







# Website Analysis: jocruise.com

Generated on July 19 2024 10:30 AM




The score is 45/100







## SEO Content

	Title	Jo Cruise Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>7</td><td>0</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Jo Cruise</li><li>[H1] EMERALD PRINCESS ACCOMMODATIONS</li><li>[H2] SUITES &amp; FAMILY SUITES</li><li>[H2] MINI SUITES &amp; BALCONY STATEROOMS</li><li>[H2] Mini-Suites</li><li>[H2] Balcony Staterooms</li><li>[H2] OCEAN VIEW &amp; INTERIOR STATEROOMS</li><li>[H2] Ocean view Staterooms</li><li>[H2] Interior Staterooms</li><li>[H4] Luxury Suite</li><li>[H4] Meta</li></ul>	H1	H2	H3	H4	H5	H6	2	7	0	2	0	0
H1	H2	H3	H4	H5	H6									
2	7	0	2	0	0									
	Images	We found 7 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : 13%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.25% External Links : Passing Juice 12.5% Internal Links 81.25%

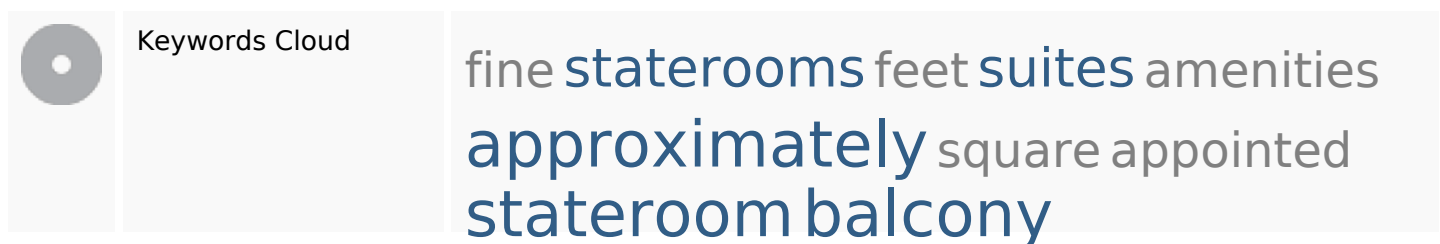
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Jo Cruizer</a>	Internal	Passing Juice
<a href="#">EMERALD PRINCESS ACTIVITIES</a>	Internal	Passing Juice
<a href="#">EMERALD PRINCESS ENTERTAINMENT</a>	Internal	Passing Juice
<a href="#">SEATTLE CRUISE PIER INFORMATION</a>	Internal	Passing Juice
<a href="#">SEATTLE PRE &amp;#038; POST HOTELS</a>	Internal	Passing Juice
<a href="#">Songwriters</a>	Internal	Passing Juice

## In-page links

<a href="#">TRAVEL PROTECTION INSURANCE</a>	Internal	Passing Juice
<a href="#">TERMS &amp;#038; CONDITIONS</a>	Internal	Passing Juice
<a href="#">FREQUENTLY ASKED QUESTIONS</a>	Internal	Passing Juice
<a href="#">uniforme medicale</a>	External	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Entries feed</a>	Internal	Passing Juice
<a href="#">Comments feed</a>	Internal	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice
<a href="#">MH Themes</a>	External	noFollow

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
balcony	11	✘	✘	✘	✔
approximately	10	✘	✘	✘	✘
stateroom	10	✘	✘	✘	✔
staterooms	8	✘	✘	✘	✔
suites	7	✘	✘	✘	✔












## Usability

	Url	Domain : jocruise.com Length : 12
	Favicon	Great, your website has a favicon.




## Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://jocruise.com/sitemap.xml</pre> <pre>http://www.jocruise.com/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://jocruise.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>