



# Website Analysis: kauppa.fais.fi

Generated on July 22 2024 21:21 PM

The score is 41/100



## SEO Content

	Title	<p>Tuotteet - Fais Finland</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																								
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																								
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>fi_FI</td> </tr> <tr> <td>site_name</td> <td>Fais Finland - BRÄNDIVIESTINTÄÄ AJASTA JA PAIKASTA RIIPPUMATTA</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Tuotteet - Fais Finland</td> </tr> <tr> <td>url</td> <td>https://www.fais.fi/tuotteet/</td> </tr> <tr> <td>image</td> <td>https://www.fais.fi/wp-content/uploads/2023/03/faisicon.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.fais.fi/wp-content/uploads/2022/11/Fais-Logo.png</td> </tr> <tr> <td>image:width</td> <td>89</td> </tr> <tr> <td>image:height</td> <td>25</td> </tr> </tbody> </table>					Property	Content	locale	fi_FI	site_name	Fais Finland - BRÄNDIVIESTINTÄÄ AJASTA JA PAIKASTA RIIPPUMATTA	type	website	title	Tuotteet - Fais Finland	url	https://www.fais.fi/tuotteet/	image	https://www.fais.fi/wp-content/uploads/2023/03/faisicon.png	image:secure_url	https://www.fais.fi/wp-content/uploads/2022/11/Fais-Logo.png	image:width	89	image:height	25
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# SEO Content

0 36 6 0 0 0

- [H2] TEKSTIILIT
- [H2] MAINOS- JA MESSUTUOTTEET
- [H2] LIIKELAHJAT
- [H2] GOLF TUOTTEET
- [H2] LAUKUT & REPUT
- [H2] PELIT & LELUT
- [H2] TYÖVAATTEET
- [H2] CUSTOM-TUOTTEET
- [H2] KOTIMAISET TUOTTEET
- [H2] Ekologiset tuotteet
- [H2] LAHJAKORTIT
- [H2] KAIKKI TUOTTEET
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- [H2] LAHJAKORTIT
- [H2] KAIKKI TUOTTEET
- [H2] Tuotteet
- [H2] Tuoteryhmät
- [H2] Miksi valita meidän liikelahjat ja logotuotteet?
- [H2] Laatu
- [H2] Tuotevalikoima
- [H2] Kotimaisuus
- [H2] Asiakaspalvelu
- [H2] TUOTTEET
- [H2] INFO
- [H2] TILAA UUTISKIRJEEMME
- [H2] SEURAA MEITÄ
- [H2] Oletuslista
- [H3] TEKSTIILIT
- [H3] MAINOSTUOTTEET
- [H3] LIIKELAHJAT
- [H3] LAUKUT JA REPUT
- [H3] CUSTOM-TUOTTEET
- [H3] LAHJAKORTIT



Images

We found 52 images on this web page.

18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio





Ratio : 3%

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 29.41% External Links : Passing Juice 31.37% Internal Links 39.22%

## In-page links

Anchor	Type	Juice
<a href="#">Mene sisältöön</a>	Internal	Passing Juice
<a href="#">LAHJAKORTIT</a>	External	Passing Juice
<a href="#">Tuotemerkit</a>	External	Passing Juice
<a href="#">Kuvastot</a>	External	Passing Juice
<a href="#">Palvelut</a>	External	Passing Juice
<a href="#">Referenssit</a>	External	Passing Juice
<a href="#">Meistä</a>	External	Passing Juice
<a href="#">Yhteystiedot</a>	External	Passing Juice
<a href="#">KATSO LISÄÄ</a>	External	noFollow
<a href="#">Lisää tarjouspyyntöön</a>	Internal	noFollow

## In-page links

<a href="#">KATSO LISÄÄ</a>	External	noFollow
<a href="#">Lisää tarjouspyyntöön</a>	Internal	noFollow
<a href="#">KATSO LISÄÄ</a>	External	noFollow
<a href="#">KATSO LISÄÄ</a>	External	noFollow
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<a href="#">Lisää tarjouspyyntöön</a>	Internal	noFollow
<a href="#">KATSO LISÄÄ</a>	External	noFollow
<a href="#">KATSO LISÄÄ</a>	External	noFollow
<a href="#">2</a>	External	Passing Juice
<a href="#">3</a>	External	Passing Juice
<a href="#">4</a>	External	Passing Juice
<a href="#">58</a>	External	Passing Juice
<a href="#">59</a>	External	Passing Juice
<a href="#">60</a>	External	Passing Juice
<a href="#">TEKSTIILIT</a>	Internal	Passing Juice
<a href="#">MAINOSTUOTTEET</a>	Internal	Passing Juice
<a href="#">LIKELAHJAT</a>	Internal	Passing Juice
<a href="#">LAUKUT JA REPUT</a>	Internal	Passing Juice

## In-page links

<a href="#">CUSTOM-TUOTTEET</a>	Internal	Passing Juice
<a href="#">LAHJAKORTIT</a>	Internal	Passing Juice
<a href="#">Pelit</a>	External	Passing Juice
<a href="#">Lahjakortit</a>	Internal	Passing Juice
<a href="#">Kaikki tuotteet</a>	External	Passing Juice
<a href="#">Palvelut</a>	Internal	Passing Juice
<a href="#">Kuvastot</a>	Internal	Passing Juice
<a href="#">Tuotemerkit</a>	Internal	Passing Juice
<a href="#">Referenssit</a>	Internal	Passing Juice
<a href="#">Meistä</a>	Internal	Passing Juice
<a href="#">Yhteystiedot</a>	Internal	Passing Juice
<a href="#">Tietosuojaseloste</a>	Internal	Passing Juice
<a href="#">SA Partners</a>	External	Passing Juice


## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lisää	40	✘	✘	✘	✘
tuotteet	26	✔	✘	✘	✔
toivelistalle	20	✘	✘	✘	✘
katso	15	✘	✘	✘	✘
projob	12	✘	✘	✘	✘

## Usability

	Url	Domain : kauppa.fais.fi Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fi.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://kauppa.fais.fi/robots.txt">http://kauppa.fais.fi/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>