

# Website Analysis: kyivstar.ru

Generated on May 19 2025 15:24 PM

The score is 50/100

#### **SEO Content**

<b>②</b>	Title	Сим карты Украины купить в России.  Length: 34  Perfect, your title contains between 10 and 70 characters.				
	Description	Магазин сим карт Украины. Все сим карты Киевстар, Лайфсел, Водафон в наличии. Доставка по всей России.  Length: 102  Great, your meta description contains between 70 and 160 characters				
	Keywords	Very bad. We have online meta tags g		-		ge. Use <u>this free</u>
	Og Meta Properties	Property  url title description  type image	Content  https://kyiv  Сим карты  Магазин си Киевстар, Доставка п  website  https://thb.:	star.ru Украины к им карт Укр Лайфсел, Е 10 всей Рос tildacdn.cor	упить в Рос раины. Все Водафон в н сии.	сим карты наличии. 5262-4536-a4
•	Headings	• [H1] Купит • [H1] Купит	Н3 0 гь сим карту   гь сим карту \ гь ваучер поп	Lifecell для Vodafone д	поездки в ля поездки	Украину.

#### SEO Content

	Images	We found 7 images on this web page.
•		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 7%
<b>W</b>		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 50%  Internal Links 50%

## In-page links

Anchor	Type	Juice
<u>Vodafone</u>	Internal	Passing Juice
<u>Kyivstar</u>	Internal	Passing Juice
<u>Lifecel</u>	Internal	Passing Juice
<u>Viber</u>	External	Passing Juice
WhatsApp	External	Passing Juice

### In-page links

<u>Telegram</u> External Passing Juice

#### SEO Keywords



Keywords Cloud

несет **Карты** для интернет-магазин оператора связи ответственность только украины **СИМ** 

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
СИМ	29	<b>*</b>	×	<b>*</b>	✓
карты	16	<b>*</b>	×	<b>*</b>	×
оператора	8	×	×	×	×
СВЯЗИ	7	×	×	×	×
украины	7	<b>*</b>	×	<b>*</b>	×

#### Usability

0	Url	Domain : kyivstar.ru Length : 11
<b></b>	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

Doctype	HTML 5

#### Document

<b></b>	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 0 Warnings: 0		
<b>②</b>	Email Privacy	Great no email address has been found in plain text!		
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Attention! Try to avoid nested tables in HTML.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

### Mobile

Mc	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://kyivstar.ru/sitemap.xml
		https://kyivstar.ru/sitemap.xml
		https://kyivstar.ru/sitemap-store.xml
Robots.txt	http://kyivstar.ru/robots.txt	

# Optimization

		Great, your website has a robots.txt file.
<b>&amp;</b>	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.