





# Website Analysis: investmentwatch.org

Generated on July 30 2024 19:32 PM




The score is 53/100





## SEO Content

	<b>Title</b>	<p>Best Gold IRA Investment Companies In The United States In 2023 - Investment Watch</p> <p>Length : 82</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<b>Description</b>	<p>Gold IRA is similar to the traditional IRA, only instead of paper assets, we invest in physical gold or other approved precious metals are held in custody.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Best Gold IRA Investment Companies In The United States In 2023 - Investment Watch</td></tr><tr><td>description</td><td>Gold IRA is similar to the traditional IRA, only instead of paper assets, we invest in physical gold or other approved precious metals are held in custody.</td></tr><tr><td>url</td><td>https://investmentwatch.org/</td></tr><tr><td>site_name</td><td>Investment Watch</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Best Gold IRA Investment Companies In The United States In 2023 - Investment Watch	description	Gold IRA is similar to the traditional IRA, only instead of paper assets, we invest in physical gold or other approved precious metals are held in custody.	url	https://investmentwatch.org/	site_name	Investment Watch
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# SEO Content

		<p>image <a href="https://investmentwatch.org/wp-content/uploads/2021/04/Best-Gold-IRA-Companies-in-the-United-States.png">https://investmentwatch.org/wp-content/uploads/2021/04/Best-Gold-IRA-Companies-in-the-United-States.png</a></p> <p>image:width 1280</p> <p>image:height 704</p> <p>image:type image/png</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>4</td> <td>22</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Investment Watch</li> <li>• [H1] Best Gold IRA Investment Companies In The United States In 2023</li> <li>• [H1] #1</li> <li>• [H1] GOLDCO</li> <li>• [H2]</li> <li>• [H2] #2</li> <li>• [H2] BIRCH GOLD GROUP</li> <li>• [H2] AUGUSTA PRECIOUS METALS</li> <li>• [H3] TAX ADVANTAGES</li> <li>• [H3] ROLLOVER EASE</li> <li>• [H3] FINANCIAL STABILITY</li> <li>• [H3] WEALTH APPRECIATION</li> <li>• [H3] DIVERSIFICATION</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3] Pros</li> <li>• [H3] Cons</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3] Pros</li> <li>• [H3] Cons</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3] Pros</li> <li>• [H3] Cons</li> </ul>	H1	H2	H3	H4	H5	H6	4	4	22	0	0	0
H1	H2	H3	H4	H5	H6									
4	4	22	0	0	0									
	<p>Images</p>	<p>We found 57 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p> <p>Internal Links 90.91%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Crypto Compared to Gold, Stocks, and Other Investment Markets</a>	Internal	Passing Juice
<a href="#">Goldco Review #1 Gold IRA Investment Company in the USA</a>	Internal	Passing Juice
<a href="#">Gold IRA Rollover Investment and Tax Benefits</a>	Internal	Passing Juice
<a href="#">Cryptocurrency Vs Gold: Which is Better Investment?</a>	Internal	Passing Juice
<a href="#">Investment Watch</a>	Internal	Passing Juice
<a href="#">Best Crypto IRA Companies</a>	Internal	Passing Juice
<a href="#">Gold IRA Rollover Guide</a>	Internal	Passing Juice
<a href="#">IndiThemes</a>	External	Passing Juice

## In-page links

[Privacy Policy](#)

Internal

Passing Juice

[No thanks, I'm not interested!](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

investment rollover self-directed email ira  
crypto watch companies gold best












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gold	9	✓	✗	✓	✓
ira	8	✓	✗	✓	✓
investment	7	✓	✗	✗	✓
best	3	✓	✗	✗	✓
crypto	3	✗	✗	✗	✗





## Usability

	Url	Domain : investmentwatch.org Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://investmentwatch.org/robots.txt">http://investmentwatch.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.