

# Website Analysis: kupit-kursy.ru

Generated on May 10 2025 01:14 AM

The score is 56/100



## SEO Content

|    | Title                                                                                                                                 | Купить-Курсы.ру — каталог всех онлайн-курсов                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|--|----------|---------|--------|-------|------|---------|-------|----------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------|-----------|----------------|--------------|---------------------------|
|                                                                                    |                                                                                                                                       | Length : 44                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|                                                                                    |                                                                                                                                       | Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|    | Description                                                                                                                           | Купить-Курсы.ру — каталог онлайн-курсов по маркетингу, дизайну, менеджменту, управлению и программированию. Отзывы и оценки учеников.                                                                                                                                                                                                                                                                                                                                                                                                                              |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|                                                                                    |                                                                                                                                       | Length : 133                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|                                                                                    |                                                                                                                                       | Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|  | Keywords                                                                                                                              | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|  | Og Meta Properties                                                                                                                    | Good, your page take advantage of Og Properties.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|                                                                                    |                                                                                                                                       | <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Купить-Курсы.ру — каталог всех онлайн-курсов</td></tr><tr><td>description</td><td>Купить-Курсы.ру — каталог онлайн-курсов по маркетингу, дизайну, менеджменту, управлению и программированию. Отзывы и оценки учеников.</td></tr><tr><td>url</td><td>https://kupit-kursy.ru</td></tr><tr><td>site_name</td><td>kupit-kursy.ru</td></tr><tr><td>updated_time</td><td>2023-09-18T17:02:30+03:00</td></tr></table> |    |    |    |    |    |  | Property | Content | locale | ru_RU | type | website | title | Купить-Курсы.ру — каталог всех онлайн-курсов | description | Купить-Курсы.ру — каталог онлайн-курсов по маркетингу, дизайну, менеджменту, управлению и программированию. Отзывы и оценки учеников. | url | https://kupit-kursy.ru | site_name | kupit-kursy.ru | updated_time | 2023-09-18T17:02:30+03:00 |
| Property                                                                           | Content                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
| locale                                                                             | ru_RU                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
| type                                                                               | website                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
| title                                                                              | Купить-Курсы.ру — каталог всех онлайн-курсов                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
| description                                                                        | Купить-Курсы.ру — каталог онлайн-курсов по маркетингу, дизайну, менеджменту, управлению и программированию. Отзывы и оценки учеников. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
| url                                                                                | https://kupit-kursy.ru                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
| site_name                                                                          | kupit-kursy.ru                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
| updated_time                                                                       | 2023-09-18T17:02:30+03:00                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |
|                                                                                    | Headings                                                                                                                              | H1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | H2 | H3 | H4 | H5 | H6 |  |          |         |        |       |      |         |       |                                              |             |                                                                                                                                       |     |                        |           |                |              |                           |

## SEO Content

|                                                                                  |                 |        |                                                                                                                                                                                        |
|----------------------------------------------------------------------------------|-----------------|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                 | 110000 | <ul style="list-style-type: none"> <li>[H1] Агрегатор онлайн-курсов</li> <li>[H2] Категории курсов</li> </ul>                                                                          |
|  | Images          |        | <p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio |        | <p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                    |
|  | Flash           |        | Perfect, no Flash content has been detected on this page.                                                                                                                              |
|  | Iframe          |        | Great, there are no Iframes detected on this page.                                                                                                                                     |

## SEO Links

|                                                                                    |                         |  |                                                                                                         |
|------------------------------------------------------------------------------------|-------------------------|--|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             |  | Good. Your links looks friendly!                                                                        |
|  | Underscores in the URLs |  | Perfect! No underscores detected in your URLs.                                                          |
|  | In-page links           |  | We found a total of 117 links including 0 link(s) to files                                              |
|  | Statistics              |  | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                           | Type     | Juice         |
|----------------------------------|----------|---------------|
| <a href="#">Data Engineering</a> | Internal | Passing Juice |
| <a href="#">Data Science</a>     | Internal | Passing Juice |

## In-page links

|                                                   |          |               |
|---------------------------------------------------|----------|---------------|
| <a href="#">Deep Learning</a>                     | Internal | Passing Juice |
| <a href="#">SQL для анализа данных</a>            | Internal | Passing Juice |
| <a href="#">Аналитика для руководителей</a>       | Internal | Passing Juice |
| <a href="#">Аналитика на Power BI</a>             | Internal | Passing Juice |
| <a href="#">Аналитика на Python</a>               | Internal | Passing Juice |
| <a href="#">Аналитика на R</a>                    | Internal | Passing Juice |
| <a href="#">Аналитика на Tableau</a>              | Internal | Passing Juice |
| <a href="#">Бизнес-аналитика</a>                  | Internal | Passing Juice |
| <a href="#">Все курсы по Big Data</a>             | Internal | Passing Juice |
| <a href="#">Искусственный интеллект</a>           | Internal | Passing Juice |
| <a href="#">Математика для Data Science</a>       | Internal | Passing Juice |
| <a href="#">Машинное обучение</a>                 | Internal | Passing Juice |
| <a href="#">Нейронные сети</a>                    | Internal | Passing Juice |
| <a href="#">Продуктовая аналитика</a>             | Internal | Passing Juice |
| <a href="#">Работа с Excel и Google таблицами</a> | Internal | Passing Juice |
| <a href="#">Работа с презентациями</a>            | Internal | Passing Juice |
| <a href="#">Системная аналитика</a>               | Internal | Passing Juice |
| <a href="#">3D MAX</a>                            | Internal | Passing Juice |
| <a href="#">3D-анимация</a>                       | Internal | Passing Juice |
| <a href="#">3D-моделирование</a>                  | Internal | Passing Juice |
| <a href="#">Adobe Illustrator</a>                 | Internal | Passing Juice |
| <a href="#">Adobe Photoshop</a>                   | Internal | Passing Juice |
| <a href="#">ArchiCAD</a>                          | Internal | Passing Juice |
| <a href="#">AutoCAD</a>                           | Internal | Passing Juice |
| <a href="#">Figma</a>                             | Internal | Passing Juice |
| <a href="#">Motion-дизайн</a>                     | Internal | Passing Juice |
| <a href="#">UX/UI дизайн</a>                      | Internal | Passing Juice |
| <a href="#">Web-дизайн</a>                        | Internal | Passing Juice |

## In-page links

|                                                 |          |               |
|-------------------------------------------------|----------|---------------|
| <a href="#">Геймдизайн</a>                      | Internal | Passing Juice |
| <a href="#">Графический дизайн</a>              | Internal | Passing Juice |
| <a href="#">Дизайн интерьеров</a>               | Internal | Passing Juice |
| <a href="#">Дизайн мобильных приложений</a>     | Internal | Passing Juice |
| <a href="#">Ландшафтный дизайн</a>              | Internal | Passing Juice |
| <a href="#">Отрисовка иллюстраций</a>           | Internal | Passing Juice |
| <a href="#">Скетчинг</a>                        | Internal | Passing Juice |
| <a href="#">Типографика</a>                     | Internal | Passing Juice |
| <a href="#">Android-разработка</a>              | Internal | Passing Juice |
| <a href="#">DevOps</a>                          | Internal | Passing Juice |
| <a href="#">Frontend-разработка</a>             | Internal | Passing Juice |
| <a href="#">Golang-разработка</a>               | Internal | Passing Juice |
| <a href="#">IOS-разработка</a>                  | Internal | Passing Juice |
| <a href="#">Java-разработка</a>                 | Internal | Passing Juice |
| <a href="#">JavaScript-разработка</a>           | Internal | Passing Juice |
| <a href="#">PHP-разработка</a>                  | Internal | Passing Juice |
| <a href="#">Python-разработка</a>               | Internal | Passing Juice |
| <a href="#">QA-тестирование</a>                 | Internal | Passing Juice |
| <a href="#">VR/AR разработка</a>                | Internal | Passing Juice |
| <a href="#">Web-разработка</a>                  | Internal | Passing Juice |
| <a href="#">Верстка на HTML/CSS</a>             | Internal | Passing Juice |
| <a href="#">Информационная безопасность</a>     | Internal | Passing Juice |
| <a href="#">Мобильная разработка</a>            | Internal | Passing Juice |
| <a href="#">Работа с GIT</a>                    | Internal | Passing Juice |
| <a href="#">Разработка игр</a>                  | Internal | Passing Juice |
| <a href="#">Разработка игр на Unity</a>         | Internal | Passing Juice |
| <a href="#">Разработка игр на Unreal Engine</a> | Internal | Passing Juice |
| <a href="#">Разработка на C++</a>               | Internal | Passing Juice |

## In-page links

|                                                 |          |               |
|-------------------------------------------------|----------|---------------|
| <a href="#">Разработка на C#</a>                | Internal | Passing Juice |
| <a href="#">Разработка на Kotlin</a>            | Internal | Passing Juice |
| <a href="#">Разработка на Swift</a>             | Internal | Passing Juice |
| <a href="#">Системное администрирование</a>     | Internal | Passing Juice |
| <a href="#">Создание сайтов</a>                 | Internal | Passing Juice |
| <a href="#">Управление разработкой и IT</a>     | Internal | Passing Juice |
| <a href="#">Фреймворк Django</a>                | Internal | Passing Juice |
| <a href="#">Фреймворк Laravel</a>               | Internal | Passing Juice |
| <a href="#">Фреймворк Node.js</a>               | Internal | Passing Juice |
| <a href="#">Фреймворк ReactJS</a>               | Internal | Passing Juice |
| <a href="#">Фреймворк Spring</a>                | Internal | Passing Juice |
| <a href="#">SEO-продвижение</a>                 | Internal | Passing Juice |
| <a href="#">SERM и репутация</a>                | Internal | Passing Juice |
| <a href="#">SMM-продвижение</a>                 | Internal | Passing Juice |
| <a href="#">Web-аналитика</a>                   | Internal | Passing Juice |
| <a href="#">Бренд-менеджмент</a>                | Internal | Passing Juice |
| <a href="#">Интернет-маркетинг</a>              | Internal | Passing Juice |
| <a href="#">Контекстная реклама</a>             | Internal | Passing Juice |
| <a href="#">Контент-маркетинг</a>               | Internal | Passing Juice |
| <a href="#">Маркетинговая аналитика</a>         | Internal | Passing Juice |
| <a href="#">Маркетплейсы и e-commerce</a>       | Internal | Passing Juice |
| <a href="#">Мессенджер-маркетинг и чат-боты</a> | Internal | Passing Juice |
| <a href="#">Продвижение в Instagram</a>         | Internal | Passing Juice |
| <a href="#">Продвижение видео</a>               | Internal | Passing Juice |
| <a href="#">Развитие креативного мышления</a>   | Internal | Passing Juice |
| <a href="#">Реклама в Google Ads</a>            | Internal | Passing Juice |
| <a href="#">Реклама в Яндекс.Директ</a>         | Internal | Passing Juice |
| <a href="#">Руководство маркетингом</a>         | Internal | Passing Juice |

## In-page links

|                                               |          |               |
|-----------------------------------------------|----------|---------------|
| <a href="#">Таргетированная реклама</a>       | Internal | Passing Juice |
| <a href="#">Ableton Live</a>                  | Internal | Passing Juice |
| <a href="#">Sound-дизайн и звукорежиссура</a> | Internal | Passing Juice |
| <a href="#">Блогерство</a>                    | Internal | Passing Juice |
| <a href="#">Редактура текстов</a>             | Internal | Passing Juice |
| <a href="#">Создание и монтаж видео</a>       | Internal | Passing Juice |
| <a href="#">Создание электронной музыки</a>   | Internal | Passing Juice |
| <a href="#">Съемка и обработка фото</a>       | Internal | Passing Juice |
| <a href="#">Event-менеджмент</a>              | Internal | Passing Juice |
| <a href="#">HR и управление персоналом</a>    | Internal | Passing Juice |
| <a href="#">IT-рекрутмент</a>                 | Internal | Passing Juice |
| <a href="#">Product-менеджмент</a>            | Internal | Passing Juice |
| <a href="#">Project-менеджмент</a>            | Internal | Passing Juice |
| <a href="#">Деловые коммуникации</a>          | Internal | Passing Juice |
| <a href="#">Запуск стартапов</a>              | Internal | Passing Juice |
| <a href="#">Управление бизнесом</a>           | Internal | Passing Juice |
| <a href="#">Управление по Agile и Scrum</a>   | Internal | Passing Juice |
| <a href="#">Управление продажами</a>          | Internal | Passing Juice |
| <a href="#">Финансы для руководителей</a>     | Internal | Passing Juice |
| <a href="#">Юридические аспекты бизнеса</a>   | Internal | Passing Juice |
| <a href="#">Иностранные языки</a>             | Internal | Passing Juice |
| <a href="#">Аналитика</a>                     | Internal | Passing Juice |
| <a href="#">Дизайн</a>                        | Internal | Passing Juice |
| <a href="#">Программирование</a>              | Internal | Passing Juice |
| <a href="#">Маркетинг</a>                     | Internal | Passing Juice |
| <a href="#">Создание контента</a>             | Internal | Passing Juice |
| <a href="#">Бизнес и управление</a>           | Internal | Passing Juice |
| <a href="#">О нас</a>                         | Internal | Passing Juice |

## In-page links

[Пользовательское соглашение](#)

Internal

Passing Juice

[Политика конфиденциальности](#)

Internal

Passing Juice

[Контакты](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

игр **управление** для реклама дизайн  
создание фреймворк **аналитика**  
**разработка** data

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| разработка | 18      | ✖     | ✖        | ✖           | ✖        |
| аналитика  | 18      | ✖     | ✖        | ✖           | ✖        |
| управление | 12      | ✖     | ✖        | ✖           | ✖        |
| дизайн     | 12      | ✖     | ✖        | ✔           | ✖        |
| фреймворк  | 10      | ✖     | ✖        | ✖           | ✖        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : kupit-kursy.ru<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability

### Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|   | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|   | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

### Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Optimization

|                                                                                    |             |                                                                                         |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>http://kupit-kursy.ru/sitemap.xml</div> |
|                                                                                    | Robots.txt  | http://kupit-kursy.ru/robots.txt                                                        |



## Optimization

|                                                                                  |           |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |           | Great, your website has a robots.txt file.                                                                                                                                                                                                                                                      |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |