



# Website Analysis: kuznets62.ru

Generated on June 27 2025 09:50 AM

The score is 48/100



## SEO Content

|                                                                                     |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |         |         |         |         |         |
|-------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|
|    | Title              | <p>Кузница FerrumFrau: изготовление кованых изделий от опытных кузнецов в Москве и Подмосковье</p> <p>Length : 92</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                            |         |         |         |         |         |
|    | Description        | <p>Тут начинается ваш путь к уникальным кованым шедеврам! От изящных ворот до прочных перил, от эксклюзивной мебели до авторского декора. Мы воплощаем идеи в металле, создавая изделия, которые будут радовать глаз и служить веками. Ручная работа, безупречное качество, индивидуальный подход. Сделайте ваш дом или бизнес неповторимым!</p> <p>Length : 329</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |         |         |         |         |         |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                              |         |         |         |         |         |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                        |         |         |         |         |         |
|  | Headings           | H1<br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | H2<br>0 | H3<br>0 | H4<br>0 | H5<br>0 | H6<br>0 |
|                                                                                     |                    | <ul style="list-style-type: none"><li>[H1] Кузница Феррум-Фрай: изготовление кованых изделий для ценителей качества</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                           |         |         |         |         |         |
|  | Images             | <p>We found 4 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                  |         |         |         |         |         |
|                                                                                     | Text/HTML Ratio    | Ratio : 7%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |         |         |         |         |         |

## SEO Content

|                                                                                   |        |                                                                                                                            |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------------------------------|
|  |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                                                                  |
|  | Iframe | Great, there are no Iframes detected on this page.                                                                         |

## SEO Links

|                                                                                     |                         |                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                       |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                         |
|   | In-page links           | We found a total of 0 links including 0 link(s) to files                               |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## SEO Keywords

|                                                                                     |                |                                                                                                          |
|-------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | <p>ПОДМОСКОВЬЕ для кузница<br/>кузнецов изготовление<br/>изделий кованых опытных<br/>изделия металла</p> |
|-------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| кузница     | 2       | ✓     | ✗        | ✗           | ✓        |
| кузнецов    | 2       | ✓     | ✗        | ✗           | ✗        |
| изделия     | 2       | ✗     | ✗        | ✓           | ✗        |
| для         | 2       | ✗     | ✗        | ✗           | ✓        |
| подмосковье | 2       | ✓     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : kuznets62.ru<br>Length : 12              |
|    | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                 |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                          |
|  | Encoding        | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset. |
|  | W3C Validity    | Errors : 7<br>Warnings : 1                                                                                                      |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                            |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                      |

## Document

|                                                                                  |            |                                                          |
|----------------------------------------------------------------------------------|------------|----------------------------------------------------------|
|  | Speed Tips | ✓ Excellent, your website doesn't use nested tables.     |
|                                                                                  |            | ✗ Too bad, your website is using inline styles.          |
|                                                                                  |            | ✓ Great, your website has few CSS files.                 |
|                                                                                  |            | ✓ Perfect, your website has few JavaScript files.        |
|                                                                                  |            | ✗ Too bad, your website does not take advantage of gzip. |

## Mobile

|                                                                                  |                     |                     |
|----------------------------------------------------------------------------------|---------------------|---------------------|
|  | Mobile Optimization | ✗ Apple Icon        |
|                                                                                  |                     | ✓ Meta Viewport Tag |
|                                                                                  |                     | ✓ Flash content     |

## Optimization

|                                                                                    |             |                                                                                                                                                |
|------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://kuznets62.ru/sitemap.xml">http://kuznets62.ru/sitemap.xml</a>                       |
|  | Robots.txt  | <a href="http://kuznets62.ru/robots.txt">http://kuznets62.ru/robots.txt</a><br>Great, your website has a robots.txt file.                      |
|  | Analytics   | Great, your website has an analytics tool.<br> LiveInternet |