

Website Analysis: ionos.com

Generated on April 22 2024 14:33 PM





The score is 58/100




SEO Content

	Title	IONOS » Hosting Provider Websites. Domains. Server. Length : 53 Perfect, your title contains between 10 and 70 characters.												
	Description	IONOS, your digital partner for cloud solutions and web hosting, supporting your needs from websites, domains, servers, and more. Length : 129 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>IONOS Hosting Provider: Domains, Websites, Servers.</td></tr><tr><td>description</td><td>Hosting and cloud solutions for all businesses. Partner with IONOS for intuitive products, expert guidance, and scalable infrastructure.</td></tr><tr><td>url</td><td>https://www.ionos.com/</td></tr><tr><td>image</td><td>https://cs.uicdn.net/fileadmin/og_image/logo.png</td></tr></tbody></table>	Property	Content	title	IONOS Hosting Provider: Domains, Websites, Servers.	description	Hosting and cloud solutions for all businesses. Partner with IONOS for intuitive products, expert guidance, and scalable infrastructure.	url	https://www.ionos.com/	image	https://cs.uicdn.net/fileadmin/og_image/logo.png		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>7</td><td>10</td><td>0</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Real solutions for real web pros• [H2] Cloud servers• [H2] Dedicated servers• [H2] Managed WordPress• [H2] Cloud Backup	H1	H2	H3	H4	H5	H6	1	11	7	10	0	2
H1	H2	H3	H4	H5	H6									
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SEO Content

		<ul style="list-style-type: none">• [H2] Personal consultant• [H2] IONOS Cloud• [H2] Managed databases• [H2] Managed Kubernetes• [H2] Compute Engine• [H2] S3 Object Storage• [H2] More ways to get online• [H3] Deploy your code on fast, reliable hosting without leaving GitHub• [H3] Scale your computing to meet your project demands• [H3] Build your own platform with bare metal performance• [H3] Reach more clients and manage their hosting seamlessly• [H3] Your digital partner• [H3] Enterprise-grade VPS• [H3] Dedicated performance on Intel® or AMD processors• [H4] Deploy Now• [H4] Cloud servers• [H4] Dedicated servers• [H4] Agency Partner Program• [H4] domains• [H4] customers• [H4] servers• [H4] employees• [H4] Cubes• [H4] Dedicated servers• [H6] WordPress Hosting• [H6] IONOS Cloud
	Images	<p>We found 86 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

		
	In-page links	We found a total of 79 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.8% Internal Links 96.2%

In-page links

Anchor	Type	Juice
Domains & Hosting	Internal	Passing Juice
Cloud Computing	Internal	Passing Juice
New Top-Level Domains	Internal	Passing Juice
Switch to Us	Internal	Passing Juice
Bulk Domain Search	Internal	Passing Juice
Website Platforms	Internal	Passing Juice
Create a Portfolio Website	Internal	Passing Juice
Website Templates	Internal	Passing Juice
AI Tools	Internal	Passing Juice
Market Your Business	Internal	Passing Juice
eCommerce Platforms	Internal	Passing Juice
IONOS eCommerce Guide	Internal	Passing Juice
Hosting Options Compared	Internal	Passing Juice
PHP Extended Support	Internal	Passing Juice
Web Hosting for Agencies	Internal	Passing Juice
Jamstack Hosting	Internal	Passing Juice
Joomla! Hosting	Internal	Passing Juice
WordPress for Agencies	Internal	Passing Juice

In-page links

Digitize Your Business	Internal	Passing Juice
Rent-A-Server	Internal	Passing Juice
Help Center	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Help Center	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Sign in	Internal	Passing Juice
Sign in	Internal	Passing Juice
See plans	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
-	Internal	Passing Juice
Free domain name	Internal	Passing Juice
1 dollar domains	Internal	Passing Juice
Cheap domain names	Internal	Passing Juice
Free website hosting	Internal	Passing Juice
Email hosting	Internal	Passing Juice
.ai domain	Internal	Passing Juice
SQL server hosting	Internal	Passing Juice
SFTP hosting	Internal	Passing Juice
Private domain registration	Internal	Passing Juice
Cheap websites	Internal	Passing Juice
WordPress installation	Internal	Passing Juice
Extended validation certificate	Internal	Passing Juice


In-page links

AI Website builder	Internal	Passing Juice
.org domain	Internal	Passing Juice
Cheap web hosting	Internal	Passing Juice
Personal domain	Internal	Passing Juice
.io domain	Internal	Passing Juice
Start a blog	Internal	Passing Juice
Risk free online store	Internal	Passing Juice
.ch domain	Internal	Passing Juice
.online domain	Internal	Passing Juice
.net domain	Internal	Passing Juice
.ae domain	Internal	Passing Juice
Free DNS	Internal	Passing Juice
About IONOS	Internal	Passing Juice
IONOS Group	External	Passing Juice
Newsroom	Internal	Passing Juice
Terms and Conditions: IONOS Inc.	Internal	Passing Juice
Terms and Conditions: IONOS Cloud Inc.	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Careers	External	Passing Juice
Startup Guide	Internal	Passing Juice
Digital Guide	Internal	Passing Juice
IONOS Agency Partner Program	Internal	Passing Juice
IONOS Agency Partner Network	Internal	Passing Juice
IONOS ISV Partner Program	Internal	Passing Juice
Recommend Us with Aklamio	Internal	Passing Juice
Online Support	Internal	Passing Juice
Help Center	Internal	Passing Juice
My IONOS	Internal	Passing Juice

In-page links

IONOS App	Internal	Passing Juice
Verifying IONOS Email Authenticity	Internal	Passing Juice
IT Security	Internal	Passing Juice
Status Page	External	Passing Juice
Environment	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	cloud servers server domain ionos wordpress hosting email website online
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hosting	47	✓	✗	✓	✓
domain	16	✓	✗	✓	✓
website	14	✓	✗	✓	✗
email	14	✗	✗	✗	✗
online	13	✗	✗	✗	✓

Usability

	Url	Domain : ionos.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 155
Warnings : 15



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization





XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ionos.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>