



Website Analysis: kt-mall.kr

Generated on March 18 2025 06:55 AM

The score is 47/100



SEO Content

[illegible]

SEO Content



Og Meta Properties

Good, your page take advantage of Og Properties.

Property	Content
type	website
title	KT가 KT 상품 및 서비스 KT를 통해 소개합니다 LG전자가 제공하는 다양한 KT상품을 KT 상품을 소개하는 사이트입니다
description	KT는 다양한 KT상품을 소개하고 KT 상품 정보를 LG전자가 제공한 ai서비스를 통해 KT 상품을 소개하는 사이트입니다
url	https://kt-mall.kr
site_name	KT 소개 사이트
image	https://kt-mall.kr/data/banner/KIVTTWEVYqVBK EahgV4Lkh4tln2lka.png?v=20250318155520
locale	ko_KR



Headings





H1	H2	H3	H4	H5	H6
0	23	2	0	0	0

- [H2] 000000 00
- [H2] 000000
- [H2] #00 00 00000 00?
- [H2] 00 | 00000 000
- [H2] Best Review
- [H2] 000 | 00000000
- [H2] 000 | 00000000
- [H2] 00000 | 000 00 000
- [H2] 000000 | 000000 0000
- [H2] 00 | 000 0000 00
- [H2] 00/00 | 0000 00
- [H2] 00/00 | 0000000 00
- [H2] 00/PC | 0000000 00
- [H2] 00 | 00 00 0000 00
- [H2] 00/00 | 0000 0000
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- [H2] LG | 00000 0 00000
- [H2] 00 | 0000 00
- [H2] 0000 | 0000 00 00
- [H2] 00000 | 0000 0000 00
- [H3] Company info
- [H3] CS center





Images

We found 332 images on this web page.

SEO Content

		140 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 25% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 518 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.58% Internal Links 99.42%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□□	Internal	Passing Juice
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□□□□□□	Internal	Passing Juice

In-page links

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00.000	Internal	Passing Juice
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00/PC/00000	Internal	Passing Juice
000	Internal	Passing Juice
0000	Internal	Passing Juice
0/000	Internal	Passing Juice
00000	Internal	Passing Juice
TV	Internal	Passing Juice
000	Internal	Passing Juice
0000	Internal	Passing Juice
000	Internal	Passing Juice
000/000	Internal	Passing Juice
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[In-page links](#)

首頁	Internal	Passing Juice
新聞/資訊	Internal	Passing Juice
服務項目	Internal	Passing Juice
關於我們	Internal	Passing Juice
聯絡我們	Internal	Passing Juice
服務區域	Internal	Passing Juice
品質保證	Internal	Passing Juice
TV	Internal	Passing Juice
服務團隊	Internal	Passing Juice
服務流程	Internal	Passing Juice
服務品質	Internal	Passing Juice
服務範圍	Internal	Passing Juice
服務時間	Internal	Passing Juice
服務地點	Internal	Passing Juice
服務對象	Internal	Passing Juice
服務標準	Internal	Passing Juice
服務宗旨	Internal	Passing Juice
服務承諾	Internal	Passing Juice
服務保障	Internal	Passing Juice
服務特色	Internal	Passing Juice
服務優勢	Internal	Passing Juice
服務價值	Internal	Passing Juice
服務意義	Internal	Passing Juice
服務影響	Internal	Passing Juice
服務貢獻	Internal	Passing Juice
服務責任	Internal	Passing Juice
服務使命	Internal	Passing Juice
服務願景	Internal	Passing Juice
服務目標	Internal	Passing Juice
服務策略	Internal	Passing Juice
服務計劃	Internal	Passing Juice
服務實施	Internal	Passing Juice
服務評估	Internal	Passing Juice
服務改進	Internal	Passing Juice
服務創新	Internal	Passing Juice
服務發展	Internal	Passing Juice

[In-page links](#)

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[In-page links](#)

Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Blog	Internal	Passing Juice
Partners	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
Investors	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Security	Internal	Passing Juice
Compliance	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Governance	Internal	Passing Juice
Transparency	Internal	Passing Juice
Accountability	Internal	Passing Juice
Ethics	Internal	Passing Juice
Social Responsibility	Internal	Passing Juice
Environmental Impact	Internal	Passing Juice
Community Engagement	Internal	Passing Juice
Employee Well-being	Internal	Passing Juice
Supplier Relations	Internal	Passing Juice
Customer Satisfaction	Internal	Passing Juice
Market Research	Internal	Passing Juice
Competitor Analysis	Internal	Passing Juice
Industry Trends	Internal	Passing Juice
Future Outlook	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Media Contacts	Internal	Passing Juice
Media Kit	Internal	Passing Juice

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In-page links

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In-page links

홈	Internal	Passing Juice
회사소개	Internal	Passing Juice
제품소개	Internal	Passing Juice
문의	External	Passing Juice
고객센터	Internal	Passing Juice
이용약관	Internal	Passing Juice
개인정보처리방침	External	Passing Juice
이메일	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	<p> 홈 회사소개 제품소개 문의 고객센터 이용약관 개인정보처리방침 이메일 </p> <p>60초</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
홈	136	×	×	×	×
회사소개	112	×	×	×	×
60초	112	×	×	×	×
문의	111	×	×	×	×
고객센터	56	×	✓	×	×












Usability

	Url	Domain : kt-mall.kr Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://kt-mall.kr/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>