Website Analysis: kennedyaccounting.ca

The score is 50/100

SEO Content

⚠️	Title	Kennedy Tax and Accounting Inc. - Income Tax and Accounting Service in Canada Length : 77 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Looking for a professional tax and accounting service in Canada? Kennedy Tax and Accounting Inc. has got you covered. Contact us today! Length : 135 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Kennedy Tax and Accounting Inc. - Income Tax and Accounting Service in Canada
description	Looking for a professional tax and accounting service in Canada? Kennedy Tax and Accounting Inc. has got you covered. Contact us today!
url	https://kennedyaccounting.ca/
updated_time	2024-02-27T16:33:30+05:30
image	https://kennedyaccounting.ca/wp-content/uploads/2022/11/Untitled-design-16.png

SEO Content

image:secure_url	https://kennedyaccounting.ca/wp-content/uploads/2022/11/Untitled-design-16.png	
image:width	812	
image:height	307	
image:alt	Kennedy Accounting	
image:type	image/png	

Headings						
	H1	H2	H3	H4	H5	H6
	2	27	12	0	0	0

- [H1] Thinking and planning for your Future
- [H1] Need help?
- [H2] Say goodbye to stress and hello to confidence by hiring us as your trusted accountant!
- [H2] Save Money
- [H2] Avoid Mistakes
- [H2] Save Time
- [H2] About US
- [H2] Kennedy Tax & Accounting is trusted by 6+ million users in 175+ countries.
- [H2] Our Services
- [H2] Income Tax Services
- [H2] Accounting & Bookkeeping Services
- [H2] Audit Assistance Services
- [H2] Business Registration Services
- [H2] Effortless. Efficient. E-Tax Filing Made Simple.
- [H2] Why Choose Kennedy Tax & Accounting inc. ?
- [H2] Professional
- [H2] Privacy
- [H2] Teamwork
- [H2] Support
- [H2] Our Services
- [H2] Personal Tax Services
- [H2] Corporate Tax Services
- [H2] Self-Employed Tax Services
- [H2] Let's Work Together.
- [H2] Testimonials
- [H2] Connect with us, we're here to help !
- [H2] Our Services
- [H2] Quick Links
- [H2] Subscribe to our newsletter
- [H3] Your Trusted Partner for Taxation & Accounting Solutions in Canada.
- [H3] Financial Freedom without Boundaries.
- [H3] Streamline Your Tax Experience with E-Tax Filing Excellence
- [H3] Elevating your financial success through professional expertise.
- [H3] your partner in financial excellence.
- [H3] Bookkeeping and Accounting Services
- [H3] GST/ PST/ HST Returns

SEO Content

		• [H3] Payroll Services • [H3] CRA Audit Assistance • [H3] Business Registration Services • [H3] Other Services • [H3] Our clients speak for us.
❌	Images	We found 29 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

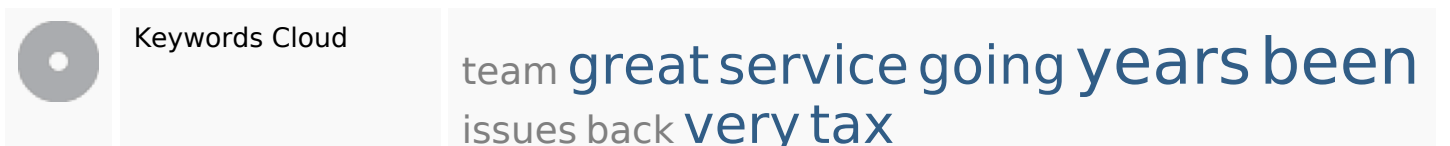|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 17 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Link	Type	Status
E-Tax Filing	Internal	Passing Juice
Personal Tax Services	Internal	Passing Juice
Corporate Tax Services	Internal	Passing Juice
Self-Employed Tax Services	Internal	Passing Juice
Bookkeeping and Accounting Services	Internal	Passing Juice
HST / GST / PST Returns	Internal	Passing Juice
Payroll Services	Internal	Passing Juice
CRA Audit Assistance	Internal	Passing Juice
Business Registration Services	Internal	Passing Juice
Other Services	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Pay Your Fee	External	Passing Juice
Our Services	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	team great service going years been issues back very tax

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
years	3	✖	✖	✖	✖
been	3	✖	✖	✖	✖
very	2	✖	✖	✖	✖
great	2	✖	✖	✖	✖
service	2	✔	✖	✔	✔

Usability

●	Url	Domain : kennedyaccounting.ca Length : 20
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
◉		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://kennedyaccounting.ca/sitemap.xml
		https://kennedyaccounting.ca/sitemap_index.xml

	Robots.txt	http://kennedyaccounting.ca/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✘		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.