Website Analysis: kkm1.ru

The score is 56/100

SEO Content

✓	Title	Первый ККМ - Кассовое оборудование и онлайн кассы Length : 49 Perfect, your title contains between 10 and 70 characters.
✓	Description	Интернет-магазин торгового оборудования и программного обеспечения с широким ассортиментом Length : 90 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Кассовое оборудование и периферия, автоматизация бизнеса, подбор оборудования Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Первый ККМ
url	https://kkm1.ru/
image	https://kkm1.ru/upload/nextype.magnet/a72/atk3fiabtkuh3c3bsedo6itkkriwm5wa.svg
description	Интернет-магазин торгового оборудования и программного обеспечения с широким ассортиментом

	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 33 images on this web page.					

SEO Content

❌		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 42% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

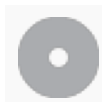|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 33 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 6.06% External Links : Passing Juice 6.06% Internal Links 87.88%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
Оформить заказ	Internal	Passing Juice
Облачная касса	Internal	Passing Juice
Аренда кассы	Internal	Passing Juice
База знаний	Internal	Passing Juice

In-page links

Облачные кассы	Internal	Passing Juice
Онлайн кассы	Internal	Passing Juice
Информация	Internal	Passing Juice
Оплата и доставка	Internal	Passing Juice
Возврат и обмен	Internal	Passing Juice
Новости	Internal	Passing Juice
Как оформить заказ?	Internal	Passing Juice
Документация	Internal	Passing Juice
-	Internal	Passing Juice
Контакты	Internal	Passing Juice
Каталог	Internal	Passing Juice
Назад	External	Passing Juice
Кассовое оборудование	Internal	Passing Juice
Сканеры штрих-кода	Internal	Passing Juice
Принтеры	Internal	Passing Juice
Pos-периферия	Internal	Passing Juice
Pos-системы	Internal	Passing Juice
Банковское оборудование	Internal	Passing Juice
Весовое оборудование	Internal	Passing Juice
Комплекты	Internal	Passing Juice
Терминалы сбора данных	Internal	Passing Juice
Услуги	Internal	Passing Juice
-	External	noFollow
-	External	noFollow
Акции и спецпредложения	Internal	Passing Juice
База знаний	Internal	Passing Juice
Гарантия	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	сканеры комплекты услуги принтеры назад сбора терминалы оборудование кассы весы

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
назад	24	✖	✖	✖	✖
оборудование	19	✔	✔	✖	✖
принтеры	12	✖	✖	✖	✖
кассы	11	✔	✖	✖	✖
сканеры	10	✖	✖	✖	✖

Usability

	Url	Domain : kkm1.ru Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://kkm1.ru/sitemap.xml https://kkm1.ru/sitemap.xml
✓	Robots.txt	http://kkm1.ru/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.