



# Website Analysis: inthedeep.com.au

Generated on March 03 2026 13:16 PM

The score is 42/100



## SEO Content

	<b>Title</b>	<p>Home &amp;mdash; In The Deep   Swim School   Eastern Suburbs   Sydney</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1245 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home &amp;mdash; In The Deep   Swim School   Eastern Suburbs   Sydney</td> </tr> <tr> <td>url</td> <td>https://www.inthedeep.com.au/</td> </tr> <tr> <td>site_name</td> <td>In The Deep   Swim School   Eastern Suburbs   Sydney</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home &mdash; In The Deep   Swim School   Eastern Suburbs   Sydney	url	https://www.inthedeep.com.au/	site_name	In The Deep   Swim School   Eastern Suburbs   Sydney
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	<b>Headings</b>	<table border="1" data-bbox="539 1774 1481 1845"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>11</td> <td>11</td> <td>0</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 1877 1481 2078" style="list-style-type: none"> <li>• [H1] Welcome to In The Deep</li> <li>• [H1] Welcome to In The Deep</li> <li>• [H1] Welcome to In The Deep</li> <li>• [H2] A fun, creative and award-winning swim school — full of big dreamers and little achievers.</li> <li>• [H2] Snapper up your spot and let us show you that the water</li> </ul>	H1	H2	H3	H4	H5	H6	3	11	11	0	6	0
H1	H2	H3	H4	H5	H6									
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## SEO Content

		<p>is all we need!</p> <ul style="list-style-type: none"> <li>• [H2] A fun, creative and award-winning swim school — full of big dreamers and little achievers.</li> <li>• [H2] Come, let us show you that the water is all we need!</li> <li>• [H2] A fun, creative and award-winning swim school — full of big dreamers and little achievers.</li> <li>• [H2] Come, let us show you that the water is all we need!</li> <li>• [H2] email — info@inthedeep.com.au phone — (02) 8379 8288 admin — Mon-Fri, 10am-2pm</li> <li>• [H2] email — info@inthedeep.com.au phone — (02) 8379 8288 admin — Mon-Fri, 10am-2pm</li> <li>• [H2] email — info@inthedeep.com.au phone — (02) 8379 8288 admin — Mon-Fri, 10am-2pm</li> <li>• [H2] email — info@inthedeep.com.au phone — (02) 8379 8288 admin — Mon-Fri, 10am-2pm</li> <li>• [H2] email — info@inthedeep.com.au phone — (02) 8379 8288 admin — Mon-Fri, 10am-2pm</li> <li>• [H3] Baby and kids swimming lessons. Eastern suburbs of Sydney. Level 3, The Juniors   558 Anzac Pde, Kingsford NSW 2032</li> <li>• [H3] Baby and kids swimming lessons. Eastern suburbs of Sydney.</li> <li>• [H3] Level 3, The Juniors 558 Anzac Pde, Kingsford NSW 2032</li> <li>• [H3] Baby and kids swimming lessons. Eastern suburbs of Sydney. Level 3, The Juniors   558 Anzac Pde, Kingsford NSW 2032</li> <li>• [H3] Baby and kids swimming lessons. Eastern suburbs of Sydney. Level 3, The Juniors   558 Anzac Pde, Kingsford NSW 2032</li> <li>• [H3] Baby and kids swimming lessons. Eastern suburbs of Sydney. Level 3, The Juniors   558 Anzac Pde, Kingsford NSW 2032</li> <li>• [H3] © IN THE DEEP   Illustrations by Nat Carroll</li> <li>• [H3] © IN THE DEEP   Illustrations by Nat Carroll</li> <li>• [H3] © IN THE DEEP Illustrations by Nat Carroll</li> <li>• [H3] © IN THE DEEP Illustrations by Nat Carroll</li> <li>• [H3] © IN THE DEEP Illustrations by Nat Carroll</li> <li>• [H5] KEEP UP TO DATE WITH OUR EMAIL NEWSLETTER</li> <li>• [H5] KEEP UP TO DATE WITH OUR EMAIL NEWSLETTER</li> <li>• [H5] KEEP UP TO DATE WITH OUR EMAIL NEWSLETTER</li> <li>• [H5] KEEP UP TO DATE WITH OUR EMAIL NEWSLETTER</li> <li>• [H5] KEEP UP TO DATE WITH OUR EMAIL NEWSLETTER</li> <li>• [H5] LOOKING FOR MORE DETAILS? PLEASE READ OUR TERMS OF SERVICE.</li> </ul>
	Images	<p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

## In-page links

Anchor	Type	Juice
<a href="#">Parent Portal</a>	External	Passing Juice
<a href="#">Enrol Now</a>	Internal	Passing Juice
<a href="#">Illustrations by Nat Carroll</a>	External	Passing Juice
<a href="#">PLEASE READ OUR TERMS OF SERVICE.</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : inthedeep.com.au Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://inthedeep.com.au/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics