4] Huntington Movie Director Sean King Honored at Long Island Music and Entertainment Hall of Fame</li><li>• [H4] New York's Long Island National Cemetery Named Among Nation's Top Memorial Day Burial Sites</li><li>• [H4] Assemblywoman Rebecca Kassay Honors Local Leaders at Women of Distinction Awards Ceremony</li><li>• [H4] Stony Brook University Professor Jennifer Cano Receives SUNY Chancellor's Horizon Award for Research and Scholarship</li><li>• [H4] Long Island Beaches Crowned Among Best in America by "Dr. Beach"</li><li>• [H4] Long Island Lawyers Reveal the Top Most Common Personal Injury Claims They Deal With</li><li>• [H4] Local Eats</li><li>• [H4] Day Trips 2025</li><li>• [H4] Local Landmarks</li><li>• [H4] LI's Hottest Nightlife</li><li>• [H4] Long Island News</li><li>• [H4] Spring Guide 2025</li></ul>
	Images	<p>We found 58 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 140 links including 0 link(s) to files</p>

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 7.14%
		Internal Links 92.86%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">All Things To Do</a>	Internal	Passing Juice
<a href="#">Amusement Parks</a>	Internal	Passing Juice
<a href="#">Beaches</a>	Internal	Passing Juice
<a href="#">Boating &amp; Fishing</a>	Internal	Passing Juice
<a href="#">Golf Courses</a>	Internal	Passing Juice
<a href="#">Event Calendar</a>	Internal	Passing Juice
<a href="#">Kids Entertainment</a>	Internal	Passing Juice
<a href="#">Museums</a>	Internal	Passing Juice
<a href="#">Nightlife</a>	Internal	Passing Juice
<a href="#">Parks</a>	Internal	Passing Juice
<a href="#">Restaurants</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Summer Camps</a>	Internal	Passing Juice
<a href="#">Theaters</a>	Internal	Passing Juice
<a href="#">Tours</a>	Internal	Passing Juice
<a href="#">Vineyard Tours</a>	Internal	Passing Juice
<a href="#">Wineries</a>	Internal	Passing Juice
<a href="#">Free Events</a>	Internal	Passing Juice

## In-page links

<a href="#">Today</a>	Internal	Passing Juice
<a href="#">Tomorrow</a>	Internal	Passing Juice
<a href="#">This Weekend</a>	Internal	Passing Juice
<a href="#">Next 7 Days</a>	Internal	Passing Juice
<a href="#">Next 30 Days</a>	Internal	Passing Juice
<a href="#">Add an Event</a>	Internal	Passing Juice
<a href="#">Feature Your Event</a>	Internal	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Business News</a>	External	Passing Juice
<a href="#">Homes For Sale</a>	Internal	Passing Juice
<a href="#">Homes By Town</a>	Internal	Passing Juice
<a href="#">Search Properties</a>	Internal	Passing Juice
<a href="#">Real Estate Services</a>	Internal	Passing Juice
<a href="#">Long Island Realtors</a>	Internal	Passing Juice
<a href="#">LongIsland.com's Fun Guides</a>	Internal	Passing Juice
<a href="#">Discover Long Island's Travel Guide</a>	Internal	Passing Juice
<a href="#">Port Washington Waterfront Guide</a>	Internal	Passing Juice
<a href="#">Nightlife</a>	Internal	Passing Juice
<a href="#">Weddings</a>	Internal	Passing Juice
<a href="#">LIRR Schedules</a>	Internal	Passing Juice
<a href="#">Traffic Cameras</a>	Internal	Passing Juice
<a href="#">Ferry Schedules</a>	Internal	Passing Juice
<a href="#">Catering Halls</a>	Internal	Passing Juice
<a href="#">Day Care</a>	Internal	Passing Juice
<a href="#">Home Improvement</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">Insurance Agents</a>	Internal	Passing Juice

## In-page links

<a href="#">Lawyers</a>	Internal	Passing Juice
<a href="#">Limos</a>	Internal	Passing Juice
<a href="#">Movers</a>	Internal	Passing Juice
<a href="#">Spas</a>	Internal	Passing Juice
<a href="#">New Year's Eve Guide</a>	Internal	Passing Juice
<a href="#">April Fun Guide</a>	Internal	Passing Juice
<a href="#">Festivals &amp; Fairs Guide</a>	Internal	Passing Juice
<a href="#">Used Cars</a>	Internal	Passing Juice
<a href="#">Camps</a>	Internal	Passing Juice
<a href="#">Colleges</a>	Internal	Passing Juice
<a href="#">Private Schools</a>	Internal	Passing Juice
<a href="#">Prom</a>	Internal	Passing Juice
<a href="#">Weddings</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Business Directory</a>	Internal	Passing Juice
<a href="#">Bars &amp; Clubs</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">February Fun Guide</a>	Internal	Passing Juice
<a href="#">Headlines</a>	Internal	Passing Juice
<a href="#">Welcome</a>	Internal	Passing Juice
<a href="#">United States Air Force Thunderbirds To Headline The FourLeaf Air Show At Jones Beach This Memorial Day Weekend - May 24 - 25, 2025</a>	Internal	Passing Juice
<a href="#">Nassau County Executive Bruce Blakeman Announces Memorial Day Weekend Events</a>	Internal	Passing Juice
<a href="#">Singer Billy Joel Cancels All Tour Dates Following Brain Disorder Diagnosis</a>	Internal	Passing Juice
<a href="#">Domenico's Italian Restaurant of Levittown Shutting Down After Nearly Six Decades</a>	Internal	Passing Juice
<a href="#">Huntington Movie Director Sean King Honored at Long Island</a>	Internal	Passing Juice

## In-page links

### Music and Entertainment Hall of Fame

[New York's Long Island National Cemetery Named Among Nation's Top Memorial Day Burial Sites](#)

Internal

Passing Juice

[Assemblywoman Rebecca Kassay Honors Local Leaders at Women of Distinction Awards Ceremony](#)

Internal

Passing Juice

[Stony Brook University Professor Jennifer Cano Receives SUNY Chancellor's Horizon Award for Research and Scholarship](#)

Internal

Passing Juice

[Long Island Beaches Crowned Among Best in America by "Dr. Beach"](#)

Internal

Passing Juice

[Long Island Lawyers Reveal the Top Most Common Personal Injury Claims They Deal With](#)

Internal

Passing Juice

[Just In](#)

Internal

Passing Juice

[Press Releases](#)

Internal

Passing Juice

[Missing Juvenile Alert: 15-Year-Old Zamirah Powell Last Seen...](#)

Internal

Passing Juice

[Syosset Attorney Pleads Guilty to Grand Larceny in Client Escrow...](#)

Internal

Passing Juice

[Bay Shore Man Indicted for Stabbing Suffolk County Police Officer](#)

Internal

Passing Juice

[Hempstead Man Arrested for DWI After Wrong-Way Crash on Long Island...](#)

Internal

Passing Juice

[Riverhead Man Indicted for Unprovoked Stabbings of Two Victims](#)

Internal

Passing Juice

[Where to Eat](#)

External

Passing Juice

[Day Trips](#)

Internal

Passing Juice

[Family Fun](#)

Internal

Passing Juice

[Nightlife](#)

Internal

Passing Juice

[Spring Guide 2025](#)

Internal

Passing Juice

[=](#)

External

Passing Juice

[=](#)

External

Passing Juice

[=](#)

External

Passing Juice

[=](#)

External

Passing Juice

[=](#)

External

Passing Juice

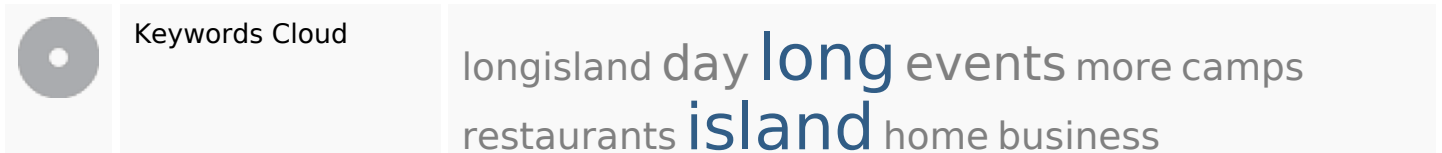
## In-page links

<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">Hook &amp; Ladder Carnival 2025</a>	Internal	Passing Juice
<a href="#">2025 Jones Beach Air Show Featuring...</a>	Internal	Passing Juice
<a href="#">NYC Skyline Dinner Cruise</a>	Internal	Passing Juice
<a href="#">Bingo Loco – Earlier Show</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Add Listing</a>	Internal	Passing Juice
<a href="#">Theaters</a>	Internal	Passing Juice
<a href="#">Day Camps</a>	Internal	Passing Juice
<a href="#">Vineyard Tours</a>	Internal	Passing Juice
<a href="#">Kids Entertainment</a>	Internal	Passing Juice
<a href="#">Fishing</a>	Internal	Passing Juice
<a href="#">Things To Do</a>	Internal	Passing Juice
<a href="#">Airport Transportation</a>	Internal	Passing Juice
<a href="#">Catering Halls</a>	Internal	Passing Juice
<a href="#">Car Service</a>	Internal	Passing Juice
<a href="#">Catering</a>	Internal	Passing Juice
<a href="#">Colleges</a>	Internal	Passing Juice
<a href="#">Contractors</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Kitchen &amp; Bath</a>	Internal	Passing Juice
<a href="#">Lawyers</a>	Internal	Passing Juice
<a href="#">Limos</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Restaurants</a>	Internal	Passing Juice
<a href="#">Used Cars</a>	Internal	Passing Juice

## In-page links

<a href="#">contact us today</a>	Internal	Passing Juice
<a href="#">Car Dealers</a>	Internal	Passing Juice
<a href="#">Contractors</a>	Internal	Passing Juice
<a href="#">Wedding Venues</a>	Internal	Passing Juice
<a href="#">Traffic</a>	Internal	Passing Juice
<a href="#">Neighborhood Guide</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">DMCA Copyright Notice</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Link To Us</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency



Keyword	Content	Title	Keywords	Description	Headings
long	23	✓	✓	✓	✓
island	20	✓	✓	✓	✓
day	11	✗	✗	✗	✓
events	11	✓	✓	✓	✓
business	7	✗	✗	✗	✓




## Usability

	Url	Domain : longisland.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://longisland.com/sitemap.xml">http://longisland.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://longisland.com/robots.txt">http://longisland.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>