

# Website Analysis: kennedyaccounting.ca

Generated on July 18 2024 14:24 PM

The score is 61/100



## SEO Content

	Title	<p>Kennedy Tax and Accounting Inc. - Income Tax and Accounting Service in Canada</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>Looking for a professional tax and accounting service in Canada? Kennedy Tax and Accounting Inc. has got you covered. Contact us today!</p> <p>Length : 135</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Kennedy Tax and Accounting Inc. - Income Tax and Accounting Service in Canada</td></tr><tr><td>description</td><td>Looking for a professional tax and accounting service in Canada? Kennedy Tax and Accounting Inc. has got you covered. Contact us today!</td></tr><tr><td>url</td><td>https://kennedyaccounting.ca/</td></tr><tr><td>updated_time</td><td>2024-02-27T16:33:30+05:30</td></tr><tr><td>image</td><td>https://kennedyaccounting.ca/wp-content/uploads/2022/11/Untitled-design-16.png</td></tr></table>	Property	Content	locale	en_US	type	website	title	Kennedy Tax and Accounting Inc. - Income Tax and Accounting Service in Canada	description	Looking for a professional tax and accounting service in Canada? Kennedy Tax and Accounting Inc. has got you covered. Contact us today!	url	https://kennedyaccounting.ca/	updated_time	2024-02-27T16:33:30+05:30	image	https://kennedyaccounting.ca/wp-content/uploads/2022/11/Untitled-design-16.png
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# SEO Content

image:secure_url	https://kennedyaccounting.ca/wp-content/uploads/2022/11/Untitled-design-16.png
image:width	812
image:height	307
image:alt	Kennedy Accounting
image:type	image/png





## Headings

H1	H2	H3	H4	H5	H6
2	27	12	0	0	0
<ul style="list-style-type: none"> <li>• [H1] Thinking and planning for your Future</li> <li>• [H1] Need help?</li> <li>• [H2] Say goodbye to stress and hello to confidence by hiring us as your trusted accountant!</li> <li>• [H2] Save Money</li> <li>• [H2] Avoid Mistakes</li> <li>• [H2] Save Time</li> <li>• [H2] About US</li> <li>• [H2] Kennedy Tax &amp; Accounting is trusted by 6+ million users in 175+ countries.</li> <li>• [H2] Our Services</li> <li>• [H2] Income Tax Services</li> <li>• [H2] Accounting &amp; Bookkeeping Services</li> <li>• [H2] Audit Assistance Services</li> <li>• [H2] Business Registration Services</li> <li>• [H2] Effortless. Efficient. E-Tax Filing Made Simple.</li> <li>• [H2] Why Choose Kennedy Tax &amp; Accounting inc. ?</li> <li>• [H2] Professional</li> <li>• [H2] Privacy</li> <li>• [H2] Teamwork</li> <li>• [H2] Support</li> <li>• [H2] Our Services</li> <li>• [H2] Personal Tax Services</li> <li>• [H2] Corporate Tax Services</li> <li>• [H2] Self-Employed Tax Services</li> <li>• [H2] Let's Work Together.</li> <li>• [H2] Testimonials</li> <li>• [H2] Connect with us, we're here to help !</li> <li>• [H2] Our Services</li> <li>• [H2] Quick Links</li> <li>• [H2] Subscribe to our newsletter</li> <li>• [H3] Your Trusted Partner for Taxation &amp; Accounting Solutions in Canada.</li> <li>• [H3] Financial Freedom without Boundaries.</li> <li>• [H3] Streamline Your Tax Experience with E-Tax Filing Excellence</li> <li>• [H3] Elevating your financial success through professional expertise.</li> <li>• [H3] your partner in financial excellence.</li> <li>• [H3] Bookkeeping and Accounting Services</li> <li>• [H3] GST/ PST/ HST Returns</li> </ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Payroll Services</li><li>• [H3] CRA Audit Assistance</li><li>• [H3] Business Registration Services</li><li>• [H3] Other Services</li><li>• [H3] Our clients speak for us.</li></ul>
	Images	We found 30 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5.88%  Internal Links 94.12%

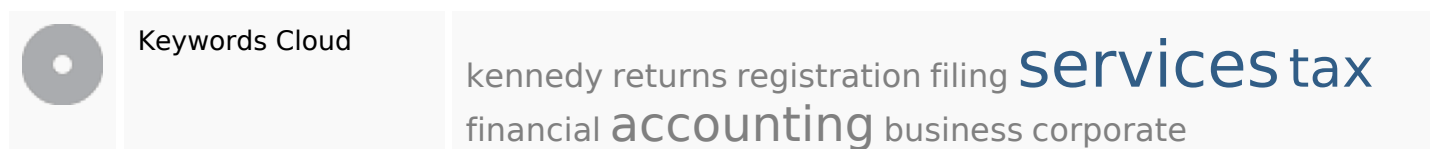
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

<a href="#">E-Tax Filing</a>	Internal	Passing Juice
<a href="#">Personal Tax Services</a>	Internal	Passing Juice
<a href="#">Corporate Tax Services</a>	Internal	Passing Juice
<a href="#">Self-Employed Tax Services</a>	Internal	Passing Juice
<a href="#">Bookkeeping and Accounting Services</a>	Internal	Passing Juice
<a href="#">HST / GST / PST Returns</a>	Internal	Passing Juice
<a href="#">Payroll Services</a>	Internal	Passing Juice
<a href="#">CRA Audit Assistance</a>	Internal	Passing Juice
<a href="#">Business Registration Services</a>	Internal	Passing Juice
<a href="#">Other Services</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Pay Your Fee</a>	External	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice






## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	52	✗	✗	✗	✓
tax	34	✓	✗	✓	✓
accounting	24	✓	✗	✓	✓
filing	10	✗	✗	✗	✓
financial	10	✗	✗	✗	✓

## Usability

	Url	Domain : kennedyaccounting.ca Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://kennedyaccounting.ca/sitemap.xml">http://kennedyaccounting.ca/sitemap.xml</a></div> <div><a href="https://kennedyaccounting.ca/sitemap_index.xml">https://kennedyaccounting.ca/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://kennedyaccounting.ca/robots.txt">http://kennedyaccounting.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>