



Website Analysis: journalism.co.uk

Generated on May 04 2024 18:22 PM





The score is 44/100







SEO Content

	Title	Journalism jobs (media, editorial), news for journalists Length : 56 Perfect, your title contains between 10 and 70 characters.												
	Description	Journalism jobs, media jobs, editorial jobs, reporter jobs, news, links, training for online or print journalists, reporters, editors, sub-editors, art editors, designers Length : 170 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>23</td><td>5</td><td>13</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Economics woes affecting UK press freedom, RSF World Press Freedom Index finds• [H2] More on ...• [H2] Other top stories• [H2] Also on Journalism.co.uk...• [H2] What publishers can learn from gaming• [H2] Axel Springer CEO on OpenAI deal: 'We must protect intellectual property of news content'• [H2] Regulation, innovation and future-proofing: takeaways from Perugia on generative AI• [H2] Trusted news brands matter more in the age of AI, say media executives• [H2] Audiences, AI and audio apps: five talking points from Perugia• [H2] Delivering news during the war: reflections on EBU's visit	H1	H2	H3	H4	H5	H6	1	23	5	13	0	0
H1	H2	H3	H4	H5	H6									
1	23	5	13	0	0									

SEO Content

		<p>to Ukraine</p> <ul style="list-style-type: none">• [H2] Today's top tip for journalists• [H2] Tip: Five steps to making your workplace Gen Z friendly• [H2] Featured story• [H2] Job Alerts• [H2] Jobs board• [H2] PR of the week• [H2] Featured press releases from PressGo• [H2] Freelancers for hire• [H2] Comment• [H2] Features• [H2] Five key takeaways from the UK select committee on the future of news• [H2] Covering elections: how to not let politicians steal the narrative• [H2] Jobs board• [H2] PressGo: our press release distribution service• [H3] Job of the week• [H3] Featured jobs• [H3] PR of the week• [H3] Featured PRs from PressGo• [H3] Get the knowledge• [H4] 15 free sources of data on the media industry• [H4] How to build a successful working relationship with editors• [H4] Journalism and media events in 2024• [H4] Emotions in journalism: how to manage the good, bad and ugly• [H4] home• [H4] jobs• [H4] PressGo• [H4] PressQuest• [H4] events and awards• [H4] training• [H4] about us• [H4] freelancers• [H4] twitter directory
	Images	<p>We found 36 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 145 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.28%</p> <p>Internal Links 91.72%</p>

In-page links

Anchor	Type	Juice
Log-in	Internal	Passing Juice
Home	Internal	Passing Juice
Login	Internal	Passing Juice
Homepage	Internal	Passing Juice
Other news	Internal	Passing Juice
Newsletter	Internal	Passing Juice
How to guides	Internal	Passing Juice
Tips	Internal	Passing Juice
Commentary	Internal	Passing Juice
Video	Internal	Passing Juice
Podcasts	Internal	Passing Juice
T&Cs	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Contact us	Internal	Passing Juice
Advertise	Internal	Passing Juice
Where else to find us	Internal	Passing Juice

In-page links

Jobseeker login	Internal	Passing Juice
Recruiter login	Internal	Passing Juice
Latest jobs (All)	Internal	Passing Juice
Latest jobs (US)	External	Passing Juice
Job alerts - sign up	Internal	Passing Juice
Jobseeker tips	Internal	Passing Juice
Job listing prices	Internal	Passing Juice
Post a job (login first)	Internal	Passing Juice
Journalism/PR/media courses	Internal	Passing Juice
In-house training	Internal	Passing Juice
Login to post	Internal	Passing Juice
All press releases	Internal	Passing Juice
Releases by category	Internal	Passing Juice
PR alerts - sign up	Internal	Passing Juice
Post a press release	Internal	Passing Juice
PressGo guidelines	Internal	Passing Juice
Release writing service	Internal	Passing Juice
Journalist Login	Internal	Passing Juice
PressQuest - ask a PR	Internal	Passing Juice
Advertise your freelance services	Internal	Passing Juice
Find a freelancer	Internal	Passing Juice
Map	Internal	Passing Juice
Edit your listing	Internal	Passing Juice
Edit your listing	Internal	Passing Juice
Full-time UK journalists on Twitter	Internal	Passing Juice
Add your Twitter handle	Internal	Passing Juice
Buy tickets for 22 May 2024	Internal	Passing Juice
Newsrewired - our events blog	External	Passing Juice

In-page links

Watch Newsrewired 29/6/20	External	Passing Juice
News:rewired 1/12/15	Internal	Passing Juice
News:rewired+ (two days) 1-2/12/15	Internal	Passing Juice
News:rewired in focus (1/2 day) 21/10/15	Internal	Passing Juice
In focus 21/10/15 and News:rewired+ 1-2/12/15	Internal	Passing Juice
Event listings	Internal	Passing Juice
Award listings	Internal	Passing Juice
PR alerts - sign up	Internal	Passing Juice
Find a freelancer	Internal	Passing Juice
rss	Internal	Passing Juice
twitter	External	Passing Juice
linktree	External	Passing Juice
Editorial assistant - Sleeper Media	Internal	Passing Juice
Audience and content editor - Newsquest Media Group	Internal	Passing Juice
Europe managing editor - Feature Story News	Internal	Passing Juice
Editor - Newsquest Media Group	Internal	Passing Juice
Journalism internship - Reach PLC	Internal	Passing Juice
Read more	Internal	Passing Juice
Digital transformation	Internal	Passing Juice
Mobile journalism	Internal	Passing Juice
Social media news	Internal	Passing Juice
Tools and tech for journalists	Internal	Passing Juice
Media career advice	Internal	Passing Juice
News verification and fact-checking	Internal	Passing Juice
Trust in media	Internal	Passing Juice
Data journalism	Internal	Passing Juice
Tips for journalists	Internal	Passing Juice
Tip: Five steps to making your workplace Gen Z friendly	Internal	Passing Juice

In-page links

Register	Internal	Passing Juice
rss	Internal	Passing Juice
twitter	External	Passing Juice
Editor	Internal	Passing Juice
Healthcare reporter - APM International	Internal	Passing Juice
Deputy editor - DVV Media International Ltd	Internal	Passing Juice
F1 news editor - RealTimes Network	Internal	Passing Juice
Deputy editor - The Hemming Group	Internal	Passing Juice
Cotswolds personal trainer launches podcast to inspire the over 55s	Internal	Passing Juice
rss	Internal	Passing Juice
twitter	External	Passing Juice
Afternoon Tea Awards 2024 winners announced	Internal	Passing Juice
Urgent need for Ministers to be trained in complex decision making	Internal	Passing Juice
What stops you from doing self care?	Internal	Passing Juice
Back to the future - the Windrush generation laid the foundation for a fintech startup	Internal	Passing Juice
Andover veteran charity needs your vote!	Internal	Passing Juice
rss	Internal	Passing Juice
twitter	External	Passing Juice
See all freelancers	Internal	Passing Juice
Four biases that leave under-represented groups out of GenAI-assisted journalism	Internal	Passing Juice
Building trust during 2024 elections with live-blogging and fact-checking	Internal	Passing Juice
Thinking outside the [chat]box	Internal	Passing Juice
Tools, tactics, and success stories of newsroom innovation in 2023	Internal	Passing Juice
&#039;Newsroom culture should not be an accident&#039;	Internal	Passing Juice
Meet the inspiring, disabled journalists working their dream jobs	Internal	Passing Juice

In-page links

Shaping the future of journalism: insights for the next generation	Internal	Passing Juice
We need to protect the safety and mental health of journalists covering Israel-Hamas war	Internal	Passing Juice
Five key takeaways from the UK select committee on the future of news	Internal	Passing Juice
Covering elections: how to not let politicians steal the narrative	Internal	Passing Juice
@journalismnews	External	Passing Juice
Looking for a job in journalism? Check out this advice from experts	Internal	Passing Juice
Read our daily top tips for journalists.	External	Passing Juice
Free daily newsletter	Internal	Passing Juice
Need freelance help?	External	Passing Juice
Connect with journalists	Internal	Passing Juice
Newsrewired conference	Internal	Passing Juice
15 free sources of data on the media industry	Internal	Passing Juice
How to build a successful working relationship with editors	Internal	Passing Juice
Journalism and media events in 2024	Internal	Passing Juice
Emotions in journalism: how to manage the good, bad and ugly	Internal	Passing Juice
more news	Internal	Passing Juice
newsletter	Internal	Passing Juice
how-to guides	Internal	Passing Juice
tips	Internal	Passing Juice
expert comments	Internal	Passing Juice
video	Internal	Passing Juice
podcasts	Internal	Passing Juice
terms and conditions	Internal	Passing Juice
privacy policy	Internal	Passing Juice
where else to find us	Internal	Passing Juice

In-page links

full job listings	Internal	Passing Juice
advertise vacancies: how, why	Internal	Passing Juice
advertiser login / register	Internal	Passing Juice
jobseeker login / register	Internal	Passing Juice
sign up for job alerts	Internal	Passing Juice
get a journalist job	Internal	Passing Juice
PressGo	Internal	Passing Juice
releases by category	Internal	Passing Juice
about PressGo	Internal	Passing Juice
press release writing service	Internal	Passing Juice
PressGo guidelines	Internal	Passing Juice
ask a pr: journalist requests	Internal	Passing Juice
event listings	Internal	Passing Juice
award listings	Internal	Passing Juice
journalism/PR/media courses	Internal	Passing Juice
in-house training	Internal	Passing Juice
contact us	Internal	Passing Juice
advertise	Internal	Passing Juice
advertise	Internal	Passing Juice
edit your listing	Internal	Passing Juice
F/T UK journalists	Internal	Passing Juice
get listed	Internal	Passing Juice
info (at) journalism.co.uk	External	Passing Juice






SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
login	15	✖	✖	✖	✖
media	14	✔	✖	✔	✔
jobs	11	✔	✖	✔	✔
press	10	✖	✖	✖	✔
pressgo	10	✖	✖	✖	✔







Usability

	Url	Domain : journalism.co.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 22 Warnings : 39
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<div data-bbox="555 197 1302 232"> Excellent, your website doesn't use nested tables.</div> <div data-bbox="555 266 1211 302"> Too bad, your website is using inline styles.</div> <div data-bbox="555 336 1442 371"> Too bad, your website has too many CSS files (more than 4).</div> <div data-bbox="555 405 1415 441"> Too bad, your website has too many JS files (more than 6).</div> <div data-bbox="555 474 1374 510"> Too bad, your website does not take advantage of gzip.</div>
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Mobile

	Mobile Optimization	<div data-bbox="555 734 766 770"> Apple Icon</div> <div data-bbox="555 804 877 840"> Meta Viewport Tag</div> <div data-bbox="555 873 807 909"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://journalism.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1626 858 1682"> Google Analytics</div>