# Website Analysis: indiegogo.com

## The score is 44/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | **403 Forbidden**<br><br>Length : 13<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | Length : 0<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ● | Headings | H1 1   H2 0   H3 0   H4 0   H5 0   H6 0<br><br>• [H1] 403 Forbidden |
| ✓ | Images | We found 0 images on this web page.<br><br>Good, most or all of your images have alt attributes |
| ✓ | Text/HTML Ratio | Ratio : 25%<br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | Iframe | Great, there are no Iframes detected on this page. |
|---|---|---|

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 0 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 0% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|

# SEO Keywords

| | Keywords Cloud | forbidden nginx |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| forbidden | 2 | ✔ | ✖ | ✖ | ✔ |
| nginx | 1 | ✖ | ✖ | ✖ | ✖ |

# Usability

|  | Url | Domain : indiegogo.com<br>Length : 13 |
|---|---|---|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

|  | Doctype | Missing doctype |
|---|---|---|
|  | Encoding | You have not specified the document's charset. Use this free meta tags generator to declare document's charset. |
|  | W3C Validity | Errors : 5<br>Warnings : 6 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | |

| Deprecated tags | Occurrences |
|---|---|
| <center> | 2 |

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

|  | Speed Tips | |
|---|---|---|
|  |  | ✔ Excellent, your website doesn't use nested tables. |
|  |  | ✔ Perfect. No inline css has been found in HTML tags! |
|  |  | ✔ Great, your website has few CSS files. |
|  |  | ✔ Perfect, your website has few JavaScript files. |
|  |  | ✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✖ | Apple Icon |
| | | ✖ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| ✖ | XML Sitemap | Missing |
|---|---|---|
| | | Your website does not have an XML sitemap - this can be problematic. |
| | | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✔ | Robots.txt | http://indiegogo.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |

✖   ✖