



# Website Analysis: insutecquevedo.edu.ec

Generated on July 03 2024 05:47 AM





The score is 44/100







## SEO Content

	<p>Title</p>	<p>Unidad Educativa Insutec &amp;#8211; Unidad Educativa Insutec Website Oficial</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>3</td> <td>5</td> <td>7</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1319 2078" style="list-style-type: none"> <li>• [H1] Quieres ser parte de la Familia Insutec?</li> <li>• [H1] Tu Futuro es nuestra mision</li> <li>• [H1] Educación sin fronteras</li> <li>• [H1] Educacion sin fronteras</li> <li>• [H2] RENDICIÓN DE CUENTAS</li> <li>• [H2] Somos una comunidad inclusiva y humanista</li> <li>• [H2] NUESTROS LOGROS</li> <li>• [H3] Matrícula on-line</li> <li>• [H3] Noticias Recientes</li> <li>• [H3] Conócenos</li> <li>• [H3] Nosotros</li> <li>• [H3] Contáctanos</li> <li>• [H4] Arte</li> <li>• [H4] Computación</li> <li>• [H4] Matemáticas</li> <li>• [H4] Tecnologia</li> </ul>	H1	H2	H3	H4	H5	H6	4	3	5	7	6	0
H1	H2	H3	H4	H5	H6									
4	3	5	7	6	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Deporte</li><li>• [H4] Algunas de nuestras metas alcanzadas</li><li>• [H4] Suscríbete a nuestro boletín</li><li>• [H5] Mantente al día con las ultimas noticias de la Unidad Educativa Insutec</li><li>• [H5] PROSPECTO</li><li>• [H5] BANDA DE GALA</li><li>• [H5] APOLO ARTES</li><li>• [H5] MEDIO AMBIENTE</li><li>• [H5] RENDICIÓN DE CUENTAS</li></ul>
	Images	We found 14 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.85%  Internal Links 96.15%

## In-page links

Anchor	Type	Juice
<a href="#">Inicio</a>	Internal	Passing Juice
<a href="#">Admisiones</a>	Internal	Passing Juice
<a href="#">Nosotros</a>	Internal	Passing Juice
<a href="#">Identidad Institucional</a>	Internal	Passing Juice
<a href="#">Niveles Educativos</a>	Internal	Passing Juice
<a href="#">Modelo Educativo</a>	Internal	Passing Juice
<a href="#">Ideario</a>	Internal	Passing Juice
<a href="#">Bienestar Estudiantil/Servicios</a>	Internal	Passing Juice
<a href="#">Campus</a>	Internal	Passing Juice
<a href="#">Áreas recreativas</a>	Internal	Passing Juice
<a href="#">Proyecto Apolo</a>	Internal	Passing Juice
<a href="#">Sistemas de gestión de calidad</a>	Internal	Passing Juice
<a href="#">Aula Virtual</a>	Internal	Passing Juice
<a href="#">Acceso al Sistema</a>	Internal	Passing Juice
<a href="#">Novedades</a>	Internal	Passing Juice
<a href="#">Contacto</a>	Internal	Passing Juice
<a href="#">Admisiones</a>	Internal	Passing Juice
<a href="#">VER MÁS</a>	Internal	Passing Juice
<a href="#">Conócenos</a>	Internal	Passing Juice
<a href="#">PROSPECTO</a>	Internal	Passing Juice
<a href="#">BANDA DE GALA</a>	Internal	Passing Juice
<a href="#">APOLO ARTES</a>	Internal	Passing Juice
<a href="#">MEDIO AMBIENTE</a>	Internal	Passing Juice
<a href="#">RENDICIÓN DE CUENTAS</a>	Internal	Passing Juice
<a href="#">Insutec</a>	Internal	Passing Juice
<a href="#">Alaz</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

unidad proyecto calidad insutec  
apolo aula educativa gestión  
sistemas sistema

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
unidad	2	✓	✗	✗	✓
insutec	2	✓	✗	✗	✓
educativa	2	✓	✗	✗	✓
sistema	1	✗	✗	✗	✗
proyecto	1	✗	✗	✗	✗










## Usability

	Url	Domain : insutecquevedo.edu.ec Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 10 Warnings : 88
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;">https://insutecquevedo.edu.ec/wp-sitemap.xml</div>
	Robots.txt	http://insutecquevedo.edu.ec/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.