Website Analysis: klub-masterov.by

Generated on February 01 2026 19:41 PM

The score is 43/100
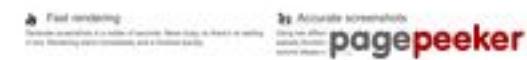
SEO Content

	Title	Курсы керамики в Минске – Клуб Мастеров Length : 39 Perfect, your title contains between 10 and 70 characters.
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Клуб Мастеров, керамический коворкинг, курсы и мастер-классы по керамике в Минске
image	http://klub-masterov.by/img/logo.png
site_name	Klub-masterov.by

	Headings	H1 0	H2 4	H3 9	H4 2	H5 0	H6 0

- [H2] Ближайшие события
- [H2] Новости
- [H2] Творческий ринг
- [H2] Контакты
- [H3] Выездные мастер-классы от 300 руб.
- [H3] Весенний курс по ручной лепке
- [H3] Новогодние корпоративы с Клубом Мастеров
- [H3] Мы открыли вторую мастерскую!
- [H3] 1 место

SEO Content

		• [H3] 2 место • [H3] 3 место • [H3] Связаться с нами • [H3] Как добраться • [H4] Войти на сайт • [H4] Участвовать в творческом ринге
❌	Images	We found 20 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 25 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 4% External Links : Passing Juice 0% Internal Links 96%

In-page links

Anchor	Type	Juice
Работать с мастером	Internal	Passing Juice
Заказать изделие	Internal	Passing Juice

In-page links

[Забронировать абонемент](#)	Internal	Passing Juice
[пр. "Газеты Правда", 40/1.](#)	Internal	Passing Juice
[Услуги](#)	Internal	Passing Juice
[Продажа гончарного круга](#)	Internal	Passing Juice
[Аренда гончарного круга](#)	Internal	Passing Juice
[Ручная лепка](#)	Internal	Passing Juice
[Гончарное дело](#)	Internal	Passing Juice
[Изготовление изделий](#)	Internal	Passing Juice
[Выездные мастер классы](#)	Internal	Passing Juice
[Обжиг керамики](#)	Internal	Passing Juice
[Керамические таблички](#)	Internal	Passing Juice
[Новости](#)	Internal	Passing Juice
[Мастера](#)	Internal	Passing Juice
[Афиша](#)	Internal	Passing Juice
[Мастер-Классы](#)	Internal	Passing Juice
[Работы](#)	Internal	Passing Juice
[О мастерской](#)	Internal	Passing Juice
[оборудование](#)	Internal	Passing Juice
[Партнеры](#)	Internal	Passing Juice
[Проекты](#)	Internal	Passing Juice
[Услуги](#)	Internal	Passing Juice
[@kistipero](#)	External	noFollow
[Зарегистрироваться](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	контакты керамики больше новости место мастеров заказать волгоград

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
заказать	6	✖	✖	✖	✖
контакты	5	✖	✖	✖	✔
мастеров	5	✔	✖	✖	✔
новости	4	✖	✖	✖	✔
мастер-классы	4	✖	✖	✖	✔

Usability

	Url	Domain : klub-masterov.by Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0

Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		http://klub-masterov.by/sitemap.xml
		http://klub-masterov.by/sitemap.xml
		http://klub-masterov.by/sitemap.xml
✓	Robots.txt	http://klub-masterov.by/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics