

Website Analysis: inyourcity.gr

Generated on May 12 2025 23:20 PM

The score is 47/100

SEO Content

	Title Description	Εξειδίκευση σε Ε-С	ontains between 10 and 70 characters. ommerce, Performance, Social Media, UGC Content	
		& TikTok/Reels. Γραφεία σε Θεσσαλονίκη & Αθήνα. Length: 121 Great, your meta description contains between 70 and 160 characters.		
	Keywords	-	n't found meta keywords on your page. Use this free enerator to create keywords.	
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties. Content	
		locale	el_GR	
		type	website	
		title	Διαφημιστική Εταιρεία InYourCity®	
		description	Διαφημιστική Εταιρεία σε Αθήνα & Θεσσαλονίκη. 15 φορές βραβευμένη. Υπηρεσίες Social Media, SEO, Strategy, E-Commerce, UX & Performance.	
		url	https://inyourcity.gr	
		site_name	InYourCity	
		image	https://inyourcity.gr/wp-content/uploads/2023/ 04/diafimistiki-etaireia-inyourcity.webp	
		image:width	700	
		image:height	467	

SEO Content

		image:type	image/web	p		
	Headings	H1 H2 1 6 • [H1] Εταιρεία • [H2] Our MISS • [H2] Services • [H2] TESTIMO • [H2] CASE ST • [H2] Clients • [H3] Maximiz Advertising fo • [H3] Redefini Performance • [H3] Beyond heights of Dig	H3 20 A Digital Ma SION DISITED STATE OF Enhance Ing Sales: Le prendence Ing the Digital Succes Ing SEO version Social Ince Marke Ince M	H4 0 arketing Leveraging S d Brand Eng tal Strategy xcellence :: Navigating ss tal Image th ess: How Cr eting Client misation C Client: Resa via Automati eting Client eting Client eting Client eting Client eting Client	gagement of Cozy & I g Pragmatic grough Social ceative Copy c: Princessa lient: OASIS ikos on Client: : Τερκενλής : Τhe Shoe Client: BOXE : YES! STOR : Ariane : CoffeeLab	Cini with .gr to new al Media Content / Drive Brand PKP Mart ER RES
※	Images	 [H3] Contact [H3] Compan [H3] Services [H3] Social We found 45 images	y	b page.		
		18 alt attributes are search engines can be	• •	_		
&	Text/HTML Ratio	Ratio: 0% This page's ratio of to that your website pro				ent, this means
	Flash	Perfect, no Flash con	tent has be	een detected	d on this pa	ge.
8	Iframe	Too Bad, you have Ifi in an Iframe cannot b			es, this mea	in that content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Αρχική	Internal	Passing Juice
Εταιρεία	Internal	Passing Juice
Υπηρεσίες	Internal	Passing Juice
<u>Projects</u>	Internal	Passing Juice
<u>Awards</u>	Internal	Passing Juice
Career	Internal	Passing Juice
Επικοινωνία	Internal	Passing Juice

SEO Keywords

		Keywords Cloud				
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Keywords Consistency

Keyword Content 1	Title	Keywords	Description	Headings
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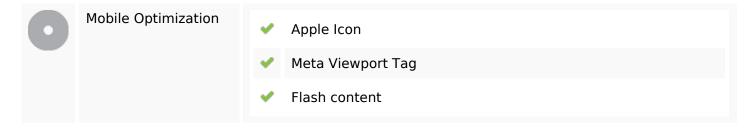
Usability

0	Url	Domain: inyourcity.gr Length: 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
②	Language	Good. Your declared language is el.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. 		

Mobile



Optimization

②	XML Sitemap	Great, your website has an XML sitemap. http://inyourcity.gr/sitemap.xml https://inyourcity.gr/sitemap_index.xml
		Tittps://iiiyourcity.gi/sitemap_maex.ximi
	Robots.txt	http://inyourcity.gr/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.