



# Website Analysis: jewelcars.co.uk

Generated on July 04 2024 07:22 AM

The score is 59/100







## SEO Content

	Title	<p>Gatwick Airport Taxi   Cheap Gatwick Airport Transfer</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Jewel Cars is your trusted companion for Taxis to Gatwick Airport. Book the cheap cabs with our Gatwick Airport Taxi transfer services.</p> <p>Length : 135</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Gatwick Airport Taxi, taxis near Gatwick airport, taxi company Gatwick, Taxi to Gatwick Airport, taxi to Gatwick, Cabs to Gatwick airport, Gatwick Airport Transfer, Gatwick taxi, taxi from Gatwick</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Gatwick Airport Taxi   Cheap Gatwick Airport Transfer</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://jewelcars.co.uk/assets/images/logo.png</td> </tr> <tr> <td>url</td> <td>https://www.jewelcars.co.uk/</td> </tr> <tr> <td>description</td> <td>Jewel Cars is your trusted companion for Taxis to Gatwick Airport. Book the cheap cabs with our Gatwick Airport Taxi transfer services.</td> </tr> </tbody> </table>	Property	Content	title	Gatwick Airport Taxi   Cheap Gatwick Airport Transfer	type	website	image	https://jewelcars.co.uk/assets/images/logo.png	url	https://www.jewelcars.co.uk/	description	Jewel Cars is your trusted companion for Taxis to Gatwick Airport. Book the cheap cabs with our Gatwick Airport Taxi transfer services.
Property	Content													
title	Gatwick Airport Taxi   Cheap Gatwick Airport Transfer													
type	website													
image	https://jewelcars.co.uk/assets/images/logo.png													
url	https://www.jewelcars.co.uk/													
description	Jewel Cars is your trusted companion for Taxis to Gatwick Airport. Book the cheap cabs with our Gatwick Airport Taxi transfer services.													
	Headings	<table border="1" data-bbox="539 1906 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>37</td> <td>13</td> <td>14</td> <td>5</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="619 2011 1481 2078" style="list-style-type: none"> <li>• [H1] Gatwick Airport Taxi   Affordable Cabs to Gatwick Airport</li> <li>• [H2] Free Instant Online Quotes Book Online</li> </ul>	H1	H2	H3	H4	H5	H6	1	37	13	14	5	1
H1	H2	H3	H4	H5	H6									
1	37	13	14	5	1									




# SEO Content

- [H2] Pick Up:
- [H2] {{booking[journey\_type].quote.start}}
- [H2] Via:
- [H2] {{via}}
- [H2] Drop Off:
- [H2] {{booking[journey\_type].quote.end}}
- [H2] Pick up:
- [H2] {{booking[journey\_type].quote.end}}
- [H2] Via:
- [H2] {{via}}
- [H2] Drop off:
- [H2] {{booking[journey\_type].quote.start}}
- [H2] Pick up:
- [H2] {{booking.one\_way.quote.start}}
- [H2] Via:
- [H2] {{via}}
- [H2] Drop off:
- [H2] {{booking.one\_way.quote.end}}
- [H2] Pick up:
- [H2] {{booking.two\_way.quote.start}}
- [H2] Via:
- [H2] {{via}}
- [H2] Drop off:
- [H2] {{booking.two\_way.quote.end}}
- [H2] Saloon / Sedan
- [H2] Estate
- [H2] People Carrier / MPV
- [H2] Executive
- [H2] Minibus
- [H2] Why Book With Us?
- [H2] Our Assurance
- [H2] Our Advantages
- [H2] Jewel Cars — A Premier Gatwick Airport Taxi Service Provider
- [H2] What Makes Us a Reliable Choice for Cabs to Gatwick Airport?
- [H2] Our Gatwick Airport Transfer Symbolize the Professionalism
- [H2] Travel with Comfort, Travel with Jewel Cars
- [H3] We Accept
- [H3] We Accept
- [H3] Exclusive Fleet for Gatwick Airport Transfer
- [H3] Licensed and Certified Chauffeurs
- [H3] Convenient Online Booking
- [H3] Transparent Pricing
- [H3] 24/7 Availability of Taxi near Gatwick Airport
- [H3] Supports Customers of All Ages
- [H3] Dedicated Flight Monitoring System
- [H3] Cabs to Gatwick Airport
- [H3] Group Transportation
- [H3] London Sightseeing Tours and Travel
- [H3] Meet and Greet Services
- [H4] COVID-19 Response
- [H4] Journey Fares
- [H4] Passenger Details
- [H4] Journey Details

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Passenger Details</li> <li>• [H4] Journey Details</li> <li>• [H4] Hi! {{passenger.full_name}}</li> <li>• [H4] New Passenger</li> <li>• [H4] Existing Passenger</li> <li>• [H4] New Passenger</li> <li>• [H4] Reset password</li> <li>• [H4] Accept</li> <li>• [H4] Passenger Sign In</li> <li>• [H4] Forgot Your Password?</li> <li>• [H5] Login To Jewel Cars Gatwick</li> <li>• [H5] Reset Password</li> <li>• [H5] Book a return journey now for an instant discount!</li> <li>• [H5] {{fleet.title}}</li> <li>• [H5] Important Information</li> <li>• [H6] Your payment will be processed by Cardsave a Division of Worldpay You will receive your booking confirmation and payment receipt once the payment is completed.</li> </ul>
	Images	<p>We found 83 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 44 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.27%</p>

## SEO Links

Internal Links 97.73%

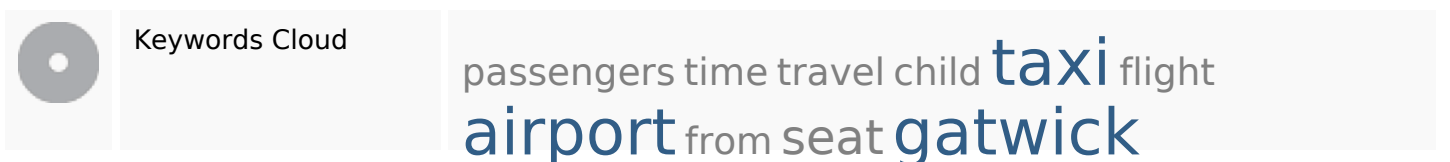
### In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Brighton to Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Gatwick Airport Minicab</a>	Internal	Passing Juice
<a href="#">7 Seater Taxi to Gatwick Airport</a>	Internal	Passing Juice
<a href="#">Canterbury to Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Maidstone to Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Eastbourne to Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Worthing to Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Gatwick Taxi with Child Seat</a>	Internal	Passing Juice
<a href="#">Redhill to Heathrow Taxi</a>	Internal	Passing Juice
<a href="#">Haywards Heath to Heathrow Taxi</a>	Internal	Passing Juice
<a href="#">Horsham to Heathrow taxi</a>	Internal	Passing Juice
<a href="#">School Transport</a>	Internal	Passing Juice
<a href="#">Business</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">FAQ's</a>	Internal	Passing Juice
<a href="#">Work With Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">More Information</a>	Internal	Passing Juice
<a href="#">back to your fares</a>	Internal	Passing Juice
<a href="#">terms and conditions</a>	Internal	Passing Juice
<a href="#">Add a new journey</a>	Internal	Passing Juice
<a href="#">BOOK AS GUEST</a>	Internal	Passing Juice
<a href="#">LOG IN</a>	Internal	Passing Juice

## In-page links

<a href="#">REGISTER</a>	Internal	Passing Juice
<a href="#">Gatwick Airport Taxi</a>	Internal	Passing Juice
<a href="#">Gatwick Airport Minicab</a>	Internal	Passing Juice
<a href="#">Gatwick Airport Transfer</a>	Internal	Passing Juice
<a href="#">Gatwick Taxi With Child Seat</a>	Internal	Passing Juice
<a href="#">7 Seater Taxi To Gatwick Airport</a>	Internal	Passing Juice
<a href="#">Cabs To Gatwick Airport</a>	Internal	Passing Juice
<a href="#">Taxi Haywards Heath To Heathrow</a>	Internal	Passing Juice
<a href="#">Taxi From Hassocks To Heathrow</a>	Internal	Passing Juice
<a href="#">Brighton To Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Gatwick To Canterbury Taxi</a>	Internal	Passing Juice
<a href="#">Maidstone To Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Eastbourne To Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Worthing To Gatwick Taxi</a>	Internal	Passing Juice
<a href="#">Reigate To Heathrow Taxi</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookies Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Credits Section</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gatwick	54	✓	✓	✓	✓






## Keywords Consistency

taxi	45	✓	✓	✓	✓
airport	44	✓	✓	✓	✓
seat	25	✗	✗	✗	✗
travel	21	✗	✗	✗	✓


## Usability

	Url	Domain : jewelcars.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>4</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	4
Deprecated tags	Occurrences					
<u>	4					




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://jewelcars.co.uk/sitemap.xml">http://jewelcars.co.uk/sitemap.xml</a></li><li><a href="https://jewelcars.co.uk/sitemap.xml">https://jewelcars.co.uk/sitemap.xml</a></li></ul>
	Robots.txt	<p><a href="http://jewelcars.co.uk/robots.txt">http://jewelcars.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>