

Website Analysis: jarrellcontracting.com

Generated on May 16 2025 01:26 AM

The score is 50/100

SEO Content

<u>.</u>	Title	Jarrell Mechanical Contractors Intelligent Solutions Yields Better Control Length: 76 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
1	Description	When you work with Jarrell you get more than just a bid. We provide comprehensive, intelligent solutions that ensure consistent, comfortable temperatures in a cost-effective and energy efficient manner. Length: 202 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
	Keywords	Good, your page contains meta keywords.
&	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
•	Headings	H1 H2 H3 H4 H5 H6 1 7 0 13 0 2 • [H1] Comprehensive Mechanical Contracting Solutions • [H2] Intelligent Solutions Yield Better Control • [H2] Single Source For Time + Cost Savings • [H2] When you want to ensure tenant comfort • [H2] When you want to operate as efficiently as possible • [H2] When you need a team you can rely on • [H2] Our Work • [H2] Specialists in Saving Energy • [H4] Design • [H4] Controls • [H4] Prefab Shops • [H4] Monitoring

SEO Content

		 [H4] Service [H4] Energy Optimization [H4] Ronald McDonald HouseSt. Louis, MO [H4] Front Page LoftsSt. Louis, MO [H4] Olive CrossingSt. Louis, MO [H4] 15 Engineers [H4] NEBB Certified [H4] 100+ Service Vans [H4] 24/7 Monitoring [H6] Charles E. Jarrell Contracting Company, Inc. [H6] Contact
	Images	We found 35 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
②	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.71% Internal Links 94.29%

In-page links

Anchor	Type	Juice
Company	Internal	Passing Juice
Safety	Internal	Passing Juice
<u>Affiliations</u>	Internal	Passing Juice
Employment	Internal	Passing Juice
<u>Testimonials</u>	Internal	Passing Juice
HVAC	Internal	Passing Juice
Construction	Internal	Passing Juice
Design Engineering	Internal	Passing Juice
Prefab Shops	Internal	Passing Juice
Monitoring	Internal	Passing Juice
Green Energy (GEMS)	Internal	Passing Juice
<u>Service</u>	Internal	Passing Juice
Specifying	Internal	Passing Juice
<u>Controls</u>	Internal	Passing Juice
<u>Maintenance</u>	Internal	Passing Juice
Plumbing	Internal	Passing Juice
<u>Service</u>	Internal	Passing Juice
<u>Maintenance</u>	Internal	Passing Juice
<u>Controls</u>	Internal	Passing Juice
System Integration	Internal	Passing Juice
Design & Engineering	Internal	Passing Juice
Remote Monitoring & Diagnostics	Internal	Passing Juice
Proactive Maintenance	Internal	Passing Juice
Support & Training	Internal	Passing Juice
Green Energy (GEMS)	Internal	Passing Juice
BEPs Assessment	Internal	Passing Juice
Our Work	Internal	Passing Juice

In-page links

<u>Info</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
Web Design by Captiva Marketing	External	Passing Juice
Empoweren Website CMS	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
maintenance	4	×	×	×	×
design	4	×	×	×	*
company	3	×	×	×	*
service	3	×	×	×	*
energy	3	×	×	✓	✓

Usability

•	Url	Domain : jarrellcontracting.com Length : 22
	Favicon	Great, your website has a favicon.

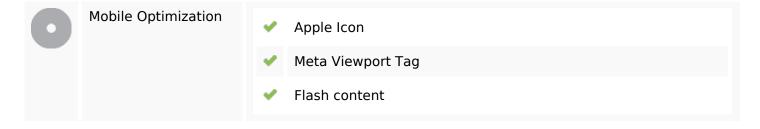
Usability

Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 5 Warnings : 3		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip. 		

Mobile



Optimization

	XML Sitemap	Missing
W		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://jarrellcontracting.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
w		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.