

# Website Analysis: jamesdogstore.com

Generated on July 21 2024 18:40 PM

The score is 39/100



## SEO Content

	Title	James Dog Store &#8211; Pamper Your Pooch, Fetch the Best at jamesdogstore.com					
		Length : 78					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 0	H2 68	H3 3	H4 1	H5 1	H6 0
		<ul style="list-style-type: none"><li>• [H2] Featured Products</li><li>• [H2] ThunderShirt for Dogs, Fuchsia Sport - Dog Anxiety Vest, Medium Pet Supplies</li><li>• [H2] Purina Pro Plan High Protein Dog Food With Probiotics for Dogs, Shredded Blend Chicken &amp; Rice Formula - 18 lb. Bag Dry Pet Food : Sports &amp; Outdoors</li><li>• [H2] Pet Supplies SPUNKYJUNKY Ceramic Dog Food and Water Bowl Set 2 Pack Raised Dog Bowls Anti-Slip Wooden Stand Elevated Dog Feeding Bowls for Large Breeds(Black,60OZ*2)</li><li>• [H2] Pedigree Complete Nutrition Adult Dry Dog Food Grilled Steak &amp; Vegetable Flavor Dog Kibble, 30 lb. Bag Pet Supplies</li><li>• [H2] FORMZMON Elevated Dog Bowls for Large Dogs,Raised Dog Bowl Stand,Adjustable to Various Heights (4.5'' - 23.5''),with 2 Stainless SteelBowls for Food &amp; Water,for Medium &amp; Large Sized Dogs Pet Supplies</li><li>• [H2] Easy Peasy Doggy Squeazy Even More of Your Dog</li></ul>					

## SEO Content

Training Dilemmas Solved! (All You Need to Know About Training Your Dog) Mann, Steve: 9781684815081: : Books

- [H2] E-Collar ET-800-1 Mile Rechargeable Remote Waterproof Trainer – Static, Vibration and Sound Stimulation Collar with PetsTEK Dog Training Clicker Pet Supplies
- [H2] Dog Crate Furniture, 2024 Deluxe Wooden Dog Kennel with Removable Tray and Wheels, Heavy-Duty Double-Doors 27.2" Dog Cage End Table, Indoor Dog House for Large Dogs (Brown & Black, Small) Pet Supplies
- [H2] CESAR Adult Wet Dog Food Classic Loaf in Sauce Beef Recipe, Filet Mignon, Grilled Chicken and Porterhouse Steak Variety Pack, 3.5 oz. Easy Peel Trays (Pack of 24) Canned Wet Pet Food Pet Supplies:
- [H2] Amazon Brand – Wag Dry Dog Food Salmon & Sweet Potato, Grain Free 24 lb Bag
- [H2] Aluckmao Dog Puzzle Toy, Treat Puzzle Toys for Dogs, Dog Food Puzzles Toy Feeder Push Pet Supplies
- [H2] Purina Pro Plan High Protein...
- [H2] Shop By Category
- [H2] Carhartt Firm Duck Insulated Dog Chore Coat Brown/Brass Pet Supplies
- [H2] Ezierfy Reflective Dog Rain Coats – Waterproof Adjustable Pet Raincoat Jacket, Lightweight Dog Apparel & Accessories Raincoat for Small to X- Large Dogs(Yellow, Large) Pet Supplies
- [H2] Kuoser Dog Life Jacket with Reflective Stripes, Adjustable High Visibility Dog Life Vest Ripstop Dog Lifesaver Pet Life Preserver with High Flotation Swimsuit for Small Medium and Large Dogs Pet Supplies
- [H2] Kuoser Recovery Suit for Dogs Cats After Surgery, Professional Pet Recovery Shirt Dog Abdominal Wounds Bandages, Substitute E-Collar & Cone, Prevent Licking Dog Onesies Pet Surgery Recovery Suit Pet Supplies
- [H2] Pet Supplies SPUNKYJUNKY Ceramic Dog Food and Water Bowl Set 2 Pack Raised Dog Bowls Anti-Slip Wooden Stand Elevated Dog Feeding Bowls for Large Breeds(Black,60OZ\*2)
- [H2] ThunderShirt for Dogs, Fuchsia Sport – Dog Anxiety Vest, Medium Pet Supplies
- [H2] Bedsure Orthopedic Dog Bed for Medium Dogs – Waterproof Dog Sofa Beds Medium, Supportive Foam Pet Couch Bed with Removable Washable Cover, Waterproof Lining and Nonskid Bottom, Grey Pet Supplies
- [H2] Comfort Expression Waterproof Orthopedic Foam Dog Beds for Extra Large Dogs, XL Dog Bed with Bolster, Washable Dog Bed Sofa Pet Bed with Removable Cover & Non-Slip Bottom(X-Large,Grey) Pet Supplies
- [H2] Dog Crate Furniture with Cushion, Wooden Dog Crate with Double Doors, Dog Furniture, Dog Kennel Indoor for Small/Medium/Large Dog End Table, Small, 27.2" L, Rustic Brown Pet Supplies
- [H2] Large Dog Bed with Pillow for Crate Kennel, Sofa Dog Bed
- [H2] Orthopedic Bed for Extra Large Dogs, Waterproof Dog Beds Large Sized Dog, Ultra Comfy Supportive Foam Dog Sofa Bed with Removable Washable Cover, Extra Large Egg Foam Couch Bed, Nonskid Bottom Pet Supplies
- [H2] Orthopedic Dog Bed for Large Dogs, Oversized Couch Design with Egg Foam Support, Removable, Machine Washable

## SEO Content

Plush Cover and Non-Slip Bottom with Four Sided Bolster Cushion (Gray) Pet Supplies





- [H2] Aluckmao Dog Puzzle Toy, Treat Puzzle Toys for Dogs, Dog Food Puzzles Toy Feeder Push Pet Supplies
- [H2] Amazon Brand – Wag Dry Dog Food Salmon & Sweet Potato, Grain Free 24 lb Bag
- [H2] CESAR Adult Wet Dog Food Classic Loaf in Sauce Beef Recipe, Filet Mignon, Grilled Chicken and Porterhouse Steak Variety Pack, 3.5 oz. Easy Peel Trays (Pack of 24) Canned Wet Pet Food Pet Supplies:
- [H2] FORMZMON Elevated Dog Bowls for Large Dogs,Raised Dog Bowl Stand,Adjustable to Various Heights (4.5'' – 23.5''),with 2 Stainless SteelBowls for Food & Water,for Medium & Large Sized Dogs Pet Supplies
- [H2] Pedigree Complete Nutrition Adult Dry Dog Food Grilled Steak & Vegetable Flavor Dog Kibble, 30 lb. Bag Pet Supplies
- [H2] Purina Pro Plan High Protein Dog Food With Probiotics for Dogs, Shredded Blend Chicken & Rice Formula – 18 lb. Bag Dry Pet Food : Sports & Outdoors
- [H2] K&H Pet Products Travel Safety Carrier for Pets, Dog Crate for Car Travel, Dog Soft-Sided Carrier for Medium Dogs, Portable Car Seat Kennel, Gray/Black Medium 24 X 19 X 17 Inches Pet Carriers : Pet Supplies
- [H2] KAMXJIM Back Seat Extender for Dogs, Dog Car Seat Cover with Hard Bottom Dog Car Seat Bed Waterproof Dog Hammock for Car Pet Backseat Protector with Mesh Window and Storage Pocket for Car, SUV Pet Supplies
- [H2] Petmate ASPEN PET Pet Porter Dog Kennel, Various Sizes, Made in USA Pet Supplies
- [H2] ROUWINNE Back Seat Extender for Dogs-Large Space, Dog Car Seat Cover Hard Bottom Holds 400lbs, Sturdy Backseat Extender for Dogs, Waterproof Dog Hammock for Car Dog Car Bed for Car, SUV, Truck Pet Supplies
- [H2] ROVERLUND Airline-Compliant Pet Carrier | Includes Leash | Suitable for Pets up to 20lbs Everything Else
- [H2] SOOKU Dog Car Seat for Large/Medium Dogs or 2 Small,Memory Foam Car Dog Bed,Pet Safety Dog Booster Seat for Back Seats,Detachable Washable Thick Cushion,Dog Owner Gifts,Dog Carriers & Travel Products Pet Supplies
- [H2] SturdiBag XL Pet Travel Carrier Flexible Height for Cat and Dog Soft Sided with Safety Clips and Seatbelt Straps | Earthy TAN, 20" x 16" x 12" (PN: SB3-PRO-ET) : Pet Supplies
- [H2] YJGF Back Seat Extender ,Dog Car Seat Cover, Camping Air Mattress, Hammock Travel Bed,Non Inflatable Car Bed Mattress for Car SUV Truck (Black) Pet Supplies
- [H2] Fi Series 3 Smart Dog Collar – GPS Dog Tracker and Activity & Fitness Monitor, Waterproof, LED Light, Escape Alerts, Nationwide Coverage [Free 1 Year Membership] (Pink, Medium) Pet Supplies
- [H2] Dog Crate Furniture with Cushion, Wooden Dog Crate with Double Doors, Dog Furniture, Dog Kennel Indoor for Small/Medium/Large DogEnd Table, Small, 27.2" L, Rustic Brown Pet Supplies
- [H2] Dog Crate Furniture, 2024 Deluxe Wooden Dog Kennel with Removable Tray and Wheels, Heavy-Duty Double-Doors 27.2" Dog Cage End Table, Indoor Dog House for Large Dogs

## SEO Content



(Brown & Black, Small) Pet Supplies

- [H2] New Age Pet ecoFLEX Pet Crate/End Table, Small, Espresso 23.8"L x 18.2"W x 22.2"H Pet Supplies
- [H2] Kuoser Recovery Suit for Dogs...
- [H2] KAMXJIM Back Seat Extender for Dogs, Dog Car Seat Cover with Hard Bottom Dog Car Seat Bed Waterproof Dog Hammock for Car Pet Backseat Protector with Mesh Window and Storage Pocket for Car, SUV Pet Supplies
- [H2] Comfort Expression Waterproof Orthopedic Foam Dog Beds for Extra Large Dogs, XL Dog Bed with Bolster, Washable Dog Bed Sofa Pet Bed with Removable Cover & Non-Slip Bottom(X-Large,Grey) Pet Supplies
- [H2] ROUWINNE Back Seat Extender for Dogs-Large Space, Dog Car Seat Cover Hard Bottom Holds 400lbs, Sturdy Backseat Extender for Dogs, Waterproof Dog Hammock for Car Dog Car Bed for Car, SUV, Truck Pet Supplies
- [H2] Pedigree Complete Nutrition Adult Dry Dog Food Grilled Steak & Vegetable Flavor Dog Kibble, 30 lb. Bag Pet Supplies
- [H2] K&H Pet Products Travel Safety Carrier for Pets, Dog Crate for Car Travel, Dog Soft-Sided Carrier for Medium Dogs, Portable Car Seat Kennel, Gray/Black Medium 24 X 19 X 17 Inches Pet Carriers : Pet Supplies
- [H2] YJGF Back Seat Extender ,Dog Car Seat Cover, Camping Air Mattress, Hammock Travel Bed,Non Inflatable Car Bed Mattress for Car SUV Truck (Black) Pet Supplies
- [H2] Bedsure Orthopedic Dog Bed for Medium Dogs - Waterproof Dog Sofa Beds Medium, Supportive Foam Pet Couch Bed with Removable Washable Cover, Waterproof Lining and Nonskid Bottom, Grey Pet Supplies
- [H2] SOOKU Dog Car Seat for Large/Medium Dogs or 2 Small,Memory Foam Car Dog Bed,Pet Safety Dog Booster Seat for Back Seats,Detachable Washable Thick Cushion,Dog Owner Gifts,Dog Carriers & Travel Products Pet Supplies
- [H2] Fi Series 3 Smart Dog Collar - GPS Dog Tracker and Activity & Fitness Monitor, Waterproof, LED Light, Escape Alerts, Nationwide Coverage [Free 1 Year Membership] (Pink, Medium) Pet Supplies
- [H2] CESAR Adult Wet Dog Food Classic Loaf in Sauce Beef Recipe, Filet Mignon, Grilled Chicken and Porterhouse Steak Variety Pack, 3.5 oz. Easy Peel Trays (Pack of 24) Canned Wet Pet Food Pet Supplies:
- [H2] Orthopedic Dog Bed for Large Dogs, Oversized Couch Design with Egg Foam Support, Removable, Machine Washable Plush Cover and Non-Slip Bottom with Four Sided Bolster Cushion (Gray) Pet Supplies
- [H2] Carhartt Firm Duck Insulated Dog Chore Coat Brown/Brass Pet Supplies
- [H2] Best Selling Products
- [H2] Pet Supplies SPUNKYJUNKY Ceramic Dog Food and Water Bowl Set 2 Pack Raised Dog Bowls Anti-Slip Wooden Stand Elevated Dog Feeding Bowls for Large Breeds(Black,60OZ\*2)
- [H2] ThunderShirt for Dogs, Fuchsia Sport - Dog Anxiety Vest, Medium Pet Supplies
- [H2] Carhartt Firm Duck Insulated Dog Chore Coat Brown/Brass Pet Supplies
- [H2] Ezierfy Reflective Dog Rain Coats - Waterproof Adjustable



## SEO Content

		<p>Pet Raincoat Jacket, Lightweight Dog Apparel &amp; Accessories Raincoat for Small to X- Large Dogs(Yellow, Large) Pet Supplies</p> <ul style="list-style-type: none"> <li>• [H2] Kuoser Recovery Suit for Dogs Cats After Surgery, Professional Pet Recovery Shirt Dog Abdominal Wounds Bandages, Substitute E-Collar &amp; Cone, Prevent Licking Dog Onesies Pet Surgery Recovery Suit Pet Supplies</li> <li>• [H2] Kuoser Dog Life Jacket with Reflective Stripes, Adjustable High Visibility Dog Life Vest Ripstop Dog Lifesaver Pet Life Preserver with High Flotation Swimsuit for Small Medium and Large Dogs Pet Supplies</li> <li>• [H2] Dog Crate Furniture, 2024 Deluxe Wooden Dog Kennel with Removable Tray and Wheels, Heavy-Duty Double-Doors 27.2" Dog Cage End Table, Indoor Dog House for Large Dogs (Brown &amp; Black, Small) Pet Supplies</li> <li>• [H2] New Age Pet ecoFLEX Pet Crate/End Table, Small, Espresso 23.8"L x 18.2"W x 22.2"H Pet Supplies</li> <li>• [H2] Dog Crate Furniture with Cushion, Wooden Dog Crate with Double Doors, Dog Furniture, Dog Kennel Indoor for Small/Medium/Large Dog End Table, Small, 27.2" L, Rustic Brown Pet Supplies</li> <li>• [H2] Our Blogs</li> <li>• [H3] Top rated products</li> <li>• [H3] Signup &amp; Stay Updated</li> <li>• [H3] Product categories</li> <li>• [H4] Healthy Lifestyle Equals Good Earnings</li> <li>• [H5] Shopping Cart</li> </ul>
	Images	<p>We found 71 images on this web page.</p> <p>70 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## SEO Links

	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 47.69%</p> <p>External Links : Passing Juice 1.54%</p> <p>Internal Links 50.77%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Refund and Returns Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">My account</a>	Internal	Passing Juice
<a href="#">Wp Theme Space</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Wishlist</a>	Internal	Passing Juice
<a href="#">My account</a>	Internal	Passing Juice
<a href="#">Buy now</a>	External	noFollow
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Apparels &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Buy now</a>	External	noFollow
<a href="#">Best Foods</a>	Internal	Passing Juice

## In-page links

<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Training &amp; Behaviour Aids</a>	Internal	Passing Juice
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Crates, Houses &amp; Pens</a>	Internal	Passing Juice
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Beds &amp; Furniture</a>	Internal	Passing Juice
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Carriers &amp; Travel</a>	Internal	Passing Juice
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow

## In-page links

<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Buy now</a>	External	noFollow
<a href="#">Collars, Harnesses &amp; Leashes</a>	Internal	Passing Juice
<a href="#">Buy now</a>	External	noFollow
<a href="#">Read More</a>	Internal	Passing Juice
-	Internal	Passing Juice
<a href="#">Doors, Gates &amp; Ramps</a>	Internal	Passing Juice
<a href="#">Feeding &amp; Watering Supplies</a>	Internal	Passing Juice
<a href="#">Grooming</a>	Internal	Passing Juice
<a href="#">Health Supplies</a>	Internal	Passing Juice
<a href="#">Litter &amp; House Breaking</a>	Internal	Passing Juice
<a href="#">Memorials</a>	Internal	Passing Juice
<a href="#">Toys</a>	Internal	Passing Juice
<a href="#">Treats</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dog	59	✓	✗	✗	✓
buy	43	✗	✗	✗	✗
now	43	✗	✗	✗	✓
pet	43	✗	✗	✗	✓



## Keywords Consistency

quick





42



## Usability

	Url	Domain : jamesdogstore.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://jamesdogstore.com/sitemap.xml>

<https://jamesdogstore.com/wp-sitemap.xml>



### Robots.txt

<http://jamesdogstore.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.