Website Analysis: india-s-travel.com

Generated on May 20 2025 16:06 PM

The score is 60/100

SEO Content

✅	Title	Explore Incredible India: Your Gateway to Unforgettable Journeys Length : 64 Perfect, your title contains between 10 and 70 characters.
✅	Description	Discover the beauty and diversity of India with our ultimate travel guide, your companion to unforgettable adventures. Length : 118 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>17</td><td>30</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Discover India Like Never Before • [H2] Adventure travel pioneers you can trust. • [H2] Find Your Perfect Flight: Unbeatable Deals & Expert Guidance • [H2] Our Packages • [H2] Golden Triangle Tour • [H2] Kerala Backwaters Escape • [H2] Royal Rajasthan Adventure • [H2] Himalayan Retreat • [H2] Goa Beach Hopping Tour • [H2] Travel Insurance: Your Passport to Peace of Mind • [H2] Top Destinations In The World • [H2] Singapore • [H2] Europe • [H2] Bhutan • [H2] Australia • [H2] Bali

SEO Content

- [H2] Blogs: India Unbound
- [H2] Why Pick Us?
- [H3] Unforgettable experiences
- [H3] Expert tour leaders
- [H3] Small group tours
- [H3] Responsible at heart
- [H3] Tailored Flight Recommendations
- [H3] Dedicated Travel Concierge
- [H3] Transparent Pricing
- [H3] Flexible Booking Options
- [H3] Expert Guidance
- [H3] India's Top 10 Must-See Destinations: A Journey of Discovery
- [H3] Unforgettable Rajasthan: Top Things to Do on Your Vacation
- [H3] Kerala's Backwaters: A Serene Escape
- [H3] India's Top 10 Beaches: A Paradise for Beach Lovers
- [H3] Discover the Best of Andhra Pradesh: Must-Visit Tourist Destinations
- [H3] Delhi Must-See Attractions: A Historical Journey
- [H3] Lucknow's Architectural Gems 10 Must-See Monuments
- [H3] Meghalaya A Natural Paradise 8 Must-Do Activities
- [H3] Ladakh A Summer Adventure 10 Reasons to Visit
- [H3] Varanasi A Spiritual Journey Top Things to Do
- [H3] This Nature Park in Kerala is a must visit
- [H3] Best wildlife parks to visit in India
- [H3] Tourist Guide to India Monsoon Season
- [H3] Your Ultimate Travel Guide to Udaipur, India
- [H3] Explore Untamed Valleys Ladakh
- [H3] Luxury trains travel in India
- [H3] Uncertain about what you're seeking? Let us spark your imagination!
- [H3] Simplicity at its Best
- [H3] Safeguarded and Trustworthy
- [H3] Dependable and Thorough
- [H3] Supportive and Accessible

✓	Images	We found 31 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 29 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Application Form	Internal	Passing Juice
Destinations	Internal	Passing Juice
Packages	Internal	Passing Juice
Activities	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blogs	Internal	Passing Juice
Go to Cart	Internal	Passing Juice
Discover More	Internal	Passing Juice
Read More	Internal	Passing Juice
Packages	Internal	Passing Juice
Activities	Internal	Passing Juice
Delhi Historical Journey	Internal	Passing Juice

In-page links

Documents Required	Internal	Passing Juice
Photo Requirements	Internal	Passing Juice
Ports (Entry & Exit)	Internal	Passing Juice
Indian Visa Extension	Internal	Passing Juice
Yoga Retreats	Internal	Passing Juice
Kerala Backwaters	Internal	Passing Juice
Passport Power Index	External	Passing Juice
Turkey e visa	External	Passing Juice
Contact us	Internal	Passing Juice
Blogs	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Cancellation and Refund Policy	Internal	Passing Juice
Shipping and Delivery Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice

SEO Keywords

⬤ Keywords Cloud	read see **days** cart best visit travel journey **more** india

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	18	✖	✖	✖	✖
days	11	✖	✖	✖	✖
read	10	✖	✖	✖	✖

Keywords Consistency

india	10	✔	✖	✔	✔
journey	10	✔	✖	✖	✔

Usability

	Url	Domain : india-s-travel.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

  ✖   Too bad, your website is using inline styles.

  ✔   Great, your website has few CSS files.

  ✔   Perfect, your website has few JavaScript files.

  ✖   Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://india-s-travel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.