



# Website Analysis: k12.instructure.com

Generated on July 19 2024 05:31 AM


The score is 43/100







## SEO Content

	Title	Log In to Canvas Length : 16 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] You need to have JavaScript enabled in order to access this site.</li> <li>• [H1] Log In</li> <li>• [H1] Forgot Password?</li> </ul>	H1	H2	H3	H4	H5	H6	3	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
3	0	0	0	0	0									
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 56.25% Internal Links 43.75%

## In-page links

Anchor	Type	Juice
<a href="#">Close</a>	Internal	Passing Juice
<a href="#">Browse courses</a>	Internal	Passing Juice
<a href="#">Back to Login</a>	Internal	Passing Juice
<a href="#">Help</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Notice</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">X.com</a>	External	Passing Juice
<a href="#">Canvas LMS</a>	External	Passing Juice
<a href="#">Mastery Connect</a>	External	Passing Juice
<a href="#">Elevate Analytics</a>	External	Passing Juice
<a href="#">Impact</a>	External	Passing Juice

## In-page links

<a href="#">&amp;nbsp;</a>	External	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency







Keyword	Content	Title	Keywords	Description	Headings
canvas	3	✓	✗	✗	✗
instructure	2	✗	✗	✗	✗
password	2	✗	✗	✗	✓
log	2	✓	✗	✗	✓
need	2	✗	✗	✗	✓

## Usability





	Url	Domain : k12.instructure.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://k12.instructure.com/robots.txt">http://k12.instructure.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.