









## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] [H1]</li> <li>• [H1] [H1]</li> <li>• [H2] [H2]</li> <li>• [H2] [H2]</li> <li>• [H2] [H2] CASE [H2]</li> <li>• [H2] [H2] why choose us [H2]</li> <li>• [H2] [H2]</li> <li>• [H2] [H2]</li> <li>• [H2] [H2]</li> <li>• [H2] [H2]</li> <li>• [H2] [H2] NEWS [H2]</li> <li>• [H2] [H2] AREA [H2]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> <li>• [H3] [H3]</li> </ul>
	Images	<p>We found 35 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 26%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 43 links including 0 link(s) to files</p>















## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□□	4	✘	✘	✘	✘
lighting	4	✘	✘	✘	✘
□□□□	2	✘	✘	✘	✔
□□□□	2	✔	✘	✔	✔
□□□□	2	✘	✘	✘	✔


## Usability

	Url	Domain : itradekey.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://itradekey.com/sitemap.xml">http://itradekey.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://itradekey.com/robots.txt">http://itradekey.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>