Website Analysis: l.hellomarket.com

Generated on July 28 2024 02:13 AM

The score is 48/100

SEO Content

✓	Title	□□□□ - □□□ □□□□□ □□ □□□□□, □ □□□□□ Length : 31 Perfect, your title contains between 10 and 70 characters.
⚠	Description	□□□□□□□ □□□□□□ □□□□□ □□ □□ □□□□ □□□□ □□ □□□□□ □□□□□□. Length : 46 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
✓	Keywords	□□□□□□ □□□□ □□ □ □ □□ □□ □□ □□□ □□□ □□□ □□□□□ □□ □□□□. □ □□ □□, □□□□□□ □□□□ □□□□ □ □□□ □□ □□□□□□ □□□□□□ □□ □□□□□ □□□□. □□□□□ □□□□□ □□□□ □□□□□□ □□□ □□ □□□□□□□ □□□□□□ □□□ □□□□□ □ □ □□, □□□□□ □□□□□ □□□□□□□□□□ □□ □□ □□□□ □□□ □□□□□ □ □ □□□□. □□□ □□ □□□□□ □□□ □□□ □□□□ □□□ □□□□□□□ □□□ □□□ □□□ □□□□□□□□ □□□□□□. Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	□□□□ - □□□ □□□□□ □□ □□□□□, □ □□□□□
description	□□□□□□□ □□□□□□ □□□□□ □□ □□ □□□□ □□□□ □□ □□□□□ □□□□□□.
url	https://www.hellomarket.com/
image	https://ccimage.hellomarket.com/img/common/logo/shared_secondwear.png
type	website
locale	ko_KR
site_name	□□□□

SEO Content

⦿	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0	
✓	Images	We found 165 images on this web page. Good, most or all of your images have alt attributes						
✗	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.						
✓	Flash	Perfect, no Flash content has been detected on this page.						
✓	Iframe	Great, there are no Iframes detected on this page.						

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 0 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□	12	✖	✖	✖	✖
□□□□	12	✖	✖	✖	✖
free	10	✖	✖	✖	✖
□□□□	6	✖	✖	✖	✖
□□□□	5	✖	✖	✖	✖

Usability

	Url	Domain : l.hellomarket.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ko.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://l.hellomarket.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics