

Website Analysis: levainbakery.com

Generated on May 21 2025 08:15 AM





The score is 58/100







SEO Content

	Title	Levain Bakery™ New York City's Most Famous Cookies																	
		Length : 57																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Famous for our 6-ounce chocolate chip walnut cookie, Levain Bakery has something for everyone. Send decadent cookie gifts now or visit one of our NYC bakeries!																	
		Length : 159																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Levain Bakery</td></tr><tr><td>url</td><td>https://levainbakery.com/</td></tr><tr><td>title</td><td>Levain Bakery™ New York City's Most Famous Cookies</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Famous for our 6-ounce chocolate chip walnut cookie, Levain Bakery has something for everyone. Send decadent cookie gifts now or visit one of our NYC bakeries!</td></tr></table>						Property	Content	site_name	Levain Bakery	url	https://levainbakery.com/	title	Levain Bakery™ New York City's Most Famous Cookies	type	website	description	Famous for our 6-ounce chocolate chip walnut cookie, Levain Bakery has something for everyone. Send decadent cookie gifts now or visit one of our NYC bakeries!
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	Headings	H1 1	H2 15	H3 14	H4 0	H5 3	H6 0												
		<ul style="list-style-type: none">[H1][H2] Your Bag																	

SEO Content

		<ul style="list-style-type: none">• [H2] Your bag is empty.• [H2] Your Bag• [H2] Subtotal• [H2] Add a Gift Message• [H2] Send Complimentary Gift Note• [H2] Add A Tote?• [H2] Add Our Signature Tin?• [H2] Add Our Signature Tin?• [H2] Lemon Cookie: Only Here for Spring!• [H2] Shop Fan Favorites• [H2] Big Cookies Baked in the Big Apple• [H2] Deliciously Thoughtful Gifts• [H2] The Cookie That Became a New York Institution• [H2] Sign up and sweeten your&nbsp;inbox.• [H3] Signature Cookie Assortment• [H3] Signature Cookie Assortment• [H3] Golden Days of Spring Assortment• [H3] Golden Days of Spring Assortment• [H3] Fresh Baked Fashion Bundle• [H3] Fresh Baked Fashion Bundle• [H3] Order Same-Day Delivery or Pickup• [H3] Corporate Gifts• [H3] Events• [H3] Catering• [H3] "Among local cookie mavens, they're considered as much a New York culinary icon as a Katz's hot dog or a Di Fara slice. Tourists bucket-list them. New Yorkers line up for them."• [H3] ...what may possibly be the largest, most divine chocolate chip cookies in Manhattan.• [H3] "There's a reason we've called its chocolate chip-walnut cookie one of the best chocolate chip cookies in America."• [H3] "Weighing in at slightly less than half a pound, Levain's could-be-meals cookies are big, but you'll still wish you had just one more bite after you've finished."• [H5]• [H5]• [H5]
	Images	<p>We found 59 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.85%</p> <p>Internal Links 96.15%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Let's Fix That	Internal	Passing Juice
Log in	Internal	Passing Juice
Same Day Pickup or Delivery	External	Passing Juice
Cookie Club	Internal	Passing Juice
Corporate Gifting	Internal	Passing Juice
Events & Party Favors	Internal	Passing Juice
Catering	Internal	Passing Juice
Weddings	Internal	Passing Juice
Bakeries	Internal	Passing Juice
About	Internal	Passing Juice
Bakeries	Internal	Passing Juice
Shop All	Internal	Passing Juice
Signature Cookie Assortment	Internal	Passing Juice
Golden Days of Spring Assortment	Internal	Passing Juice
Fresh Baked Fashion Bundle	Internal	Passing Juice

In-page links

Share Your Story	Internal	Passing Juice
Join Our Team	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Shipping	Internal	Passing Juice
Give \$15. Get \$15	Internal	Passing Juice
Levain Bakery	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy	Internal	Passing Juice
California CCPA	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	all cookie shop gifts day levain new cookies york chocolate
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	12	✓	✗	✗	✓
cookie	9	✓	✗	✓	✓
new	8	✓	✗	✗	✓
york	6	✓	✗	✗	✓
all	5	✗	✗	✗	✓












Usability

	Url	Domain : levainbakery.com Length : 16
	Favicon	Great, your website has a favicon.





Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://levainbakery.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>