








# Website Analysis: itsmachas.com

Generated on January 24 2026 11:24 AM



The score is 48/100







## SEO Content

	Title	Machas creative consultancy  Length : 27  Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] MACHAS</li><li>• [H2] News</li><li>• [H2] Follow Us</li><li>• [H2] Join Our Mailing List</li><li>• [H2] Consultancy</li><li>• [H2] Featured Talent</li><li>• [H2] Downloads</li></ul>	H1	H2	H3	H4	H5	H6	1	6	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	0	0	0	0									
	Images	We found 12 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 25%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Consultancy</a>	Internal	Passing Juice
<a href="#">Talent</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Downloads</a>	Internal	Passing Juice
<a href="#">Clients</a>	Internal	Passing Juice
<a href="#">Featured Talent</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

art calugi **artist** james jonathan materials  
consultancy copyright **machas** dawe

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
machas	11	✓	✗	✗	✓
artist	6	✗	✗	✗	✗
art	4	✗	✗	✗	✗
james	4	✗	✗	✗	✗
copyright	4	✗	✗	✗	✗










## Usability

	Url	Domain : itsmachas.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.





## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://itsmachas.com/sitemap.xml</div>
	Robots.txt	http://itsmachas.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>