







# Website Analysis: list.ly

Generated on May 12 2025 10:13 AM

The score is 66/100





## SEO Content

|    | Title                                                                                                                                                                                              | <p>Lists made social - Listly</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|----------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------|------|---------|-----|------------------|-------|--------------------------------------------------------------------------------------------------------------------------------------------|
|    | Description                                                                                                                                                                                        | <p>Top 10 lists authored by the Listly community of bloggers and publishers. Make cool lists and fun listicles on Listly, share them on Facebook and Twitter, and embed them on your blog or website.</p> <p>Length : 195</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                            |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
|  | Keywords                                                                                                                                                                                           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
|  | Og Meta Properties                                                                                                                                                                                 | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Lists made social - Listly</td></tr><tr><td>description</td><td>Top 10 lists authored by the Listly community of bloggers and publishers. Make cool lists and fun listicles on Listly, share them on Facebook and Twitter, and embed them on your blog or website.</td></tr><tr><td>site_name</td><td>Listly</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://list.ly/</td></tr><tr><td>image</td><td>https://d28efpdu2tk2gz.cloudfront.net/assets/logos/listly-square-logo-afe2de8d2e2ecadd3816e16e2254f6bd8b6fb39ffd190be5bdd15174d109f614.png</td></tr></table> | Property | Content | title | Lists made social - Listly | description | Top 10 lists authored by the Listly community of bloggers and publishers. Make cool lists and fun listicles on Listly, share them on Facebook and Twitter, and embed them on your blog or website. | site_name | Listly | type | website | url | https://list.ly/ | image | https://d28efpdu2tk2gz.cloudfront.net/assets/logos/listly-square-logo-afe2de8d2e2ecadd3816e16e2254f6bd8b6fb39ffd190be5bdd15174d109f614.png |
| Property                                                                           | Content                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
| title                                                                              | Lists made social - Listly                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
| description                                                                        | Top 10 lists authored by the Listly community of bloggers and publishers. Make cool lists and fun listicles on Listly, share them on Facebook and Twitter, and embed them on your blog or website. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
| site_name                                                                          | Listly                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
| type                                                                               | website                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
| url                                                                                | https://list.ly/                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |
| image                                                                              | https://d28efpdu2tk2gz.cloudfront.net/assets/logos/listly-square-logo-afe2de8d2e2ecadd3816e16e2254f6bd8b6fb39ffd190be5bdd15174d109f614.png                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |       |                            |             |                                                                                                                                                                                                    |           |        |      |         |     |                  |       |                                                                                                                                            |





# SEO Content

|                                                                                  |                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Headings                                                                                           | <div><div>H1<br/>1</div><div>H2<br/>0</div><div>H3<br/>39</div><div>H4<br/>1</div><div>H5<br/>0</div><div>H6<br/>0</div></div> <ul style="list-style-type: none"><li>• [H1] Lists Made Social</li><li>• [H3] Curate and publish great lists on Listly and on your website</li><li>• [H3] Featured in Real Estate</li><li>• [H3] Featured in Photography</li><li>• [H3] Featured in Home Improvement</li><li>• [H3] Featured in Travel</li><li>• [H3] Featured in History</li><li>• [H3] Featured in Blogging</li><li>• [H3] Featured in Marketing</li><li>• [H3] Featured in Design</li><li>• [H3] Featured in SEO</li><li>• [H3] Featured in Politics</li><li>• [H3] Featured in Pets</li><li>• [H3] Featured in Music</li><li>• [H3] Featured in Technology</li><li>• [H3] Featured in Games</li><li>• [H3] Featured in DIY</li><li>• [H3] Featured in Food</li><li>• [H3] Featured in Anime</li><li>• [H3] Featured in Health</li><li>• [H3] Featured in Mobile</li><li>• [H3] Featured in Movies</li><li>• [H3] Featured in Social Media</li><li>• [H3] Featured in Startups</li><li>• [H3] Featured in Books</li><li>• [H3] Featured in Gardening</li><li>• [H3] Featured in Fashion</li><li>• [H3] Featured in Finance</li><li>• [H3] Featured in Productivity</li><li>• [H3] Featured in Entrepreneurship</li><li>• [H3] Featured in Parenting</li><li>• [H3] Featured in Television</li><li>• [H3] Featured in Shopping</li><li>• [H3] Featured in Education</li><li>• [H3] Featured in Sports</li><li>• [H3] Featured in Art</li><li>• [H3] Featured in Kids</li><li>• [H3] Featured in Fitness</li><li>• [H3] Featured in Humor</li><li>• [H3] Featured in Nonprofit</li><li>• [H4] LEARN MORE</li></ul> |
|                                                                                  |  Images          | <p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                                                                                  |  Text/HTML Ratio | <p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                                                                                  |                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

## SEO Content

|                                                                                  |        |                                                           |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|
|  | Flash  | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page.        |

## SEO Links

|                                                                                   |                         |                                                                                               |
|-----------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                              |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                |
|   | In-page links           | We found a total of 49 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 6.12%<br>Internal Links 93.88% |

## In-page links

| Anchor                                  | Type     | Juice         |
|-----------------------------------------|----------|---------------|
| <a href="#">About Listly</a>            | Internal | Passing Juice |
| <a href="#">Community &amp; Support</a> | Internal | Passing Juice |
| <a href="#">Howto</a>                   | Internal | Passing Juice |
| <a href="#">Chrome Extension</a>        | External | Passing Juice |
| <a href="#">Bookmarklet</a>             | Internal | Passing Juice |
| <a href="#">WordPress Plugin</a>        | External | Passing Juice |
| <a href="#">Listly Premium</a>          | Internal | Passing Juice |
| <a href="#">Privacy</a>                 | Internal | Passing Juice |
| <a href="#">Terms</a>                   | Internal | Passing Juice |
| <a href="#">DMCA Copyright</a>          | Internal | Passing Juice |

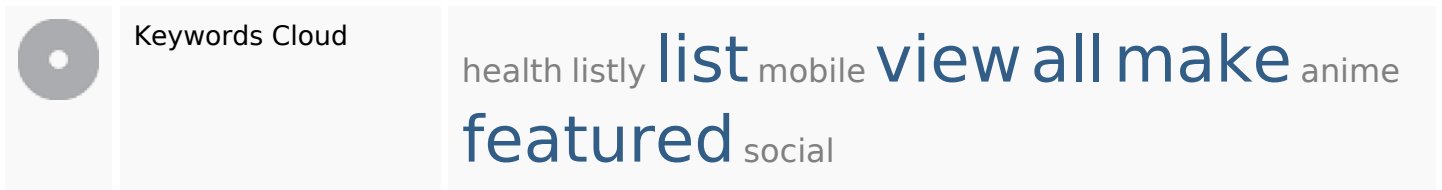
## In-page links

|                                              |          |               |
|----------------------------------------------|----------|---------------|
| <a href="#">Featured in Real Estate</a>      | Internal | Passing Juice |
| <a href="#">Newest</a>                       | External | Passing Juice |
| <a href="#">Featured in Photography</a>      | Internal | Passing Juice |
| <a href="#">Featured in Home Improvement</a> | Internal | Passing Juice |
| <a href="#">Featured in Travel</a>           | Internal | Passing Juice |
| <a href="#">Featured in History</a>          | Internal | Passing Juice |
| <a href="#">Featured in Blogging</a>         | Internal | Passing Juice |
| <a href="#">Featured in Marketing</a>        | Internal | Passing Juice |
| <a href="#">Featured in Design</a>           | Internal | Passing Juice |
| <a href="#">Featured in SEO</a>              | Internal | Passing Juice |
| <a href="#">Featured in Politics</a>         | Internal | Passing Juice |
| <a href="#">Featured in Pets</a>             | Internal | Passing Juice |
| <a href="#">Featured in Music</a>            | Internal | Passing Juice |
| <a href="#">Featured in Technology</a>       | Internal | Passing Juice |
| <a href="#">Featured in Games</a>            | Internal | Passing Juice |
| <a href="#">Featured in DIY</a>              | Internal | Passing Juice |
| <a href="#">Featured in Food</a>             | Internal | Passing Juice |
| <a href="#">Featured in Anime</a>            | Internal | Passing Juice |
| <a href="#">Featured in Health</a>           | Internal | Passing Juice |
| <a href="#">Featured in Mobile</a>           | Internal | Passing Juice |
| <a href="#">Featured in Movies</a>           | Internal | Passing Juice |
| <a href="#">Featured in Social Media</a>     | Internal | Passing Juice |
| <a href="#">Featured in Startups</a>         | Internal | Passing Juice |
| <a href="#">Featured in Books</a>            | Internal | Passing Juice |
| <a href="#">Featured in Gardening</a>        | Internal | Passing Juice |
| <a href="#">Featured in Fashion</a>          | Internal | Passing Juice |
| <a href="#">Featured in Finance</a>          | Internal | Passing Juice |
| <a href="#">Featured in Productivity</a>     | Internal | Passing Juice |

## In-page links

|                                              |          |               |
|----------------------------------------------|----------|---------------|
| <a href="#">Featured in Entrepreneurship</a> | Internal | Passing Juice |
| <a href="#">Featured in Parenting</a>        | Internal | Passing Juice |
| <a href="#">Featured in Television</a>       | Internal | Passing Juice |
| <a href="#">Featured in Shopping</a>         | Internal | Passing Juice |
| <a href="#">Featured in Education</a>        | Internal | Passing Juice |
| <a href="#">Featured in Sports</a>           | Internal | Passing Juice |
| <a href="#">Featured in Art</a>              | Internal | Passing Juice |
| <a href="#">Featured in Kids</a>             | Internal | Passing Juice |
| <a href="#">Featured in Fitness</a>          | Internal | Passing Juice |
| <a href="#">Featured in Humor</a>            | Internal | Passing Juice |
| <a href="#">Featured in Nonprofit</a>        | Internal | Passing Juice |


## SEO Keywords







## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| make     | 39      | ✖     | ✖        | ✔           | ✖        |
| all      | 39      | ✖     | ✖        | ✖           | ✖        |
| list     | 39      | ✔     | ✖        | ✔           | ✔        |
| featured | 38      | ✖     | ✖        | ✖           | ✔        |
| view     | 38      | ✖     | ✖        | ✖           | ✖        |












## Usability

|                                                                                    |     |                                |
|------------------------------------------------------------------------------------|-----|--------------------------------|
|  | Url | Domain : list.ly<br>Length : 7 |
|------------------------------------------------------------------------------------|-----|--------------------------------|




## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

✓ Flash content

## Optimization

|   |             |                                                                                                                                                                                                                                                                                                 |
|---|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ✓ | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="http://listly.s3.amazonaws.com/sitemaps/sitemap.xml.gz">http://listly.s3.amazonaws.com/sitemaps/sitemap.xml.gz</a></p>                                                                                                               |
| ✓ | Robots.txt  | <p><a href="http://list.ly/robots.txt">http://list.ly/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                      |
| ✗ | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |