



Save Anything. Read Anywhere.

Create an Account

pagepeeker

# Website Analysis: instapaper.com

Generated on July 19 2024 15:23 PM





The score is 61/100







## SEO Content

	<p>Title</p>	<p>Instapaper</p> <p>Length : 10</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>A simple tool for saving web pages to read later on your iPhone, iPad, Android, computer, or Kindle.</p> <p>Length : 100</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>instapaper, read later, save webpage for later, save for later, read offline, read without internet connection, give me something to read, interesting to read, long reads, read on iphone, read on kindle, read on ipad, read on ipod touch</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1731"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>A simple tool for saving web pages to read later on your iPhone, iPad, Android, computer, or Kindle.</td> </tr> <tr> <td>image</td> <td>http://www.instapaper.com/static/img/insta_log o_large.png</td> </tr> </tbody> </table>	Property	Content	description	A simple tool for saving web pages to read later on your iPhone, iPad, Android, computer, or Kindle.	image	http://www.instapaper.com/static/img/insta_log o_large.png						
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image	http://www.instapaper.com/static/img/insta_log o_large.png													
	<p>Headings</p>	<table border="1" data-bbox="539 1765 1481 1832"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1865 1141 2033" style="list-style-type: none"> <li>• [H1] Save Anything. Read Anywhere.</li> <li>• [H1] Save Anything</li> <li>• [H1] Read Anywhere</li> <li>• [H1] Create Notes</li> <li>• [H1] Try Instapaper for Free</li> </ul>	H1	H2	H3	H4	H5	H6	5	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
5	0	0	0	0	0									

## SEO Content

	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

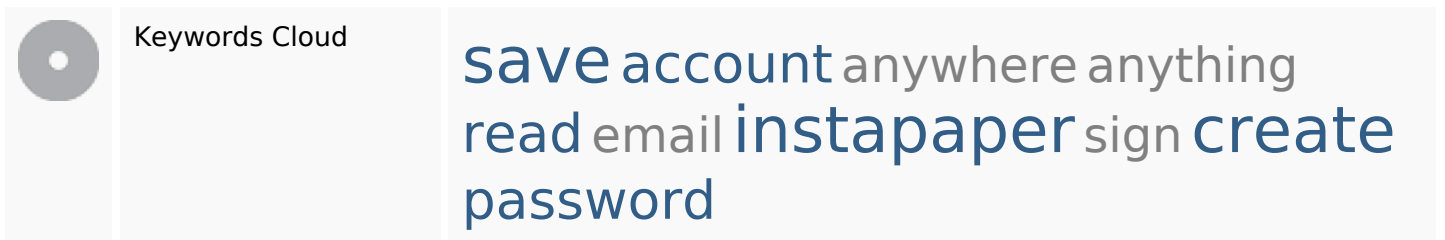
## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Create an Account</a>	Internal	Passing Juice
<a href="#">iPhone</a>	Internal	Passing Juice
<a href="#">Android</a>	Internal	Passing Juice

## In-page links

<a href="#">Forgot password?</a>	External	Passing Juice
<a href="#">Premium</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
save	6	✗	✓	✗	✓
instapaper	5	✓	✓	✗	✓
create	5	✗	✗	✗	✓
read	4	✗	✓	✓	✓
account	4	✗	✗	✗	✗












## Usability

	Url	Domain : instapaper.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://instapaper.com/robots.txt">http://instapaper.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>