

# Website Analysis: kentcasino.gold

Generated on May 20 2025 15:41 PM

The score is 46/100



|   | Title              | Suspected phishing site   Cloudflare  |           |                              |             |               |                      |
|---|--------------------|---|-----------|------------------------------|-------------|---------------|----------------------|
|   |                    | Length: 30  | 5         |                              |             |               |                      |
|   |                    | Perfect, your title contains between 10 and 70 characters.  |           |                              |             |               |                      |
|   | Description        | Length: 0   |           |                              |             |               |                      |
|   |                    | =   |           | i't found me<br>gs generator | •           |               | age. Use <u>this</u> |
| 8 | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |           |                              |             |               |                      |
| 8 | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |           |                              |             |               |                      |
| 0 | Headings           | H1<br>0   | H2<br>1   | H3<br>0<br>ted Phishing      | H4<br>1     | H5<br>0       | H6<br>0              |
|   |                    |   | l] Warnin | _                            |             |               |                      |
|   | Images             | We found  | 0 images  | on this web                  | page.       |               |                      |
|   |                    | Good, most or all of your images have alt attributes  |           |                              |             |               |                      |
|   | Text/HTML Ratio    | Ratio : 6%  |           |                              |             |               |                      |
|   |                    |   |           | text to HTMI<br>obably need  |             |               | ent, this means      |
|   | Flash              | Perfect, no   | Flash co  | ntent has be                 | een detecte | d on this pag | ge.                  |

#### SEO Content

|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|
|--|--------|--|

#### SEO Links

| <b></b> | URL Rewrite             | Good. Your links looks friendly!   |
|---------|-------------------------|--|
| <b></b> | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                       |
| 8       | In-page links           | We found a total of 2 links including 0 link(s) to files                             |
| 0       | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 100%  Internal Links 0% |

## In-page links

| Anchor            | Туре     | Juice         |
|-------------------|----------|---------------|
| <u>Learn More</u> | External | Passing Juice |
| Cloudflare        | External | Passing Juice |

## SEO Keywords

| Keywords Cloud | ray click performance security cloudflare 942cf0127838c35e reveal 260753006031e5 |
|----------------|--|
|----------------|--|

## Keywords Consistency

| Keyword    | Content | Title    | Keywords | Description | Headings |
|------------|---------|----------|----------|-------------|----------|
| cloudflare | 2       | <b>✓</b> | ×        | ×           | ×        |

## Keywords Consistency

| ray                  | 1 | × | × | × | × |
|----------------------|---|---|---|---|---|
| 942cf0127838c35<br>e | 1 | × | × | × | × |
| click                | 1 | × | × | × | × |
| reveal               | 1 | × | × | × | × |

## Usability

| 0 | Url          | Domain : kentcasino.gold<br>Length : 15           |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
| 8 | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
| 8 | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

|          | Doctype         | HTML 5   |  |  |
|----------|-----------------|--|--|--|
| <b></b>  | Encoding        | Perfect. Your declared charset is UTF-8.                   |  |  |
|          | W3C Validity    | Errors: 0 Warnings: 0                                      |  |  |
| <b>②</b> | Email Privacy   | Great no email address has been found in plain text!       |  |  |
|          | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |  |  |
|          | Speed Tips      | Excellent, your website doesn't use nested tables.         |  |  |

#### Document

| • | × | Too bad, your website is using inline styles.   |
|---|---|---|
|   | • | Great, your website has few CSS files.          |
|   | • | Perfect, your website has few JavaScript files. |
|   | * | Perfect, your website takes advantage of gzip.  |
|   |   |   |

#### Mobile

|  | Mobile Optimization | × | Apple Icon        |
|--|---------------------|---|-------------------|
|  |                     | ~ | Meta Viewport Tag |
|  |                     | * | Flash content     |

## Optimization

|   | XML Sitemap | Missing  |
|---|-------------|--|
| • |             | Your website does not have an XML sitemap - this can be problematic.   |
|   |             | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|   | Robots.txt  | http://kentcasino.gold/robots.txt  |
|   |             | Great, your website has a robots.txt file.   |
|   | Analytics   | Missing  |
| • |             | We didn't detect an analytics tool installed on this website.  |
|   |             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.   |