

# Website Analysis: krogercomfeedback.com

Generated on May 15 2025 07:28 AM






The score is 62/100





## SEO Content

|    | Title   | <p>Www.Kroger.Com/Feedback - Kroger Feedback 50 Fuel Pts Survey</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
|--|---|--|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|---|-----------|--|-------|---|-------------|------|
|    | Description   | <p>Welcome to the Kroger customer satisfaction survey. Visit <a href="http://www.Kroger.Com/Feedback">www.Kroger.Com/Feedback</a> to participate in the Kroger Feedback 50 Fuel Points survey.</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
|  | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
|  | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Www.Kroger.Com/Feedback - Kroger Feedback 50 Fuel Pts Survey</td></tr><tr><td>description</td><td>Welcome to the Kroger customer satisfaction survey. Visit <a href="http://www.Kroger.Com/Feedback">www.Kroger.Com/Feedback</a> to participate in the Kroger Feedback 50 Fuel Points survey.</td></tr><tr><td>url</td><td><a href="https://krogercomfeedback.com/">https://krogercomfeedback.com/</a></td></tr><tr><td>site_name</td><td><a href="http://www.Kroger.Com/Feedback">www.Kroger.Com/Feedback</a></td></tr><tr><td>image</td><td><a href="https://krogercomfeedback.com/wp-content/uploads/kroger-feedback-1-scaled.webp">https://krogercomfeedback.com/wp-content/uploads/kroger-feedback-1-scaled.webp</a></td></tr><tr><td>image:width</td><td>2560</td></tr></table> | Property | Content | locale | en_US | type | website | title | Www.Kroger.Com/Feedback - Kroger Feedback 50 Fuel Pts Survey | description | Welcome to the Kroger customer satisfaction survey. Visit <a href="http://www.Kroger.Com/Feedback">www.Kroger.Com/Feedback</a> to participate in the Kroger Feedback 50 Fuel Points survey. | url | <a href="https://krogercomfeedback.com/">https://krogercomfeedback.com/</a> | site_name | <a href="http://www.Kroger.Com/Feedback">www.Kroger.Com/Feedback</a> | image | <a href="https://krogercomfeedback.com/wp-content/uploads/kroger-feedback-1-scaled.webp">https://krogercomfeedback.com/wp-content/uploads/kroger-feedback-1-scaled.webp</a> | image:width | 2560 |
| Property   | Content   |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
| locale   | en_US   |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
| type   | website   |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
| title  | Www.Kroger.Com/Feedback - Kroger Feedback 50 Fuel Pts Survey  |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
| description  | Welcome to the Kroger customer satisfaction survey. Visit <a href="http://www.Kroger.Com/Feedback">www.Kroger.Com/Feedback</a> to participate in the Kroger Feedback 50 Fuel Points survey. |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
| url  | <a href="https://krogercomfeedback.com/">https://krogercomfeedback.com/</a>   |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
| site_name  | <a href="http://www.Kroger.Com/Feedback">www.Kroger.Com/Feedback</a>  |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
| image  | <a href="https://krogercomfeedback.com/wp-content/uploads/kroger-feedback-1-scaled.webp">https://krogercomfeedback.com/wp-content/uploads/kroger-feedback-1-scaled.webp</a>                 |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |
| image:width  | 2560  |  |          |         |        |       |      |         |       |  |             |   |     |   |           |  |       |   |             |      |



## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | image:height 1440   |
|  |                 | image:type image/webp   |
|    | Headings        | <div> <div>H11</div> <div>H212</div> <div>H33</div> <div>H40</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H1] Kroger Feedback - <a href="http://www.kroger.com/feedback">www.kroger.com/feedback</a></li> <li>• [H2] Aim Of <a href="http://www.kroger.com/feedback">www.kroger.com/feedback</a></li> <li>• [H2] Kroger Feedback Rewards For Participant</li> <li>• [H2] What Do You Need To Leave Feedback At Kroger.Com?</li> <li>• [H2] Kroger Feedback Rules, Requirements, &amp; Terms.</li> <li>• [H2] Kroger.Com Feedback Details For Participant</li> <li>• [H2] How Do You Take Kroger Feedback At <a href="http://www.kroger.com/feedback">www.kroger.com/feedback</a>?</li> <li>• [H2] Kroger Feedback 50 Fuel Points Survey Questionnaire</li> <li>• [H2] How Does A Customer Satisfaction Survey Help Improve Kroger Company's Performance?</li> <li>• [H2] Customer Service</li> <li>• [H2] FAQs</li> <li>• [H2] 31 thoughts on "Kroger Feedback - <a href="http://www.kroger.com/feedback">www.kroger.com/feedback</a>"</li> <li>• [H2] Leave a Reply Cancel reply</li> <li>• [H3] The Challenge: Keeping Every Customer Happy</li> <li>• [H3] The Solution: Listening to every consumer's opinion</li> <li>• [H3] The Impact: Better Satisfied &amp; Happier Kroger Family</li> </ul> |
|  | Images          | <p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>  |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!               |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

## SEO Links

|  |               |   |
|--|---------------|---|
|  | In-page links | We found a total of 77 links including 0 link(s) to files   |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 19.48%</p> <p>Internal Links 80.52%</p> |

### In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Skip to content</a>  | Internal | Passing Juice |
| <a href="#">Blog</a>   | Internal | Passing Juice |
| <a href="#">Updates</a>  | Internal | Passing Juice |
| <a href="#">Kroger</a>   | Internal | Passing Juice |
| <a href="#">Contact Us</a>   | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>   | Internal | Passing Juice |
| <a href="#">GDPR Policy</a>  | Internal | Passing Juice |
| <a href="#">DMCA Notice</a>  | Internal | Passing Juice |
| <a href="#">Cookies</a>  | Internal | Passing Juice |
| <a href="#">Disclaimer</a>   | Internal | Passing Juice |
| <a href="#">Customer Experience Surveys</a>  | Internal | Passing Juice |
| <a href="#">Enter The Survey</a>   | External | Passing Juice |
| <a href="#">Leave Feedback</a>   | Internal | Passing Juice |
| <a href="#">customer voice</a>   | External | Passing Juice |
| <a href="http://www.qualtrics.com/customers/kroger">www.qualtrics.com/customers/kroger</a>                                   | External | Passing Juice |
| <a href="http://www.kroger.com/hc/help">www.kroger.com/hc/help</a>   | External | Passing Juice |
| <a href="http://www.kroger.com/hc/help/faqs">www.kroger.com/hc/help/faqs</a>   | External | Passing Juice |
| <a href="http://www.kroger.com/i/privacy-center">www.kroger.com/i/privacy-center</a>   | External | Passing Juice |
| <a href="http://www.kroger.com/hc/help/contact-us/customer-comments">www.kroger.com/hc/help/contact-us/customer-comments</a> | External | Passing Juice |
| <a href="http://www.kroger.com/i/terms/coupon-policy">www.kroger.com/i/terms/coupon-policy</a>                               | External | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">thekroger.co</a>   | External | Passing Juice |
| <a href="#">mainandvinefeedback.com</a>  | External | Passing Juice |
| <a href="#">Facebook</a>   | External | Passing Juice |
| <a href="#">Twitter</a>  | External | Passing Juice |
| <a href="#">Instagram</a>  | External | Passing Juice |
| <a href="#">LinkedIn</a>   | External | Passing Juice |
| <a href="#">[email&amp;#160;protected]</a>   | Internal | Passing Juice |
| <a href="#">link</a>   | External | Passing Juice |
| <a href="#">Kroger Pharmacy Should Be Your One-Stop Shop for Health &amp; Wellness</a> | Internal | Passing Juice |
| <a href="#">Save money while Grocery shopping at Kroger.</a>                           | Internal | Passing Juice |
| <a href="#">Earn 1 Fuel Point for every \$1 you spend at Kroger</a>                    | Internal | Passing Juice |
| <a href="#">Grow Your Future With A Kroger Job</a>                                     | Internal | Passing Juice |
| <a href="#">Guide To Shop On Kroger App Conveniently</a>                               | Internal | Passing Juice |
| <a href="#">Rite Aid Surveys</a>   | Internal | Passing Juice |
| <a href="#">Lowes Survey To Win \$500 Gift Card</a>                                    | Internal | Passing Juice |
| <a href="#">Survey.Walmart.Com - Win \$1000</a>  | Internal | Passing Juice |
| <a href="#">\$5,000 Rewards For Taking Home Depot Survey</a>                           | Internal | Passing Juice |
| <a href="#">Kroger employees log in at feed.kroger.com</a>                             | Internal | Passing Juice |
| <a href="#">Kroger Statements &amp;#038; Policies</a>                                  | Internal | Passing Juice |
| <a href="#">The Kroger Co &amp;#8211; Everything About Kroger</a>                      | Internal | Passing Juice |
| <a href="#">Kroger Payments and Services</a>   | Internal | Passing Juice |
| <a href="#">Kroger Health Services</a>   | Internal | Passing Juice |
| <a href="#">Kroger Rewards World Elite Mastercard</a>                                  | Internal | Passing Juice |
| <a href="#">Reply</a>  | Internal | noFollow      |
| <a href="#">Reply</a>  | Internal | noFollow      |
| <a href="#">Reply</a>  | Internal | noFollow      |
| <a href="#">Reply</a>  | Internal | noFollow      |
| <a href="#">Reply</a>  | Internal | noFollow      |

## In-page links

|                              |          |               |
|------------------------------|----------|---------------|
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Reply</a>        | Internal | noFollow      |
| <a href="#">Cancel reply</a> | Internal | noFollow      |
| <a href="#">About Us</a>     | Internal | Passing Juice |

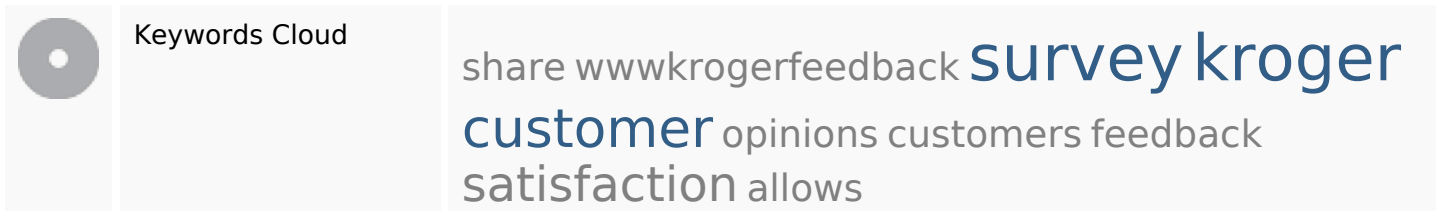
## In-page links

[www.Kroger.com/feedback](http://www.Kroger.com/feedback)

Internal

Passing Juice

## SEO Keywords









## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| kroger       | 6       | ✓     | ✗        | ✓           | ✓        |
| survey       | 5       | ✓     | ✗        | ✓           | ✓        |
| customer     | 4       | ✗     | ✗        | ✓           | ✓        |
| satisfaction | 3       | ✗     | ✗        | ✓           | ✓        |
| share        | 2       | ✗     | ✗        | ✗           | ✗        |





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : krogercomfeedback.com<br>Length : 21     |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |



## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><div>http://krogercomfeedback.com/sitemap.xml</div><div>https://krogercomfeedback.com/sitemap_index.xml</div></div> |
|  | Robots.txt  | <div>http://krogercomfeedback.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>  |
|  |             |   |

## Optimization



### Analytics

#### Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.