





Website Analysis: inyourcity.gr

Generated on May 12 2025 23:20 PM






The score is 47/100







SEO Content

	Title	<p>Εταιρεία Digital Marketing</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Εξειδίκευση σε E-Commerce, Performance, Social Media, UGC Content & TikTok/Reels. Γραφεία σε Θεσσαλονίκη & Αθήνα.</p> <p>Length : 121</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>el_GR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Διαφημιστική Εταιρεία InYourCity®</td></tr><tr><td>description</td><td>Διαφημιστική Εταιρεία σε Αθήνα & Θεσσαλονίκη. 15 φορές βραβευμένη. Υπηρεσίες Social Media, SEO, Strategy, E-Commerce, UX & Performance.</td></tr><tr><td>url</td><td>https://inyourcity.gr</td></tr><tr><td>site_name</td><td>InYourCity</td></tr><tr><td>image</td><td>https://inyourcity.gr/wp-content/uploads/2023/04/diafimistiki-etaireia-inyourcity.webp</td></tr><tr><td>image:width</td><td>700</td></tr><tr><td>image:height</td><td>467</td></tr></tbody></table>	Property	Content	locale	el_GR	type	website	title	Διαφημιστική Εταιρεία InYourCity®	description	Διαφημιστική Εταιρεία σε Αθήνα & Θεσσαλονίκη. 15 φορές βραβευμένη. Υπηρεσίες Social Media, SEO, Strategy, E-Commerce, UX & Performance.	url	https://inyourcity.gr	site_name	InYourCity	image	https://inyourcity.gr/wp-content/uploads/2023/04/diafimistiki-etaireia-inyourcity.webp	image:width	700	image:height	467
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SEO Content

		image:type	image/webp				
	Headings	H1 1	H2 6	H3 20	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Εταιρεία Digital Marketing • [H2] Our MISSION • [H2] Services • [H2] TESTIMONIALS • [H2] AWARDS • [H2] CASE STUDIES • [H2] Clients • [H3] Maximizing Sales: Leveraging Social Media and Paid Advertising for Enhanced Brand Engagement • [H3] Redefining the Digital Strategy of Cozy & Kini with Performance and UGC Excellence • [H3] Beyond Boundaries: Navigating Pragmatic.gr to new heights of Digital Success • [H3] Enhancing the Digital Image through Social Media Content • [H3] Stop Scrolling Success: How Creative Copy Drive Brand Engagement in Social • [H3] Performance Marketing Client: Princessa • [H3] Search Engine Optimisation Client: OASIS • [H3] SEO & UX Design Client: Resaikos • [H3] Skyrocketing SEO via Automation Client: PKP • [H3] Social Media Marketing Client: Τερκενλής • [H3] Performance Marketing Client: The Shoe Mart • [H3] Integrated Digital Marketing Client: BOXER • [H3] Social Media Marketing Client: YES! STORES • [H3] Performance Marketing Client: Ariane • [H3] Social Media Marketing Client: CoffeeLab • [H3] E-commerce Marketing Client: Piazza Italia • [H3] Contact Us • [H3] Company • [H3] Services • [H3] Social 					
	Images	<p>We found 45 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Αρχική	Internal	Passing Juice
Εταιρεία	Internal	Passing Juice
Υπηρεσίες	Internal	Passing Juice
Projects	Internal	Passing Juice
Awards	Internal	Passing Juice
Career	Internal	Passing Juice
Επικοινωνία	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : inyourcity.gr Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is el.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 603 230">✓</div> Apple Icon
		<div data-bbox="555 264 603 297">✓</div> Meta Viewport Tag
		<div data-bbox="555 331 603 365">✓</div> Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 656 1481 701">http://inyourcity.gr/sitemap.xml</div> <div data-bbox="555 712 1481 757">https://inyourcity.gr/sitemap_index.xml</div>
	Robots.txt	<p>http://inyourcity.gr/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>