



Website Analysis: innovativepullers.ru

Generated on April 11 2026 14:01 PM





The score is 47/100







SEO Content

	<p>Title</p>	<p>Кабельные лебедки и оборудование &#8211; Инновации в кабельных лебедках</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>4</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1484 2072" style="list-style-type: none"> • [H1] Кабельные лебедки и оборудование • [H1] Инновационные лебедки – инновационные кабельные лебедки для прокладки кабеля, лебедки для реновации трубопроводов • [H2] • [H2] • [H2] Мы – эксперты в сфере проектирования и производства кабельных лебедок • [H2] Кабельные лебедки 3 тонны • [H2] Кабельные лебедки 5 тонн • [H2] Кабельные лебедки 10 тонн • [H2] Рубрики • [H3] Превосходство в качестве – наша гарантия вашего успеха • [H3] Про нас • [H3] Новости 	H1	H2	H3	H4	H5	H6	2	7	4	1	0	0
H1	H2	H3	H4	H5	H6									
2	7	4	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Контакты• [H4] Свяжитесь с нами сегодня
	Images	We found 11 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
На главную	Internal	Passing Juice
Кабельные лебедки и оборудование	Internal	Passing Juice
Цена договорная	Internal	Passing Juice

In-page links

Цена договорная	Internal	Passing Juice
Цена договорная	Internal	Passing Juice
О нас	Internal	Passing Juice
История нашей компании	Internal	Passing Juice
Корпоративная культура	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Пользовательское соглашение	Internal	Passing Juice
Сертификаты	Internal	Passing Juice
Возврат и обмен	Internal	Passing Juice
Особые условия	Internal	Passing Juice
Доставка	Internal	Passing Juice
Заказ и оплата товара	Internal	Passing Juice
Контакты	Internal	Passing Juice
Сервис	Internal	Passing Juice
Отзывы	Internal	Passing Juice
О продукции	Internal	Passing Juice
Гарантия	Internal	Passing Juice
Без рубрики	Internal	Passing Juice
Изобретения	Internal	Passing Juice
История	Internal	Passing Juice
Новинки кабельно-лебедочной продукции	Internal	Passing Juice
Новости	Internal	Passing Juice
Технологии	Internal	Passing Juice

SEO Keywords



Keywords Cloud

продукции чтобы наши **для**
кабельные качества
оборудование **лебедки** наша






SEO Keywords

кабельных




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	24	✘	✘	✘	✔
кабельные	22	✔	✘	✘	✔
лебедки	22	✔	✘	✘	✔
наша	19	✘	✘	✘	✔
продукции	15	✘	✘	✘	✘









Usability

	Url	Domain : innovativepullers.ru Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://innovativepullers.ru/wp-sitemap.xml</code>
	Robots.txt	<code>http://innovativepullers.ru/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.