







Website Analysis: localopts.com

Generated on June 07 2025 08:43 AM

The score is 52/100







SEO Content

	Title	Home - Localopts Length : 16 Perfect, your title contains between 10 and 70 characters.										
	Description	Boost Your Local Visibility by 200% A Service For A Lot Of Professions Google My Business Optimization Service Is your Google My Business profile costing you customers? In today’s digital age, your Google My Business (GMB) profile is often the first impression potential customers have of your business. But here’s the harsh truth: a poorly Length : 340 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.										
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Localopts - Your Google My Business Companion</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Home - Localopts</td></tr></table>	Property	Content	locale	en_US	site_name	Localopts - Your Google My Business Companion	type	article	title	Home - Localopts
Property	Content											
locale	en_US											
site_name	Localopts - Your Google My Business Companion											
type	article											
title	Home - Localopts											





SEO Content

		<div><div>description</div><div>Boost Your Local Visibility by 200% A Service For A Lot Of Professions Google My Business Optimization Service Is your Google My Business profile costing you customers? In today’s digital age, your Google My Business (GMB) profile is often the first impression potential customers have of your business. But here’s the harsh truth: a poorly</div></div> <div><div>url</div><div>https://localopts.com/</div></div> <div><div>image</div><div>https://localopts.com/wp-content/uploads/2024/08/home-page-basic.jpg</div></div> <div><div>image:secure_url</div><div>https://localopts.com/wp-content/uploads/2024/08/home-page-basic.jpg</div></div>
<div><div></div></div>	Headings	<div><div><div>H15</div><div>H222</div><div>H35</div><div>H44</div><div>H52</div><div>H60</div></div><div><ul style="list-style-type: none">• [H1] Boost Your Local Visibility by 200%• [H1] Accurate Listings:• [H1] Enhanced Local Visibility:• [H1] Ongoing Management:• [H1] Ready to boost your local presence?• [H2] A Service For A Lot Of Professions• [H2] Google My Business Optimization Service• [H2] Is your Google My Business profile costing you customers?• [H2] Consider these Eye-opening statistics:• [H2] 46%• [H2] 88%• [H2] 78%• [H2] Introducing LocalOpts: Your Friendly Neighborhood GMB Optimization Experts• [H2] Customized strategies for small businesses:• [H2] Affordable monthly subscription:• [H2] Proven results:• [H2] Benefits Of Google My Business Optimization Service:• [H2] Skyrocket Visibility:• [H2] Boost Customer Trust:• [H2] Increase Calls & Visits:• [H2] Outrank Competitors:• [H2] Google My Business Citation Services• [H2] Expert Answers to Common Questions About Google My Business Optimization and Citation:• [H2] LocalOpts: Your Small Business Google My Business Allies• [H2] Expertise:• [H2] Personalization:• [H2] Transparency:• [H3] "+message+"• [H3] of all Google searches have local intent• [H3] of local searches on mobile visit or call a business within 24 hours• [H3] of local mobile searches result in offline purchases• [H3] Strengthen your online presence with our specialized</div></div>

SEO Content

		<p>Google My Business citation services.</p> <ul style="list-style-type: none">• [H4] What is Google My Business optimization Service?• [H4] What is a Google My Business Citation Service ?• [H4] How long does it take to see results?• [H4] Do I need this if I already have a website?• [H5] '+\$title+'• [H5]
	Images	<p>We found 18 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 7 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Localopts	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
Our Services	Internal	Passing Juice
Affiliate Registration	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	<p>profile google business service</p> <p>home consultation customers free</p> <p>login lot</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	4	✖	✖	✔	✔
home	3	✔	✖	✖	✖
customers	3	✖	✖	✔	✔
profile	3	✖	✖	✔	✔
google	3	✖	✖	✔	✔












Usability

	Url	Domain : localopts.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 9 Warnings : 14				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://localopts.com/sitemap.xml https://localopts.com/sitemap.xml https://localopts.com/sitemap.rss</div>
	Robots.txt	<p>http://localopts.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>