



Website Analysis: janssen-fritsen.nl

Generated on May 19 2025 08:07 AM

The score is 58/100



SEO Content

	Title	Janssen Fritsen: bewegingsonderwijs, turnen en sport Janssen en Fritsen Length : 73 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Janssen Fritsen beschikt over het grootste aanbod turntoestellen, sport- en spelmaterialen. Voor gemeente, onderwijs, sportclub en particulier Janssen en Fritsen. Length : 164 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	janssen fritsen, janssen en fritsen Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://www.janssen-fritsen.nl/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Janssen-Fritsen</td></tr><tr><td>title</td><td>Janssen Fritsen: bewegingsonderwijs, turnen en sport Janssen en Fritsen</td></tr><tr><td>description</td><td>Janssen Fritsen beschikt over het grootste aanbod turntoestellen, sport- en spelmaterialen. Voor gemeente, onderwijs, sportclub en particulier Janssen en Fritsen.</td></tr></table>	Property	Content	url	https://www.janssen-fritsen.nl/	type	website	site_name	Janssen-Fritsen	title	Janssen Fritsen: bewegingsonderwijs, turnen en sport Janssen en Fritsen	description	Janssen Fritsen beschikt over het grootste aanbod turntoestellen, sport- en spelmaterialen. Voor gemeente, onderwijs, sportclub en particulier Janssen en Fritsen.
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SEO Content

		image	https://www.janssen-fritsen.nl/media/15/18/26/1740396325/Janssen-Fritsen 75 header-logo.svg					
	Headings	H1 0	H2 8	H3 5	H4 0	H5 1	H6 0	• [H2] Bereikbaar voor iedereen • [H2] Wij zijn Janssen-Fritsen • [H2] Altijd op kop • [H2] Kunnen wij jou helpen? Kunnen wij jou helpen? • [H2] Projectbegeleiding tot de laatste bout • [H2] Veiligheid en lange levensduur • [H2] Populaire producten • [H2] Nieuws • [H3] In ons uitgebreide assortiment sport- en spelmateriaal zijn honderden producten blijvend in prijs verlaagd! • [H3] Lente ☐☐ = Buitensporten ☐☐ (met Janssen-Fritsen) • [H3] Inspirerende ASM-training voor Janssen-Fritsen in vernieuwde Zevensprong • [H3] Product in de spotlight: de Bobbelbaan Junior • [H3] Met onze House of Brands zorgen wij voor totaalinrichting voor iedere zaal ☐☐ • [H5]
	Images	We found 34 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.						
	Text/HTML Ratio	Ratio : 53% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.						
	Flash	Perfect, no Flash content has been detected on this page.						
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.						

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.59% Internal Links 98.41%

In-page links

Anchor	Type	Juice
Aanmelden	Internal	Passing Juice
Contact	Internal	Passing Juice
Aanmelden nieuwsbrief	Internal	Passing Juice
Adreswijziging doorgeven	Internal	Passing Juice
Contactinformatie	Internal	Passing Juice
FAQ	Internal	Passing Juice
Handleidingen	Internal	Passing Juice
Persoonlijk account	Internal	Passing Juice
Storing aanmelden	Internal	Passing Juice
Inspiration Center	Internal	Passing Juice
bekijk hem hier	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Lees meer	Internal	Passing Juice
Meer informatie	Internal	Passing Juice
Vraag het nieuwe inspiratieboek aan!	Internal	Passing Juice
Meer over Janssen-Fritsen	Internal	Passing Juice
Schrijf je in voor onze nieuwsbrief	External	Passing Juice
Meer over onze zaalinrichting	Internal	Passing Juice
Bekijk onze inspectie en onderhoud	Internal	Passing Juice

In-page links

Pickleball racket	Internal	Passing Juice
Multiblock 120x90x45cm	Internal	Passing Juice
Turnmat Athletic Skills Model Rings (2 stuks)	Internal	Passing Juice
Multibar 300x30x30 cm	Internal	Passing Juice
Buitensporten	Internal	Passing Juice
Athletic Skills Model	Internal	Passing Juice
Inspirerende ASM-training voor Janssen-Fritsen in vernieuwde Zevensprong	Internal	Passing Juice
Product spotlight	Internal	Passing Juice
Product in de spotlight: de Bobbelbaan Junior	Internal	Passing Juice
Totaalinrichting	Internal	Passing Juice
Webshop	Internal	Passing Juice
Gymmateriaal	Internal	Passing Juice
Spelmateriaal	Internal	Passing Juice
Sportmateriaal	Internal	Passing Juice
Turnmateriaal	Internal	Passing Juice
Zaalinrichting	Internal	Passing Juice
Assortiment	Internal	Passing Juice
Gymzaal inrichting	Internal	Passing Juice
Speellokaal inrichting	Internal	Passing Juice
Sporthal inrichting	Internal	Passing Juice
Turnhal inrichting	Internal	Passing Juice
Zaalconcepten	Internal	Passing Juice
Inspectie & onderhoud	Internal	Passing Juice
Head Rush Service Center	Internal	Passing Juice
Meerjaren Onderhouds Begroting	Internal	Passing Juice
Onderhoud	Internal	Passing Juice
Persoonlijk account	Internal	Passing Juice
T-SPEC keuring	Internal	Passing Juice

In-page links

Zaalakoestiek	Internal	Passing Juice
Contact	Internal	Passing Juice
Over ons	Internal	Passing Juice
MVO	Internal	Passing Juice
Nieuws	Internal	Passing Juice
Ons ambacht	Internal	Passing Juice
Onze belofte	Internal	Passing Juice
Onze garanties	Internal	Passing Juice
Onze kernwaarden	Internal	Passing Juice
Onze merken	Internal	Passing Juice
Partners	Internal	Passing Juice
Vacatures	Internal	Passing Juice
Bedrijfsvideo	Internal	Passing Juice
Algemene voorwaarden	Internal	Passing Juice
Privacy statement	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
van	23	✗	✗	✗	✗
materiaal	18	✗	✗	✗	✓
voor	18	✗	✗	✓	✓
onze	17	✗	✗	✗	✓
janssen-fritsen	12	✗	✗	✗	✓

Usability

	Url	Domain : janssen-fritsen.nl Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 82 Warnings : 12						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>2</td></tr><tr><td><u></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences		2	<u>	1
Deprecated tags	Occurrences							
	2							
<u>	1							
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.						

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://janssen-fritsen.nl/sitemap.xml>

<https://www.janssen-fritsen.nl/sitemap.xml>



Robots.txt

<http://janssen-fritsen.nl/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.