








Website Analysis: inovies.com

Generated on May 19 2024 15:28 PM

The score is 59/100



SEO Content

	<p>Title</p>	<p>Digital Marketing Web Design Development Company Hyderabad</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>With over a decade of Experience in web designing, web development, digital marketing and SEO services Ranked No 1 in Hyderabad India.</p> <p>Length : 134</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>Website</td> </tr> <tr> <td>title</td> <td>Digital Marketing Web Design Development in Hyderabad India</td> </tr> <tr> <td>description</td> <td>With over a decade of Experience in web designing, web development, digital marketing and SEO services Ranked No 1 in Hyderabad India.</td> </tr> <tr> <td>url</td> <td>https://www.inovies.com</td> </tr> <tr> <td>image</td> <td>/images/Inovies-Logo.webp</td> </tr> </tbody> </table>	Property	Content	type	Website	title	Digital Marketing Web Design Development in Hyderabad India	description	With over a decade of Experience in web designing, web development, digital marketing and SEO services Ranked No 1 in Hyderabad India.	url	https://www.inovies.com	image	/images/Inovies-Logo.webp
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	<p>Headings</p>	<table border="1" data-bbox="539 1872 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>32</td> <td>10</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1977 1468 2067" style="list-style-type: none"> • [H1] Award winning Web design, Web development, ERP and Digital Marketing Company • [H2] Make In India 	H1	H2	H3	H4	H5	H6	1	8	32	10	0	0
H1	H2	H3	H4	H5	H6									
1	8	32	10	0	0									

SEO Content

- [H2] Digital Marketing Agency
- [H2] Web Designing Company
- [H2] Web Application Development Company
- [H2] Ecommerce Development Company
- [H2] Mobile Apps Development Company
- [H2] Startups
- [H2] How Can We Help You Today?
- [H3] SEO Service Packages
- [H3] SEM Services
- [H3] Social Media Marketing
- [H3] Online Reputation Management
- [H3] Growth Hacking
- [H3] Website Design
- [H3] Wordpress Website Packages
- [H3] Website Maintenance
- [H3] Responsive Website Design
- [H3] Website Designers
- [H3] Landing Page Designing
- [H3] Custom Application Development
- [H3] CMS Development
- [H3] Hire Web Developers
- [H3] Custom Ecommerce Packages
- [H3] Smart Ecommerce Packages
- [H3] Ecommerce Development
- [H3] Smart Ecommerce Features
- [H3] Custom Ecommerce Process
- [H3] Ecommerce website design
- [H3] Android App Development
- [H3] IOS Application Development
- [H3] Ipad Application Development
- [H3] Custom Mobile App Development
- [H3] App Store Optimization
- [H3] Mobile App Maintenance
- [H3] YEARS OF LONG STANDING EXPERIENCE
- [H3] CLIENTS LOVE OUR WORK
- [H3] AWARDS VAULT HONORING EXCELLENCE
- [H3] Join with us
- [H3] Inovies Clients
- [H3] Stay Connected
- [H4] Digital Marketing
- [H4] Web Development
- [H4] Web Designing
- [H4] About
- [H4] Insights
- [H4] Startup Consulting
- [H4] Portfolio
- [H4] Premium Domains
- [H4] Domain Registration
- [H4] ICANN Registrant Rights






Images





We found 21 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 76 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.16% Internal Links 86.84%

In-page links

Anchor	Type	Juice
Custom Website Design Packages	Internal	Passing Juice
Wordpress Website Packages	Internal	Passing Juice
Web Application Design	Internal	Passing Juice
Website Designing	Internal	Passing Juice
Ecommerce Website Design	Internal	Passing Juice
Logo Design	Internal	Passing Juice
Responsive Web Design	Internal	Passing Juice

In-page links

Website Redesign	Internal	Passing Juice
Landing Page Design	Internal	Passing Juice
Hire Graphic designer	Internal	Passing Juice
Hire UI Developer	Internal	Passing Juice
Ecommerce Development	Internal	Passing Juice
CMS development	Internal	Passing Juice
Web development outsourcing	Internal	Passing Juice
Android Mobile App Development	Internal	Passing Juice
IOS Mobile App Development	Internal	Passing Juice
Dynamic App Development	Internal	Passing Juice
Dynamic website Development	Internal	Passing Juice
Core Php App Development	Internal	Passing Juice
Hire Php Programmer	Internal	Passing Juice
Hire Database Designer	Internal	Passing Juice
SEO	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Content Marketing Strategy	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
PPC/Conversion Rate Optz	Internal	Passing Juice
Local Listing	Internal	Passing Juice
Lead Generation	Internal	Passing Juice
Customer Acquisition	Internal	Passing Juice
Growth Hacking	Internal	Passing Juice
User & Technical Documentation Services	Internal	Passing Juice
Website Content Writing	Internal	Passing Juice
Software Project Documentation	Internal	Passing Juice
Training Material	Internal	Passing Juice
Pre-Sales, Sales, & Marketing Communication	Internal	Passing Juice

In-page links

Slogan Writing	Internal	Passing Juice
Blog Writing	Internal	Passing Juice
Newsletter and Email Writing	Internal	Passing Juice
Proof Reading & Editing	Internal	Passing Juice
Hire Content Writers	Internal	Passing Juice
Blog	Internal	Passing Juice
News / Achievements	Internal	Passing Juice
Knowledge Center	Internal	Passing Juice
Quick Enquiry	Internal	Passing Juice
Reach Us	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
Design	Internal	Passing Juice
Development	Internal	Passing Juice
Careers	Internal	Passing Juice
Client Portfolio	Internal	Passing Juice
SEO Service Packages	Internal	Passing Juice
Online Reputation Management	Internal	Passing Juice
Website Maintenance	Internal	Passing Juice
Custom Application Development	Internal	Passing Juice
Custom Ecommerce Packages	Internal	Passing Juice
Partners	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Youtube	External	Passing Juice
LinkedIn	External	Passing Juice
Instagram	External	Passing Juice
Pinterest	External	Passing Juice
Mongo DB	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Company Profile	Internal	Passing Juice
Become a Partner / Re-seller	Internal	Passing Juice
Insights	Internal	Passing Juice
Startup Consulting	Internal	Passing Juice
Premium Domains	Internal	Passing Juice
Domain Registration	External	Passing Juice
ICANN Registrant Rights	External	Passing Juice
Hyderabad	External	Passing Juice
Dubai	External	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
development	35	✓	✗	✓	✓
design	24	✓	✗	✓	✓
web	22	✓	✗	✓	✓
website	22	✗	✗	✗	✓
marketing	20	✓	✗	✓	✓


Usability

	Url	Domain : inovies.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip. 				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 230 767 264">✔ Apple Icon<li data-bbox="555 297 879 331">✔ Meta Viewport Tag<li data-bbox="555 365 807 398">✘ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://inovies.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>