Website Analysis:
kingcountyhazwastewa.gov

Generated on July 14 2024 22:13 PM

The score is 48/100

SEO Content

✓	Title	Home | Hazardous Waste Management in King County, WA Length : 54 Perfect, your title contains between 10 and 70 characters.
✓	Description	The Hazardous Waste Management Program provides services to residents and businesses in King County, WA to help them safely manage their hazardous waste. Length : 153 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://kingcountyhazwastewa.gov/en/
type	[website|article|business.business|place]
title	Home | Hazardous Waste Management in King County, WA
description	The Hazardous Waste Management Program provides services to residents and businesses in King County, WA to help them safely manage their hazardous waste.

Headings	H1	H2	H3	H4	H5	H6
	1	2	0	0	3	0

- [H1] HOW DO I GET RID OF HAZARDOUS WASTE?
- [H2] Hazardous Waste Disposal Locations
- [H2] Stay Connected
- [H5] Business Incentives and Grants

SEO Content

		• [H5] 2024 Wastemobile Schedule • [H5] Safer cleaning recipes
❌	Images	We found 18 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Hazardous product list	Internal	Passing Juice
Disposal options	Internal	Passing Juice

In-page links

Safer home products	Internal	Passing Juice
Home collection	Internal	Passing Juice
Hazardous product list	Internal	Passing Juice
Disposal options	Internal	Passing Juice
Produce less hazardous waste	Internal	Passing Juice
Business incentives & grants	Internal	Passing Juice
Consultation	Internal	Passing Juice
IMEX: Industrial Materials Exchange	Internal	Passing Juice
News & Events	Internal	Passing Juice
Languages	Internal	Passing Juice
Customer Service	Internal	Passing Juice
SEE OUR IMPACT	Internal	Passing Juice
VIEW THE 2024 SCHEDULE	Internal	Passing Juice
view the full schedule and up-to-date information on Wastemobile events	Internal	Passing Juice
-	Internal	Passing Juice
-	External	Passing Juice
Contact Us	Internal	Passing Juice
Terms of Service	External	Passing Juice
© King County, WA 2022	External	Passing Juice

SEO Keywords

	Keywords Cloud	
◯		

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : kingcountyhazwastewa.gov Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://kingcountyhazwastewa.gov/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.