Website Analysis: innofthegovernors.com

Generated on December 28 2025 12:39 PM

The score is 57/100

SEO Content

✓	Title	Inn of the Governors | Santa Fe Hotel Near Plaza | Santa Fe Hotels Length : 66 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Inn of the Governors, book here at the official site for an authentic southwest style Santa Fe hotel near the plaza, has more than a 50-year tradition of intimacy and charm. Length : 173 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Santa Fe, Hotel, Inn of the Governors, santa fe plaza Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>2</td><td>3</td><td>1</td><td>0</td></tr></table> • [H1] Book directly with us to get the best Santa Fe hotel value. • [H2] Your Home in the Heart of Santa Fe • [H2] Our idea of valueincludes all the right perks. • [H2] Good Food and Good Drinks at Good Prices. • [H2] A Southwest Oasis • [H2] Relax in full Santa Fe style. • [H2] History. Heritage.And a whole lot of view. • [H2] Thank you! • [H3] Things to See and Do in Santa Fe! • [H3] Explore • [H4] Santa Fe Guide Our recommendations • [H4] Our Famous Biscochitos Recipe • [H4] Santa Fe Locals View Blog • [H5] Bandelier National Monument

SEO Content

	Images	We found 21 images on this web page.
❌		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 64 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.56% Internal Links 98.44%

In-page links

Anchor	Type	Juice
Best Deals	Internal	Passing Juice
Book Now	External	Passing Juice
Menu	Internal	Passing Juice
Our Inn	Internal	Passing Juice
History of our Santa Fe Hotel	Internal	Passing Juice

In-page links

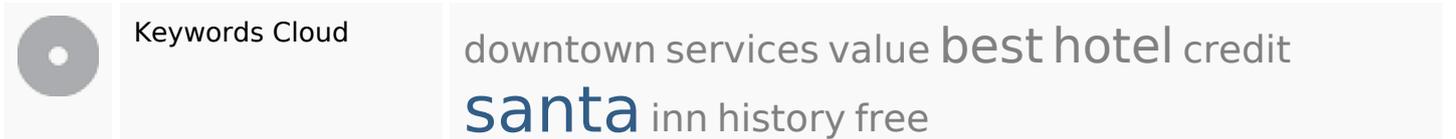|		
Photo & Video Gallery	Internal	Passing Juice
Mission, Vision & Management	Internal	Passing Juice
Community Involvement	Internal	Passing Juice
Careers	Internal	Passing Juice
Employment Application	Internal	Passing Juice
FAQ	Internal	Passing Juice
Reviews	Internal	Passing Juice
Rooms	Internal	Passing Juice
Traditional Room	Internal	Passing Juice
Superior Room	Internal	Passing Juice
Deluxe Room	Internal	Passing Juice
Mini Suite	Internal	Passing Juice
Amenities	Internal	Passing Juice
Mountain Sunrise Breakfast	Internal	Passing Juice
Sherry and Biscochitos	Internal	Passing Juice
Free Downtown Parking	Internal	Passing Juice
Del Charro Bar & Dining	Internal	Passing Juice
Heated Outdoor Pool	Internal	Passing Juice
Full-service Front Desk	Internal	Passing Juice
Local Services	Internal	Passing Juice
Deliverable Amenities	Internal	Passing Juice
Church Services	Internal	Passing Juice
Business Services & Amenities	Internal	Passing Juice
Local Spas	Internal	Passing Juice
Downtown Map & Plaza	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice
Eat, Drink & Explore	Internal	Passing Juice
Experience Santa Fe	Internal	Passing Juice

In-page links

Our Authentic Guide to Santa Fe	Internal	Passing Juice
Our Recommendations	Internal	Passing Juice
Santa Fe Locals View Blog	Internal	Passing Juice
Highly Recommended Restaurants	Internal	Passing Juice
Nearby Bars & Entertainment	Internal	Passing Juice
Transportation	Internal	Passing Juice
Santa Fe History & Facts	Internal	Passing Juice
Santa Fe Weather & Tips	Internal	Passing Juice
Groups & Events	Internal	Passing Juice
Group Reservations and Services	Internal	Passing Juice
Event Planning Services	Internal	Passing Juice
Meeting Room	Internal	Passing Juice
Catering Services	Internal	Passing Juice
Rates, Fees & Policies	Internal	Passing Juice
Procedures	Internal	Passing Juice
Request a Proposal	Internal	Passing Juice
Contact	Internal	Passing Juice
Home	Internal	Passing Juice
Mountain Sunrise Breakfast	Internal	Passing Juice
Sherry and Biscochitos Hour 4pm-5pm	Internal	Passing Juice
FREE parking downtown	Internal	Passing Juice
See the Inn	Internal	Passing Juice
Our History	Internal	Passing Juice
View Our Rooms	Internal	Passing Juice
Downtown Location	Internal	Passing Juice
Directions & Map	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Request a Group Rate	Internal	Passing Juice

In-page links

Careers	Internal	Passing Juice
Privacy	Internal	Passing Juice
Cookies	Internal	Passing Juice

SEO Keywords

Keywords Cloud	downtown services value best hotel credit santa inn history free

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
santa	16	✔	✔	✔	✔
best	8	✖	✖	✖	✔
hotel	7	✔	✔	✔	✔
inn	6	✔	✔	✔	✖
downtown	6	✖	✖	✖	✖

Usability

	Url	Domain : innofthegovernors.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
✗	Deprecated HTML	

Deprecated tags	Occurrences
<u>	4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips	

✓	Excellent, your website doesn't use nested tables.
✗	Too bad, your website is using inline styles.
✗	Too bad, your website has too many CSS files (more than 4).
✗	Too bad, your website has too many JS files (more than 6).
✗	Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	

✗	Apple Icon
✓	Meta Viewport Tag
✓	Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.

http://innofthegovernors.com/sitemap.xml

https://innofthegovernors.com/sitemap.xml

Optimization

✅	Robots.txt	http://innofthegovernors.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.