


Website Analysis: indusfoodingredients.co.in

Generated on February 13 2025 06:34 AM

The score is 40/100







SEO Content

	Title	Indusfood Ingredients Food Ingredients Trade Show																			
		Length : 51																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Join Indusfood Ingredients, Asia’s leading trade show for food ingredients. Explore global business opportunities and innovation in the food industry.																			
		Length : 150																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Indusfood Ingredients Food Ingredients Trade Show</td></tr><tr><td>description</td><td>Join Indusfood Ingredients, Asia’s leading trade show for food ingredients. Explore global business opportunities and innovation in the food industry.</td></tr><tr><td>url</td><td>https://indusfoodingredients.co.in/</td></tr><tr><td>image</td><td>https://indusfoodingredients.co.in/wp-content/uploads/2025/01/ingredients-Website-Banner.jpg</td></tr></table>						Property	Content	locale	en_US	type	website	title	Indusfood Ingredients Food Ingredients Trade Show	description	Join Indusfood Ingredients, Asia’s leading trade show for food ingredients. Explore global business opportunities and innovation in the food industry.	url	https://indusfoodingredients.co.in/	image	https://indusfoodingredients.co.in/wp-content/uploads/2025/01/ingredients-Website-Banner.jpg
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	Headings	H1 6	H2 7	H3 46	H4 5	H5 1	H6 1														





SEO Content

- [H1] Edition 2025 Major Highlights
- [H1] 500+
- [H1] 15000+
- [H1] 30,000
- [H1] 10+
- [H1] 40+
- [H2] Exhibitor Profile
- [H2] Event Venue
- [H2] Our Official Media Partners
- [H2] Past Exhibitors
- [H2] Trade Visitors & Buyers
- [H2] Join us at the Upcoming Event from January 9 To 11 (2025)
- [H2] Latest News and Articles
- [H3] Biggest Event for Food Ingredients 2025
- [H3] WHY ATTEND?
- [H3] Additives
- [H3] Emulsifiers
- [H3] Colours (Natural & Artificial)
- [H3] Sweeteners
- [H3] Sweeteners
- [H3] Fat Replacers
- [H3] Fat Replacers
- [H3] Flavour (Enhancers)
- [H3] Flavour (Enhancers)
- [H3] Spices & Seasonings
- [H3] Nutrients
- [H3] Proteins
- [H3] Herbal Powder
- [H3] Stabilizers
- [H3] Stabilizers
- [H3] Antioxidants
- [H3] Antioxidants
- [H3] Yeast Nutrients
- [H3] Bioactive Components
- [H3] Dietary Fibres
- [H3] Dietary Fibres
- [H3] Plant Extract
- [H3] Binders & Texturizers
- [H3] Aromas & Fragrances
- [H3] Essential Oils & Oleoresins
- [H3] Essential Oils & Oleoresins
- [H3] Ayurvedic & Herbal Ingredients
- [H3] Ayurvedic & Herbal Ingredients
- [H3] Encapsulation
- [H3] Fortified Premixes
- [H3] Nutraceuticals
- [H3] Enzyme Preparations
- [H3] Enzyme Preparations
- [H3] Leavening Agent
- [H3] Leavening Agent
- [H3] Humectants
- [H3] Anti Caking Agent
- [H3] Cocoa & Chocolate
- [H3] PH Control Agent & Acidulants
- [H3] PH Control Agent & Acidulants

SEO Content

		<ul style="list-style-type: none"> • [H3] Frozen Indian food is doing hot business in overseas markets, especially in America and Europe: expert • [H3] Yashobhoomi, IICC, Dwarka, New Delhi • [H3] +91 81300 72679 • [H3] exhibition1@indiaexpocentre.com • [H4] Event Location • [H4] Enquiry Now • [H4] Email Us • [H4] Follow Us • [H4] Subscribe Our Newsletter • [H5] Food Ingredients • [H6] About the Exhibition
	Images	<p>We found 156 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.56%</p> <p>Internal Links 94.44%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Register as Visitor	External	Passing Juice
Sweeteners	Internal	Passing Juice
Fat Replacers	Internal	Passing Juice
Flavour (Enhancers)	Internal	Passing Juice
Stabilizers	Internal	Passing Juice
Antioxidants	Internal	Passing Juice
Dietary Fibres	Internal	Passing Juice
Essential Oils & Oleoresins	Internal	Passing Juice
Ayurvedic & Herbal Ingredients	Internal	Passing Juice
Enzyme Preprations	Internal	Passing Juice
Leaving Agent	Internal	Passing Juice
PH Control Agent & Acidulants	Internal	Passing Juice
News & Articles	Internal	Passing Juice
Frozen Indian food is doing hot business in overseas markets, especially in America and Europe: expert	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : indusfoodingredients.co.in Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://indusfoodingredients.co.in/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>