Website Analysis: kingwatch.co.kr

Generated on April 20 2025 14:54 PM

The score is 31/100

SEO Content

✓	Title	□□□ KINGWATCH Length : 13 Perfect, your title contains between 10 and 70 characters.
✓	Description	□□□□□□, □□□□□□, □□□□, □□□□, □□□□□□, □□□□ □□□□ □□, □□□□□□□□□□, □□□□□□□□, vs □□□□□□, CNC, 18K□□□□ □□ - □□□□□□ □□□□□□, □□□ Length : 116 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://kingwatch.co.kr/mall/board_data/logo.png
title	□□□ KINGWATCH
description	□□□□□□, □□□□□□, □□□□, □□□□, □□□□□□, □□□□ □□□□ □□, □□□□□□□□□□, □□□□□□□□, vs □□□□□□, CNC, 18K□□□□ □□ - □□□□□□ □□□□□□, □□□
url	https://kingwatch.co.kr/mall/index.php

Headings	H1	H2	H3	H4	H5	H6
	1	4	2	13	0	5

- [H1]
- [H2] □□ □□ □□□□□□ □□ □□□□□□□
- [H2] □□□ □□□□□□□□□ □□ □□□□□.
- [H2] □□ □□□□□□□□□ □□ □□□□□?
- [H2] □□ □□□□□ □□□□□□ □□□□ □□□□□□□.
- [H3] SERVICE

SEO Content

		[H3] NOTICE [H4] BEST PRODUCTS [H4] GOOD ITEM [H4] GOOD ITEM [H4] GOOD ITEM [H4] GOOD ITEM [H4] MD` S CHOICE [H4] HIT ITEM [H4] □□□□ □□ □□ □□□□ □□□□□! [H4] MORE PRODUCTS [H4] □□□□ [H4] □□□ □□ □□ [H4] □□ □□ □□ [H4] □□□□ [H6] □□ □ □□ (0) [H6] □□ □□□ □□□□□? [H6] □□ □□□ □□□ □□ [H6] □□□ □□ □□ □□□□? [H6] □□ □□ □□□□ □□
❌	Images	We found 44 images on this web page. 44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 25 links including 2 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 12%

SEO Links

		Internal Links 88%	

In-page links

Anchor	Type	Juice
□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	External	Passing Juice
□□□□ □□	External	Passing Juice
□□□□	Internal	Passing Juice
□□□□□	Internal	Passing Juice
□□□□(0)	Internal	Passing Juice
BEST	Internal	Passing Juice
SALE	Internal	Passing Juice
NEW	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□[□□□,CNC]	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□□	Internal	Passing Juice
□□ □□ □□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice

In-page links

고객센터 바로	External	Passing Juice
킹워치 쇼핑몰 kingwatch -->	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	gmt 무브먼 280000원 620000원 인터네셔널 □□□□ □□□ celan 인터네셔 760000원

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□□	12	✖	✖	✖	✖
□□□	10	✖	✖	✖	✖
celan	7	✖	✖	✖	✖
□□□□□	4	✖	✖	✖	✖
gmt	3	✖	✖	✖	✖

Usability

⊙	Url	Domain : kingwatch.co.kr Length : 15
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ko.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 4.01 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 110 Warnings : 98
✓	Email Privacy	Great no email address has been found in plain text!

	Deprecated HTML		
✗		**Deprecated tags**	**Occurrences**
		\<font\>	1
		\<strike\>	3
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
●		✗ Attention! Try to avoid nested tables in HTML.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
●		✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Missing
✗		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include

Optimization

		additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://kingwatch.co.kr/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.