

Website Analysis: institutolidiahenninger.com.br

Generated on May 21 2025 00:43 AM

The score is 56/100



SEO Content

	Title	Cursos - Instituto Lidia Henninger - Curso de Harmonização Facial RJ Length : 68 Perfect, your title contains between 10 and 70 characters.																									
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																									
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																									
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>pt_BR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Cursos</td></tr><tr><td>url</td><td>https://institutolidiahenninger.com.br/inicio/</td></tr><tr><td>site_name</td><td>Instituto Lidia Henninger - Curso de Harmonização Facial RJ</td></tr><tr><td>image</td><td>https://institutolidiahenninger.com.br/wp-content/uploads/2023/10/especializacao-em-hof.jpg</td></tr><tr><td>image:width</td><td>1600</td></tr><tr><td>image:height</td><td>900</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></table>						Property	Content	locale	pt_BR	type	website	title	Cursos	url	https://institutolidiahenninger.com.br/inicio/	site_name	Instituto Lidia Henninger - Curso de Harmonização Facial RJ	image	https://institutolidiahenninger.com.br/wp-content/uploads/2023/10/especializacao-em-hof.jpg	image:width	1600	image:height	900	image:type	image/jpeg
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	Headings	H1 5	H2 4	H3 18	H4 0	H5 0	H6 0																				

SEO Content

		• [H1] Cursos Lidia Henninger. • [H1] PROCEDIMENTOS ESTÉTICOS. • [H1] Newsletters . • [H1] QUEM SOMOS? • [H1] Depoimento Alunos. • [H2] Instituto Especializado na Formação de Profissionais em Harmonização Orofacial. • [H2] Lidia Henninger Especialista em Harmonização Orofacial. • [H2] Nossa CEO • [H2] DDS. MS Lidia Henninger – CRO-RJ 15999 • [H3] Cursos presenciais de Harmonização Facial • [H3] Procedimentos Estéticos • [H3] Seleção de Paciente Modelo • [H3] Bioestimuladores de Colágeno • [H3] Cirurgias na HOF • [H3] Day Clinic Up • [H3] Escultura Labial e Rinomodelação • [H3] Especialização em Harmonização Orofacial • [H3] Habilitação em Sedação Consciente – Óxido Nitroso • [H3] Intercorrências, Complicações e Ultrassonografia na HOF • [H3] LASER REGENERA • [H3] Lifiting Facial com Fios • [H3] Master em Fios e Bioestimuladores de Colágeno • [H3] Master HOF ILH • [H3] Odontologia Integrativa, Autologos e Regenerativa • [H3] Endereço • [H3] Informações Importantes • [H3] Contato
	Images	We found 9 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.13% Internal Links 96.88%

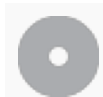
In-page links

Anchor	Type	Juice
Toxina Botulínica	Internal	Passing Juice
Preenchimento Facial	Internal	Passing Juice
Rinomodelação	Internal	Passing Juice
Escultura Labial	Internal	Passing Juice
MD Codes	Internal	Passing Juice
Bioestimuladores	Internal	Passing Juice
Fios de Sustentação	Internal	Passing Juice
Fox Eyes e Eyes Brown Lift	Internal	Passing Juice
Lipo Química da Papada	Internal	Passing Juice
Lipoaspiração Mecânica da Papada	Internal	Passing Juice
Lip Lifting	Internal	Passing Juice
Bichectomia	Internal	Passing Juice
Microagulhamento	Internal	Passing Juice
Laser Facial	Internal	Passing Juice
Microagulhamento e Skinbooster	Internal	Passing Juice
Ozonioterapia	Internal	Passing Juice
Tratamento de Olheiras	Internal	Passing Juice
Emagrecimento Facial	Internal	Passing Juice

In-page links

Peeling	Internal	Passing Juice
Ultrassonografia da Face	Internal	Passing Juice
Saiba mais!	Internal	Passing Juice
Marque sua Avaliação	Internal	Passing Juice
Anterior	Internal	Passing Juice
Próximo	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
=	Internal	Passing Juice
Início	Internal	Passing Juice
Termos e Condições	Internal	Passing Juice
Política de privacidade	Internal	Passing Juice
Contato	Internal	Passing Juice
Desenvolvido por LA Comunicações	External	Passing Juice

SEO Keywords



Keywords Cloud

laser curso orofacial henninger fios
coordenadora lidia harmonização facial
CURSOS

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
facial	20	✓	✗	✗	✓
harmonização	13	✓	✗	✗	✓
henninger	9	✓	✗	✗	✓
cursos	8	✓	✗	✗	✓
lidia	7	✓	✗	✗	✓

Keywords Consistency

Usability

	Url	Domain : institutolidiahenninger.com.br Length : 30
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://institutolidiahenninger.com.br/sitemap_index.xml
	Robots.txt	http://institutolidiahenninger.com.br/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.