

Website Analysis: joncosson.com

Generated on June 30 2024 15:27 PM

The score is 63/100



SEO Content

	Title	Jon Cosson - Cyber Security Expert Length : 34 Perfect, your title contains between 10 and 70 characters.																		
	Description	Jon Cosson is a highly experienced, award winning cyber security expert and leader, his website offers informative cyber security articles and tips Length : 147 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Jon Cosson - Cyber Security Expert</td></tr><tr><td>description</td><td>Jon Cosson is a highly experienced, award winning cyber security expert and leader, his website offers informative cyber security articles and tips</td></tr><tr><td>url</td><td>https://joncosson.com</td></tr><tr><td>site_name</td><td>Jon Cosson Cyber Security Expert</td></tr><tr><td>updated_time</td><td>2024-02-19T13:55:52+00:00</td></tr><tr><td>image</td><td>https://joncosson.com/wp-content/uploads/2022/07/jdc_Pic-e1667659975354.jpg</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Jon Cosson - Cyber Security Expert	description	Jon Cosson is a highly experienced, award winning cyber security expert and leader, his website offers informative cyber security articles and tips	url	https://joncosson.com	site_name	Jon Cosson Cyber Security Expert	updated_time	2024-02-19T13:55:52+00:00	image	https://joncosson.com/wp-content/uploads/2022/07/jdc_Pic-e1667659975354.jpg
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SEO Content





image:secure_url	https://joncosson.com/wp-content/uploads/2022/07/jdc_Pic-e1667659975354.jpg
image:width	501
image:height	532
image:alt	Jon Cosson Cyber Security Expert
image:type	image/jpeg
video	https://joncosson.com/wp-content/uploads/2023/06/Alan-Turing-video.mp4

Headings





H1	H2	H3	H4	H5	H6
1	31	9	4	0	1

- [H1] Cyber Security Expert
- [H2] Don't let cyber criminals and scammers win
- [H2] Latest Threats, Vulnerabilities and Scams
- [H2] Protect yourself from scammers on Vinted
- [H2] How to Protect Yourself from WhatsApp Scams
- [H2] Latest Cyber Security Videos
- [H2] 10 Easy ways to improve your online security
- [H2] Jon Cosson - Cyber Security Expert
- [H2] My story
- [H2] Latest Cyber Security, and Scam Blogs
- [H2] Outsmarting Paypal Invoice Scams: Pro Tips to Protect Your Money
- [H2] DVLA Scams: Top Tips for Protecting Your Vehicle and Personal Data
- [H2] Tax Refund Scams: Avoid Falling Victim
- [H2] Essential Tips to Avoid Vodafone Scams - Protect Yourself from Scammers
- [H2] Protect Yourself from the Evri Scam Text: Spot and Report Fake Delivery Alerts
- [H2] Don't Become a Victim of an EE Scam: Proactive Measures to Guard Your Data
- [H2] Top Ways to Shield Yourself from Ticketmaster Scams: Spot and Avoid Fake Tickets
- [H2] Outsmarting the eBay Scammer: Proven Strategies to Protect Your Purchases
- [H2] More Blogs...
- [H2] Welcome Message from Alan Turing - Deep Fake
- [H2] Jon Cosson is an established international speaker
- [H2] Cyber Security Practitioner's Guide
- [H2] Frequently Asked Questions
- [H2] Subscribe today and receive a regular newsletter written by cyber security experts, helping you stay safe online...
- [H2] Useful External Links
- [H2] The National Cyber Security Centre
- [H2] Assessing security threats and helping to make the UK the safest place to live and work online
- [H2] Speaking Events
- [H2] Media
- [H2] Links

SEO Content

		<ul style="list-style-type: none">• [H2] Blogs• [H2] Social Media• [H3] What is a cyber security expert?• [H3] Is a cyber security expert a hacker?• [H3] What qualifications do you need to be a cyber security expert?• [H3] What should I learn to become cyber security expert?• [H3] Who is a cyber security expert?• [H3] What are Cyber Security Professionals?• [H3] Are Network Security Analysts Considered Cyber Security Professionals?• [H3] Do Cyber Security Professionals Require Soft Skills?• [H3] What is Information Security?• [H4] Security Conferences• [H4] International Events• [H4] Keynote Speaker• [H4] Jon Cosson is a cyber security expert, blogger and an international speaker on cyber security and technology topics• [H6] 1000's are already subscribed to our cyber security newsletter
	Images	We found 54 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14%

SEO Links

Internal Links 92.86%

In-page links

Anchor	Type	Juice
Jon Cosson &#8211; Cyber Security Expert	Internal	Passing Juice
About Me	Internal	Passing Juice
Cyber Security and Scam Blogs	Internal	Passing Juice
Contact	Internal	Passing Juice
Webinars &#038; Podcasts	Internal	Passing Juice
Speaking Engagements	Internal	Passing Juice
Media Articles	Internal	Passing Juice
Cyberincursion	Internal	Passing Juice
Skip to content	Internal	Passing Juice
scammers	Internal	Passing Juice
Read Article&#8230;	Internal	Passing Juice
WhatsApp	Internal	Passing Juice
=	External	Passing Juice
Read my story	Internal	Passing Juice
Outsmarting Paypal Invoice Scams: Pro Tips to Protect Your Money	Internal	Passing Juice
Jon Cosson	Internal	Passing Juice
DVLA Scams: Top Tips for Protecting Your Vehicle and Personal Data	Internal	Passing Juice
Tax Refund Scams: Avoid Falling Victim	Internal	Passing Juice
Essential Tips to Avoid Vodafone Scams &#8211; Protect Yourself from Scammers	Internal	Passing Juice
Protect Yourself from the Evri Scam Text: Spot and Report Fake Delivery Alerts	Internal	Passing Juice
Don&#8217;t Become a Victim of an EE Scam: Proactive Measures to Guard Your Data	Internal	Passing Juice

In-page links

Top Ways to Shield Yourself from Ticketmaster Scams: Spot and Avoid Fake Tickets	Internal	Passing Juice
Outsmarting the eBay Scammer: Proven Strategies to Protect Your Purchases	Internal	Passing Juice
=	External	Passing Juice
Privacy policy	Internal	Passing Juice
T&C’s	Internal	Passing Juice
Cyber Security Basics for Beginners	Internal	Passing Juice
Avoid Wilko Scams: How to Spot Fake Websites	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
security	122	✓	✗	✓	✓
cyber	60	✓	✗	✓	✓
information	26	✗	✗	✗	✓
expert	23	✓	✗	✓	✓
systems	23	✗	✗	✗	✗










Usability

	Url	Domain : joncosson.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 83 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://joncosson.com/sitemap.xml</pre> <pre>https://joncosson.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://joncosson.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>