







Website Analysis: linkedin.com

Generated on July 19 2024 05:32 AM






The score is 43/100





SEO Content

	<p>Title</p>	<p>LinkedIn: Log In or Sign Up</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>1 billion members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 1935"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>LinkedIn</td> </tr> <tr> <td>title</td> <td>LinkedIn: Log In or Sign Up</td> </tr> <tr> <td>description</td> <td>1 billion members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</td> </tr> <tr> <td>image</td> <td>https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.linkedin.com/</td> </tr> </tbody> </table>	Property	Content	site_name	LinkedIn	title	LinkedIn: Log In or Sign Up	description	1 billion members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.	image	https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico	type	website	url	https://www.linkedin.com/
Property	Content															
site_name	LinkedIn															
title	LinkedIn: Log In or Sign Up															
description	1 billion members Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.															
image	https://static.licdn.com/scds/common/u/images/logos/favicons/v1/favicon.ico															
type	website															
url	https://www.linkedin.com/															



SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>14</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Welcome to your professional community• [H2] Explore collaborative articles• [H2] Find the right job or internship for you• [H2] Suggested Searches• [H2] Post your job for millions of people to see• [H2] Discover the best software tools• [H2] Suggested Tools• [H2] Keep your mind sharp with games• [H2] Let the right people know you're open to work• [H2] Conversations today could lead to opportunity tomorrow• [H2] Stay up to date on your industry• [H2] Connect with people who can help• [H2] Learn the skills you need to succeed• [H2] Who is LinkedIn for?• [H2] Join your colleagues, classmates, and friends on LinkedIn.• [H3] Anyone looking to navigate their professional life.• [H3] General• [H3] Browse LinkedIn• [H3] Business Solutions• [H3] Directories	H1	H2	H3	H4	H5	H6	1	14	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	14	5	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 108 links including 0 link(s) to files</p>

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.93% Internal Links 99.07%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
settings	Internal	Passing Juice
User Agreement	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Join now	Internal	Passing Juice
Sign in	Internal	Passing Juice
Sign in with email	Internal	Passing Juice
Join now	Internal	Passing Juice
Get the app	External	Passing Juice
Marketing	Internal	Passing Juice
Public Administration	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Engineering	Internal	Passing Juice
IT Services	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Business Administration	Internal	Passing Juice
Telecommunications	Internal	Passing Juice
HR Management	Internal	Passing Juice

In-page links

Show all	Internal	Passing Juice
Engineering	Internal	Passing Juice
Business Development	Internal	Passing Juice
Finance	Internal	Passing Juice
Administrative Assistant	Internal	Passing Juice
Retail Associate	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Operations	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Marketing	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Healthcare Service	Internal	Passing Juice
Sales	Internal	Passing Juice
Program and Project Management	Internal	Passing Juice
Accounting	Internal	Passing Juice
Arts and Design	Internal	Passing Juice
Community and Social Services	Internal	Passing Juice
Consulting	Internal	Passing Juice
Education	Internal	Passing Juice
Entrepreneurship	Internal	Passing Juice
Legal	Internal	Passing Juice
Media and Communications	Internal	Passing Juice
Military and Protective Services	Internal	Passing Juice
Product Management	Internal	Passing Juice
Purchasing	Internal	Passing Juice
Quality Assurance	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Research	Internal	Passing Juice

In-page links

Support	Internal	Passing Juice
Administrative	Internal	Passing Juice
Post a job	Internal	Passing Juice
E-Commerce Platforms	Internal	Passing Juice
CRM Software	Internal	Passing Juice
Human Resources Management Systems	Internal	Passing Juice
Recruiting Software	Internal	Passing Juice
Sales Intelligence Software	Internal	Passing Juice
Project Management Software	Internal	Passing Juice
Help Desk Software	Internal	Passing Juice
Social Networking Software	Internal	Passing Juice
Desktop Publishing Software	Internal	Passing Juice
Show all	Internal	Passing Juice
Pinpoint	Internal	Passing Juice
Queens	Internal	Passing Juice
Crossclimb	Internal	Passing Juice
Find people you know	Internal	Passing Juice
Get started	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Help Center	Internal	Passing Juice
About	Internal	Passing Juice
Press	Internal	Passing Juice
Blog	Internal	Passing Juice
Careers	Internal	Passing Juice
Developers	Internal	Passing Juice
Learning	Internal	Passing Juice
Jobs	Internal	Passing Juice
Games	Internal	Passing Juice

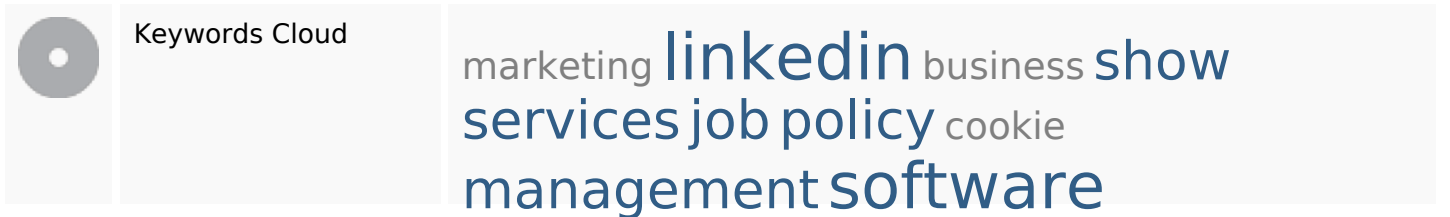
In-page links

Salary	Internal	Passing Juice
Mobile	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Top Companies Hub	Internal	Passing Juice
Talent	Internal	Passing Juice
Marketing	Internal	Passing Juice
Sales	Internal	Passing Juice
Learning	Internal	Passing Juice
Members	Internal	Passing Juice
Jobs	Internal	Passing Juice
Companies	Internal	Passing Juice
Featured	Internal	Passing Juice
Learning	Internal	Passing Juice
Posts	Internal	Passing Juice
Articles	Internal	Passing Juice
Schools	Internal	Passing Juice
News	Internal	Passing Juice
News Letters	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Advice	Internal	Passing Juice
People Search	Internal	Passing Juice
About	Internal	Passing Juice
Accessibility	Internal	Passing Juice
User Agreement	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice

In-page links

Copyright Policy	Internal	Passing Juice
Brand Policy	Internal	Passing Juice
Guest Controls	Internal	Passing Juice
Community Guidelines	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
software	8	✗	✗	✗	✓
linkedin	7	✓	✗	✗	✓
policy	6	✗	✗	✗	✗
services	6	✗	✗	✗	✗
management	5	✗	✗	✗	✗

Usability

	Url	Domain : linkedin.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

You have not specified the document's charset. Use [this free meta tags generator](#) to declare document's charset.



W3C Validity

Errors : 89
Warnings : 2



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Great, your website has few CSS files.
- Perfect, your website has few JavaScript files.
- Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content

Optimization





XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://linkedin.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>