



# Website Analysis: independenceconcretecontractors.com

Generated on July 24 2024 16:46 PM






The score is 60/100






## SEO Content

	<p>Title</p>	<p>INDEPENEDENCE CONCRETE AND PAVING - Concrete Contractors, Independence, MO</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Professional Concrete Contractors Independence, MO. Call today for your FREE consultation</p> <p>Length : 89</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Concrete, Concrete Contractors, Stamped Concrete Patio, Concrete Repair, Concrete Countertops, Concrete Floors, Concrete Repairs, Concrete Patio, Concrete Driveway, Concrete Companies, Concrete Driveway Cost, Concrete Patio Cost, Concrete Crack Repair</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1444 1481 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>INDEPENEDENCE CONCRETE AND PAVING</td> </tr> <tr> <td>title</td> <td>Concrete Contractors, Independence, MO</td> </tr> <tr> <td>description</td> <td>Professional Concrete Contractors Independence, MO. Call today for your FREE consultation</td> </tr> <tr> <td>image</td> <td><a href="http://web.archive.org/web/20210922214829im_/https://independenceconcretecontractors.com/uploads/1/2/0/2/120236533/published/stamped-pool-patio.jpg?250">http://web.archive.org/web/20210922214829im_/https://independenceconcretecontractors.com/uploads/1/2/0/2/120236533/published/stamped-pool-patio.jpg?250</a></td> </tr> <tr> <td>url</td> <td><a href="http://web.archive.org/web/20210922214829/https://independenceconcretecontractors.com/">http://web.archive.org/web/20210922214829/https://independenceconcretecontractors.com/</a></td> </tr> </tbody> </table>	Property	Content	site_name	INDEPENEDENCE CONCRETE AND PAVING	title	Concrete Contractors, Independence, MO	description	Professional Concrete Contractors Independence, MO. Call today for your FREE consultation	image	<a href="http://web.archive.org/web/20210922214829im_/https://independenceconcretecontractors.com/uploads/1/2/0/2/120236533/published/stamped-pool-patio.jpg?250">http://web.archive.org/web/20210922214829im_/https://independenceconcretecontractors.com/uploads/1/2/0/2/120236533/published/stamped-pool-patio.jpg?250</a>	url	<a href="http://web.archive.org/web/20210922214829/https://independenceconcretecontractors.com/">http://web.archive.org/web/20210922214829/https://independenceconcretecontractors.com/</a>
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url	<a href="http://web.archive.org/web/20210922214829/https://independenceconcretecontractors.com/">http://web.archive.org/web/20210922214829/https://independenceconcretecontractors.com/</a>													


## SEO Content

	Headings	H1 1	H2 13	H3 3	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Indendence Concrete Contractors</li> <li>• [H2] Independence Concrete and paving</li> <li>• [H2] Our Services</li> <li>• [H2] Concrete Patio</li> <li>• [H2] Concrete Driveway</li> <li>• [H2] Concrete Sidewalk</li> <li>• [H2] Concrete Countertop</li> <li>• [H2] Stamped Concrete</li> <li>• [H2] Concrete Repair</li> <li>• [H2] Contact Independence Concrete Contractors</li> <li>• [H2] Home</li> <li>• [H2] Services</li> <li>• [H2] About</li> <li>• [H2] Contact</li> <li>• [H3] Independence Concrete Contractors and Axon Markets Forex in India</li> <li>• [H3] Building a Strong Foundation</li> <li>• [H3] The Synergy of Expertise</li> </ul>					
	Images	<p>We found 9 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>					
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 6.25%
		Internal Links 93.75%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">minimum deposit on forex</a>	External	Passing Juice
<a href="#">pool decks</a>	Internal	Passing Juice
<a href="#">concrete retaining wall installation</a>	Internal	Passing Juice
<a href="#">concrete contractor in Independence, MO</a>	Internal	Passing Juice
<a href="#">Concrete Patio</a>	Internal	Passing Juice
<a href="#">Concrete Driveway</a>	Internal	Passing Juice
<a href="#">Concrete Sidewalk</a>	Internal	Passing Juice
<a href="#">Concrete Countertop</a>	Internal	Passing Juice
<a href="#">Stamped Concrete</a>	Internal	Passing Juice
<a href="#">Concrete Repair</a>	Internal	Passing Juice
<a href="#">Olathe</a>	Internal	Passing Juice
<a href="#">Overland Park</a>	Internal	Passing Juice
<a href="#">-TOS</a>	Internal	Passing Juice
<a href="#">-Privacy Policy</a>	Internal	Passing Juice
<a href="#">-Disclaimer</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	also repair sidewalk stamped independence countertop <b>concrete</b> driveway patio contractors
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
concrete	124	✓	✓	✓	✓
contractors	32	✓	✓	✓	✓
independence	24	✓	✗	✓	✓
driveway	16	✗	✓	✗	✓
repair	14	✗	✓	✗	✓

## Usability

	Url	Domain : independenceconcretecontractors.com Length : 35
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 48 Warnings : 44				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Deprecated tags	Occurrences		
Deprecated tags	Occurrences					

## Document

<font>

9

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✖ Attention! Try to avoid nested tables in HTML.
- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://independenceconcretecontractors.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.