



Website Analysis: kechangtransformer.com

Generated on April 08 2026 14:32 PM






The score is 50/100





SEO Content

	<p>Title</p>	<p>China Power Transformers Manufacturers, Dry Type Transformers Suppliers, Compact Substation Factory - Tianjin Kechang International Trade Co.,Ltd</p> <p>Length : 145</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Description</p>	<p>Tianjin Kechang International Trade Co.,Ltd: Kechang Electric specializes in transformers, switchgear, ring main units, and circuit breakers. With a fully automated workshop, international certifications, and experience in national key projects. We provide trusted, customized solutions for global markets.</p> <p>Length : 306</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>power transformers, dry type transformers, compact substation, ring main unit, circuit breaker</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1547 1481 1951"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Tianjin Kechang International Trade Co.,Ltd</td> </tr> <tr> <td>title</td> <td>China Power Transformers Manufacturers, Dry Type Transformers Suppliers, Compact Substation Factory - Tianjin Kechang International Trade Co.,Ltd</td> </tr> </tbody> </table>	Property	Content	type	website	site_name	Tianjin Kechang International Trade Co.,Ltd	title	China Power Transformers Manufacturers, Dry Type Transformers Suppliers, Compact Substation Factory - Tianjin Kechang International Trade Co.,Ltd
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SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>2</td> <td>1</td> <td>3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Aboutour company • [H2] WHYCHOOSE US • [H3] PRODUCTSCATEGORIES • [H3] Safe and stable operation for 30 years • [H4] Our hot sale products • [H4] Latest news and events • [H5] Contact us if have any question • [H6] Categories • [H6] Quick Navigation • [H6] Contact Us 	H1	H2	H3	H4	H5	H6	1	1	2	2	1	3
H1	H2	H3	H4	H5	H6									
1	1	2	2	1	3									
	Images	<p>We found 25 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%


In-page links

Anchor	Type	Juice
8615302071298	External	Passing Juice
Advanced Search	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Certificate	Internal	Passing Juice
Case	Internal	Passing Juice
Factory	Internal	Passing Juice
Partner	Internal	Passing Juice
Products	Internal	Passing Juice
Power Transformers	Internal	Passing Juice
Distribution Transformers	Internal	Passing Juice
Dry Type Transformers	Internal	Passing Juice
Compact Substation	Internal	Passing Juice
Switchgear	Internal	Passing Juice
Ring Main Unit	Internal	Passing Juice
Circuit Breaker	Internal	Passing Juice
Distribution Boxes	Internal	Passing Juice
News	Internal	Passing Juice
Blog	Internal	Passing Juice
FAQ	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Article	Internal	Passing Juice
View More	Internal	noFollow
Electrical Vacuum Breaker	Internal	Passing Juice
220kV Oil-immersed Power Transformers	Internal	Passing Juice
Prefabricated Compact Transformer Substation	Internal	Passing Juice
12kv indoor Ring Main Unit-reliable Indoor Power Distribution Choice	Internal	Passing Juice
Portable Power Distribution Unit	Internal	Passing Juice
110kV Oil-immersed Power Transformers	Internal	Passing Juice
Three Phase Oil Immersed Transformer	Internal	Passing Juice
Distribution Dry Type Transformers	Internal	Passing Juice
Kechang Electric Classic Switchgear Series: Five Core Advantages To Build A Strong Power Safety L...	Internal	Passing Juice
The Global Imbalance Between Supply And Demand Of Transformers Has Intensified. Kechang Electric ...	Internal	Passing Juice
The North American Power Grid Has Been Greatly Expanded. And China's Electrical Equipment Exports...	Internal	Passing Juice
Contact now!	Internal	noFollow
Home	Internal	Passing Juice
Showroom	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	kechang service customers products high-quality power support more view transformers
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
transformers	7	✓	✓	✓	✗
power	7	✓	✓	✗	✗
more	4	✗	✗	✗	✗
kechang	4	✓	✗	✓	✗
products	4	✗	✗	✗	✓


Usability

	Url	Domain : kechangtransformer.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">https://www.kechangtransformer.com/sitemap.xmlhttps://www.kechangtransformer.com/sitemap-image.xml
	Robots.txt	<p>http://kechangtransformer.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>