

# Website Analysis: karep.ir

Generated on July 18 2024 07:22 AM






The score is 66/100







## SEO Content

|              | Title   | کارپ   رسانه آگهی استخدام   کاریابی و مهارت شغلی<br>Length : 48<br>Perfect, your title contains between 10 and 70 characters.   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
|--------------|---|---|----------|---------|-----|------------------|-------|---------------------------|----------|------------------|-------|---|------------|-----------|-------------|------|--------------|------|-------------|--|------|---------|--------|-------|
|              | Description                                       | کارپ نخستین رسانه استخدام و کاریابی کشور است که در کنار انتشار آگهی استخدام به موضوع مهارت های نرم شغلی می پردازد.<br>Length : 114<br>Great, your meta description contains between 70 and 160 characters.  |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
|              | Keywords  | کارپ, آگهی استخدام, آگهی استخدام, استخدام, استخدام, سایت استخدام, سایت کاریابی, سایت کاریابی<br>Good, your page contains meta keywords.   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
|              | Og Meta Properties                                | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://karep.ir</td></tr><tr><td>title</td><td>کارپ   براحتی کار پیدا کن</td></tr><tr><td>sitename</td><td>کارپ   com.karep</td></tr><tr><td>image</td><td>https://karep.ir/assets/images/logo_thumbnail.jpg</td></tr><tr><td>image:type</td><td>image/jpg</td></tr><tr><td>image:width</td><td>1080</td></tr><tr><td>image:height</td><td>1080</td></tr><tr><td>description</td><td>کارپ   رسانه آگهی استخدام و مهارت شغلی</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>fa_IR</td></tr></tbody></table> | Property | Content | url | https://karep.ir | title | کارپ   براحتی کار پیدا کن | sitename | کارپ   com.karep | image | https://karep.ir/assets/images/logo_thumbnail.jpg | image:type | image/jpg | image:width | 1080 | image:height | 1080 | description | کارپ   رسانه آگهی استخدام و مهارت شغلی | type | website | locale | fa_IR |
| Property     | Content   |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| url          | https://karep.ir                                  |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| title        | کارپ   براحتی کار پیدا کن                         |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| sitename     | کارپ   com.karep                                  |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| image        | https://karep.ir/assets/images/logo_thumbnail.jpg |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| image:type   | image/jpg   |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| image:width  | 1080  |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| image:height | 1080  |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| description  | کارپ   رسانه آگهی استخدام و مهارت شغلی            |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| type         | website   |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |
| locale       | fa_IR   |   |          |         |     |                  |       |                           |          |                  |       |   |            |           |             |      |              |      |             |  |      |         |        |       |

## SEO Content

|  |                 |  |    |    |    |    |    |    |   |   |    |   |   |   |
|--|-----------------|--|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Headings        | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>1</td><td>10</td><td>0</td><td>0</td><td>1</td></tr></table> <ul style="list-style-type: none"><li>• [H1] استخدام</li><li>• [H2] استخدام آگهی</li><li>• [H3] پیکار رسانه آمار</li><li>• [H3] استخدام آگهی</li><li>• [H3] کارپ</li><li>• [H3] کاریابی</li><li>• [H3] کاربری حساب به ورود/نام ثبت</li><li>• [H3] کنید وارد را خود موبایل شماره</li><li>• [H3] کارپ از استفاده شرایط</li><li>• [H3] ها مسئولیت و استخدام آگهی درج</li><li>• [H3] نام ثبت</li><li>• [H3] کاربران خصوصی حریم</li><li>• [H6] شغلی رسته فیلتر</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 10 | 0 | 0 | 1 |
| H1   | H2              | H3   | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 1  | 1               | 10   | 0  | 0  | 1  |    |    |    |   |   |    |   |   |   |
|    | Images          | <p>We found 6 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|   | Text/HTML Ratio | <p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |

## SEO Links


|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>   |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>   |
|  | In-page links           | <p>We found a total of 1 links including 0 link(s) to files</p>   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## SEO Links

### In-page links

| Anchor                  | Type     | Juice         |
|-------------------------|----------|---------------|
| <a href="#">رسته ها</a> | Internal | Passing Juice |

## SEO Keywords

 Keywords Cloud

های است استخدام برای اطلاعات رسانه آگهی  
کارپ این قوانین

### Keywords Consistency









| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| آگهی    | 37      | ✓     | ✓        | ✓           | ✓        |
| کارپ    | 27      | ✗     | ✗        | ✗           | ✓        |
| رسانه   | 23      | ✓     | ✗        | ✓           | ✓        |
| های     | 18      | ✗     | ✗        | ✓           | ✗        |
| است     | 16      | ✓     | ✓        | ✓           | ✓        |

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : karep.ir<br>Length : 8                 |
|  | Favicon      | Great, your website has a favicon.              |
|  | Printability | We could not find a Print-Friendly CSS.         |
|  | Language     | Good. Your declared language is fa.             |
|  | Dublin Core  | Great. This page take advantage of Dublin Core. |

## Usability


### Document

|  |                 |  |
|--|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|    | W3C Validity    | Errors : 0<br>Warnings : 0   |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|    | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |



### Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

### Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic. |
|--|-------------|---|

## Optimization

|  |            |   |
|--|------------|---|
|  |            | <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>   |
|  | Robots.txt | <p><a href="http://karep.ir/robots.txt">http://karep.ir/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics  | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |